

7-17-06

I am writing to express my opposition to the proposed Business Opportunity Rule, R511993. I understand that it is the responsibility of the Federal Trade Commission to protect the public from unfair and deceptive acts or practices. However, this rule as proposed would make it very difficult for me to operate as an Independent Business Owner (IBO) powered by Quixtar.

I have been an IBO for a few years. I have already achieved certain goals as an IBO that I wouldn't have been able to achieve at my current day job. As an IBO, I've been able to provide extra income for my family in order to relieve some financial pressure. One of my next goals is to bring my wife home from her job so she can raise our four-year-old daughter. And it's this free enterprise system that will allow me to do that. Having the ability to build a business powered by Quixtar provides many benefits other than income. As a result of being an IBO, I have met a lot of great friends who are willing to do more for me than my family ever has. My wife and I are mentored by an incredible couple who has helped us with our business as well as with our marriage. When we registered with Quixtar, we received enough information to make an informed decision. Therefore, when we help others get registered, we provide them with the same kind of information. We inform every prospect that the business is not a "get rich quick scheme" and that it does require hard work. There is a registration fee, however, it is refundable if an prospect decides to leave the business.

I don't think a seven-day waiting period should be applied to businesses like Quixtar because a prospect can get his money back if not satisfied. We experience fast growth in our business, and if a seven-day waiting period went into effect, the growth of our business and many others would be hindered. I believe a prospect would be very unhappy if he had to wait seven days after registering in order to register someone else.

Our prospects meet other IBOs before they register and at the time of registration. This gives them the opportunity to learn about the experiences of other IBOs. We would infringe on the privacy of other IBOs if we were required to provide their name, address, and phone number for each prospect to contact them before they registered. Not only would we infringe on their privacy, but other IBOs would infringe on my privacy by providing my name, address, and phone number to their prospects. I don't think this is a valid process for our business.

Providing a list of litigations would not be a good tool to measure the legitimacy of our business opportunity. In this day and age, people make false claims and accusations every day.

We currently provide disclosures and explanations about the income potential. We specify the average monthly gross income of an IBO.

When we get a prospect registered, we let them know that we're making money in the business and that the business has made a positive impact in our lives. I don't think it would be fair to force IBOs to share financial documents with prospects. Thank you for your time and consideration.

Sincerely,

Gary A. Jones Jr.