

Response to FTC Rule Changes for Direct Selling Industry

The Quixtar powered business has completely changed our life, marriage, and family in many ways. We have been proud IBO's for over 9 years and are blessed to have an organization that spans the globe. All along we have always valued the ethics, morals, and success principles that this business has taught us. True success is not just how much money one makes but how many people are better off because of you. It has taught us to take our eyes off ourselves and put it on other people. Our kids who are excelling in their respective schools have also learnt the value of perseverance, dedication, and focus from the struggles and victories in our journey and those of many other successful IBOs around us.

The proposed FTC rule would unduly burden every IBO from focusing on growing their business by helping people positively, thereby depriving them from enjoying and exercising the true spirit of free enterprise which is what makes this country a lamplighter to the rest of the world. Every individual and corporation has responsibilities in a free society and they also have rights to disclosures. If a private corporation is not legally required to disclose the incomes of its officers or past litigations during an employee interview then it is unfair to ask business owners in the direct selling industry to do the same.

In our view, here is what the rule should and should not do:

- Should create a level playing field by requiring clear, simple, and standardized income disclosures that apply to all direct sellers.
- Should provide a reasonable cancellation policy.
- Should not require a 7-day waiting period before a prospect could register.
- Should not require IBO references be provided to prospects or disclosure of past litigations.
- Should not require financial records to be disclosed to prospects.

We respect FTC and their intentions and have always abided by their guidelines. We sincerely hope the proposed rules would continue to be fair as mentioned above for all business builders in the industry.