

My wife & I have been building our Quixtar business since it launched in Sept. 1, 1999. By background I'm in an IT professional and my wife has an Electronics Engineer background. Having worked in Corporate America for a number of years, we realized that our life wouldn't be fulfilling unless we supplemented our income. We are currently at the Founders Platinum level and in the process of achieving the Emerald & Diamond level in the following fiscal year 2006-2007. Our experience since we got started with Quixtar has been very exciting. Thanks to this business, my wife is able to stay at home enjoying financial freedom. This business is also very rewarding in that we are able to help other families enjoy the same financial options we have. My wife & I have been fortunate to associate with some of the best men & women who have relentlessly helped others to succeed in this business and have since led us towards success as well. We were introduced to this business by a complete stranger at that time, who took the time to explain to us what this opportunity entailed. We never felt like we were pushed or rushed into getting involved. In fact we attended a major conference where we met 1000s of business owners and people checking this out before we actually signed up. At our sign-up process, we were told that if for any reason whatsoever we felt that this opportunity wasn't for us, we could get a full refund of the \$350 we spend towards getting started, no questions asked. In building our business we have used this same principle of sharing this opportunity and giving people the choice to come on board with a full money back guarantee and 90 days to decide whether or not they wish to pursue this. We have an incredible support system which we tapped into and every new member coming on board has access to it as well. Just like we were personally coached by a multitude of people, so do these people have an opportunity to associate and learn from them. I personally feel that 90 days time with a low startup cost of anywhere from \$45.00 to \$350.00 and a full money back guarantee, makes this a risk free opportunity for everyone to try. Just like we were told that this is not a get rich quick plan, so is everyone who is presented with the business plan. There is work involved, but until one actually does it, one never really understands the power of this business and the support system that is backing them up. As for the requirement of the 7 day waiting period clause, I feel that this is unnecessary. Firstly, the prospect gets to see the business opportunity, he then is given an information pack which contains the SA-4400, a FTC approved document listing the income potential. They are then followed up in the next couple of days whilst the information is still fresh in their mind and get all their questions answered. After which they are then taken through the sign-up process, wherein they receive the option of the full money back guarantee in the first 90 days of their getting started should they decide not to pursue. This process takes atleast 3-4 days which I believe is ample time for people to make a decision. Also, when more time elapses, the enthusiasm wanes and enthusiasm being the main ingredient for anyone who wishes to achieve success. In these 3-4 days they also have the option of browsing the information website www.thisbiznow.com which has testimonials from QUIXTAR business owners and also some of the testimonials of the top executives of the partner stores like Barnes & Noble, Circuit City, Shop.com, etc. about their experience on the association with Quixtar. For an investment of \$350 how much investigation should a prospect really make. It is equivalent to spending an evening in New York city watching a Broadway show, a good dinner and parking. The requirement to provide references will prove disastrous, as you are now opening up the possibilities of someone signing up your prospect. Now that would be unfair. Also, other

business owners might not feel comfortable my giving their personal information to a complete stranger who can also misuse this information or harrass people by asking them inappropriate questions. The prospect has every opportunity to meet other people and ask any questions in person at the time the business plan is presented to him. One of the qualification criteria for anyone who wishes to get involved is to attend a formal presentation of the business plan, which is usually in a conference room at a hotel, where he can meet people who are actively building this opportunity and network with them. Providing a "litigation list" I feel that this gives an opportunity for people to unnecessarily register cases against Quixtar and that this information will be a true representation of the opportunity. Since there is no validity in some of these claims, anyone wishing to slander the business opportunity can now do so and cause a wrong impression in someone else's mind. Our website carries the Better Business Bureau link on the website and the prospect can check out the BBB.com website for more legal information on the company. Requirement for specific earnings disclosure: In the SA-4400 the FTC approved document, it is clearly stated that an average IBO makes an income of \$88 and also goes to list out a plan based on certain criteria of the income potential one can earn. This is explained in details as well at the time of presenting the plan. There is no way one can explain all the possibilities of earning income with different scenarios, since the possibilites are unlimited. Also, given that you only have an hour to an hour and a half with your prospect to explain the business opportunity, there is only so much you can do. The person can try on his own different scenarios after he has studied the FTC approved SA-4400 document to ascertain if this is a lucrative opporutnity. Requirement for financial substantiation: It is never a guideline when anyone who discloses their income. There are numerous ways one can earn income, by retail, by building a network of businesses or a combination of both. This can never accurately convey how the income was earned since at the same level in the business different people can make different incomes - bonus + retail profit or just bonus or just retail profit. Sharing the personal income no way guarantees that the person getting in would make the same. Also, it is like asking someone what is your job salary? How comfortable would the prospect be if we were to ask how much he makes at his job? Can he show his last pay stub? Income potentials are based on a person's merit and drive and will be determined by how he builds his business.