

Myrle W. LaPee

July 17, 2006

Dear Sir or Madam;

This letter is in regard to the proposed Business Opportunity Rule R511993. The present writing of this rule would at least discourage any beginning small business person like me to try to better them selves. Please consider rewording the conditions of the rule to allow the built in protections that Gano Excel has provided to protect prospective transactions.

The seven-day waiting requirement is unnecessary because of Gano Excel's 90% buy back policy. This requirement would be extremely burdensome and would give a false sense of suspicion of the plan or products.

The requirement for disclosure of claims statements again would demand so much time and effort that the results would be very discouraging.

The requirement for disclosure of all contact information for "references" opens a host of problems. The giving out of personal information of customers and affiliates is very dangerous. A person's personal information is perceived more crucial to one individual than to another. I might be putting myself at risk disclosing the wrong information.

The requirement for disclosure of prior litigation or civil or criminal legal actions is unnecessary because if the information is available to me (via internet) then it is available to a prospect. And to consider a person or company unfavorably because they have been sued even though not found guilty is unfair. What about, "innocent until proven guilty" ?

I understand that today the FTC has a very difficult job in providing protection to the American consumer. But, I believe that the American buyer and prospective entrepreneur is better protected by avenues to react and expose wrong doings of fraudulent sellers. Please guard and secure the right of personal enterprise to engage in competition in the market place and provide choice of the shoppers.

Thank you for time and consideration.

Sincerely,

Myrle LaPee