

July 16, 2006

Federal Trade Commission/Office of the Secretary
RE: Business Opportunity Rule, R511993
600 Pennsylvania Avenue NW
Washington, DC 20580

Dear Sir or Madam:

I am writing in regards to the proposed Business Opportunity Rule R511993. I understand that part of the FTC's responsibility is to protect the public from "unfair and deceptive acts or practices" but some areas of the proposed rule could make it very difficult for me to sell Arbonne products and prevent me from continuing as an Arbonne Independent Consultant.

The 7-day waiting period to sign up new Consultants is the most confusing and restrictive section of the proposed rule. The Arbonne Starter kits cost nominal amount of money and the proposed waiting period gives the impression that there might be something wrong with the Arbonne opportunity. Causing unnecessary delays elements my success in capturing the enthusiasm and immediate results prospects experience with Arbonne Products. The waiting period would potentially limit my ability to grow my business.

The proposed rule allows the release of any information regarding lawsuit with misrepresentation or unfair practices. A lawsuit may imply incorrect wrongdoing and it seems unfair to disclose lawsuit information unless Arbonne has been found guilty.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior Independent Consultants nearest the prospective Consultant. I am glad to provided references, but identity theft is a major issue in today's world and I am very uncomfortable giving out personal information without their permission or knowledge. I would find it an invasion of privacy to disclose personal data, for my business purposes.

I have been an Arbonne Independent Consultant for more than 9 years. It has been a wonderful and successful experience for me and my family. I am now the breadwinner of my family and it has allowed use to make choices that we couldn't have done without my Arbonne business.

I appreciate the work that the FTC in protecting consumers, but I believe this proposed new rule would have many consequences that could harm the livelihood of millions of successful network marketers, like me.

Thanks for your time and understanding

Sincerely,

Danielle Solley

Danielle Solley
Danielle Solley & Company, Inc