Federal Trade Commission
Title: Notice of Proposed Rulemaking
Subject Category: Business Opportunity Rule
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From: Mark and LaTosha Wilson
Organization: WMB Concepts

My wife and I are big believers in the free enterprise system. We are proud and honored to have the opportunity to own a business. Quixtar is a wonderful corporation, but I credit our success to the World Wide Group (WWG). Quixtar provides the opportunity and WWG sets the standard for building a successful, profitable, and legitimate business. In this letter, I will explain how we have benefited from a home-based business and address concerns about the newly proposed business guidelines.

Honestly, there are too many benefits to list as a result of this opportunity, but the most valuable one happened on March 9th of this year. My wife was able to walk away from her job as a technician for Intel Corporation. Currently, I continue to work for Intel as a Senior Engineer, but the efforts over the last five years allowed us to build our business and reduce debt to bring my wife home. She can now focus on being a full-time mother to our 13-year old daughter.

While we applaud the FTC's efforts and understand the need for regulation, we do have some reservations about the proposed guidelines and how it will affect our business.

a.) Prohibit prospects from registering until seven days after receiving business disclosure documents.

Anyone can build a quick business, but a successful business requires the right foundation. In other business models, some "business" owners may receive a bonus or money for just signing people up. Their goal is to recruit. However, this guideline would hurt IBOs based on the Quixtar business model. Our business is based on momentum and getting the newest person off to a running start. A great deal of time is lost if each new prospect had to wait seven days to register. An IBO's business would not be able to gain momentum and create excitement within the existing organization. Remember, the excitement comes from the newest person. They are the ones that help refuel the fire in any organization.

Based on the teachings and mentorship of WWG, we are required to give each new prospect an FTC reviewed document that outlines our business during the first business meeting. We will send the prospect home with an information pack and book a follow-up meeting. During the follow-up meeting, we ask the prospect if there are any additional questions and which level would they like to participate; as a client, pro-sumer, or as an IBO. Why prolong the process if an informed prospect is ready to begin building their business?

b.) Require IBO's to give every prospect a list of "references"

We encourage each prospect to "get around" the people that we are working with. It does not matter if it is at a house meeting, an organizational open, or

at a regional rally. We want them to see and ask questions of other local business owners. The prospect will get the opportunity to meet and talk with teachers, doctors, truck drivers, students, newscasters, athletes, and other new prospects. First hand observation is better than a list of references.

c.) List all legal allegations

As a business owner, we can show a prospect how to create the foundation and run a successful business. As we do not step into the role of tax advisor, we'd rather stay away from interpreting legal allegations. However, we do provide the name of the contracting corporation, Quixtar, and a list of websites for each prospect to do some "investigation". Is a realtor that is affiliated with John L. Scott required to provide a home buyer with all legal allegations against John L. Scott? We believe that the lawyers of the Quixtar partner stores did due diligence and didn't find anything illegal about the corporation.

d.) Require IBO's to calculate and make different disclosures for every income claim.

There is a generic, but realistic income claim in the FTC approved document that we are required to give all prospects. The document also states that the "Average Monthly Gross Income for 'Active' IBO's was $115". This information is also on the website and must be checked by the prospect in order to complete the registration.

In closing, we are in favor of the overall goal to make sure that the consumers have the information needed to make a decision about any business opportunity. The establishment of some rules and guidelines is a plus for all Independent Business Owners.