

July 16, 2006

To Federal Trade Commission:        Re:    Responses to FTC Proposal on “Trade Regulations rule on Business Opportunities”

First of all, let me say that my wife and I applaud the proposal that ever prospect considering a business opportunity has all the information they need to make a decision. Our concern, however, is that there are areas of your proposal that would harm our business.

The list of references, names, addresses, and phone numbers of 10 other Independent Business Owners (IBO), would infringe on the privacy of every IBO whose names, addresses, and phone numbers would be listed for prospects. We would like you to remove the 10 reference rule.

Second, the requirement to list all lawsuits, arbitrations etc. would open up legitimate companies to false accusations and most bad companies would simply ignore the rule anyway. We would definitely want this rule eliminated.

Third, the prospects having to wait 7 days after receiving disclosures before they could register. With our business the prospects already can get their money back if not satisfied. We would like to see this proposal eliminated.

Fourth, the proposal to provide prospects with financial documents to back up any income claim. We say that should not be required to disclose it except if required by the FTC and state agencies in an agency investigation.

Fifth, the proposal requiring a different disclosure for every income claim, we say if this is required we should use an average month gross income for “active IBO’s”.

To the Federal Trade Commission, we say thank you for wanting to improve information to prospects in the Direct Selling industry. We support you in your effort but also keep in mind that our involvement with Quixtar has been going on for many years and we feel that if you do make changes design it to keep illegal businesses out and legal and upstanding businesses like Quixtar to continue. Thank you.

Very truly yours,

Fred & Rita Richard