

lia sophia

SHARE THE LOVE OF JEWELRY™

July 17, 2006

To: Federal Trade Commission

Dear Commission Members,

I am writing due to the fact that I am of the understanding that the **New Business Opportunity Rule** that is under your consideration will detrimentally impact my ability as a single mother to remain financially responsible and to parent my child.

The opportunity to be involved in the Direct Sales Association as an independent contractor has provided the income to pay our bills and balance raising my young daughter with the time to actively participate in her day-to day learning, living, loving and overall growth. I have been afforded to take back the privilege of **FAMILY** and build a relationship with my child that can include more than scheduled “quality time”.

My daughter is involved and very enthusiastic of being included to work with Mom. She will become an Advisor for lia sophia if she chooses – or, at least, that is what she has believed to be an opportunity for her. The freedom to choose viable business opportunities is the hallmark of commerce within the United States of America. As a citizen and for the future upcoming workforce, I believe the **New Business Opportunity Rule** burdens the majority with cumbersome constraints due to a minority of non-professionals who have acted as selfish and illegitimate cons.

Three years ago, my young daughter was to require three surgeries and constant assistance while being restricted in a partial body cast. I was able to make a decision to resign as a partner of a Construction Management firm, downsize our standard of living and continue to bring income into our family by engaging in a DSA profession. More importantly, I assisted my child as a single parent throughout her surgeries, rehabilitation and daily routines. Today, instead confined to a wheelchair, she walks, runs, jumps, rides a bicycle, dances and has a more active life.

Restrictions that impact my ability to continue to grow within this profession by freely recruiting and encouraging others to take this business opportunity for the betterment of **FAMILY** in the United States of America is a threat that I must speak out against. Please take this into consideration and do not impose these restrictions as a penalty for the opportunity to raise my family as a full time parent. Thank you.

Leaning on the Lord to guide you,
Pam Ward

Pam Ward with *lia sophia*
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