

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)

Re: Business Opportunity Rule, R511993

600 Pennsylvania Avenue, NW

Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I'm writing about the proposed Business Opportunity Rule R511993, which in its present form could prevent me from continuing as a Marketing Executive with FreeLife International and in turn destroy my business.

I've worked in the direct selling industry for 17 years with various companies. Finally, I've found a home with FreeLife International, where I have been a Marketing Executive for just under two years. FreeLife provides me with full-time income from the commissions and bonuses I earn monthly through the Freelif product purchases by Marketing Executives and Customers in my organization.

I started my FreeLife business just six weeks before the company I was working for then laid me off and shut down operations in El Paso. I decided to pursue my business full-time rather than look for another job that could end without notice. Now I depend on this business as my sole source of income. Please don't destroy my small business!

Some of the sections in this proposed rule would make it hard or almost impossible for me to build my business. This waiting period will give prospects the idea there's something wrong with me or my company. A seven-day waiting period is unnecessary, because FreeLife has a 90-day 100% money-back guarantee on its products. FreeLife's Business Kit only costs \$35.00. People buy TVs, cars, and other items that cost much more than that and they don't have to wait seven days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone, and a prospect will then have to send in reports to my company. This burden would hurt or destroy my business.

The proposed rule also requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. In this day of identity theft, I'm uncomfortable giving out personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual harassment, so this part of the rule cannot go in at all, unless the FTC passes an addition to this rule prohibiting sexual attacks related to this disclosure. The rule must bind the FTC to take direct enforcement action on sexual and racial attacks

with a special unit assigned to monitor actions related to the disclosure forms, all of which are totally impractical steps that add burdensome bureaucracy to a normally streamlined business model.

This proposed rule is bad and should not be implemented, period. It has no purpose whatsoever but to hinder people from achieving their dreams of financial freedom. This is the obvious goal of big government, whose task each day is to justify their existence by trying to protect us from something that is not dangerous. People are free and capable to make their own decisions without the government getting involved where they should not be, so that they can control and limit us. This rule is more like a communist plot than anything else, as it stops regular people from building wealth. It is an intolerable rule that allows too much government control over the private business matters of honest citizens.

I have seen many scams on the Internet and have been approached by many crooks because of my success. They hurt my business, but this rule will not stop the crooks, as they violate the current rules all the time. I am a good American citizen, but this rule will hurt only me and the good people I do business with.

Please help America by not implementing Business Opportunity Rule R511993. Thank you for listening and for doing the right thing.

Sincerely,

Thomas M. Sistrunk III