

CiCi's Enterprises

July 17, 2006

To Whom It May Concern:

I am a proud independent business owner through the Quixtar Corporation. I have been a business owner for a little over a year now. I recently have come across the new FTC proposal on trade regulations for business owners. I understand and respect the rule and have a few responses in how this could change the future of my business and my family.

First of all the business opportunity is just not about financial gain that is out there in corporate America. Owning your own business allows you the freedom to help change lives and reach families, couples and singles to gain their life back. It is the true American Dream in being able to have both time and money to make a dent in the world. The uniqueness in owning a business through Quixtar is the small start up costs for a little over \$100. There is not mandatory purchase of any materials to keep you business. You have the free choice to buy business support materials or products if you want. There is also a 100% money back guarantee on all products including registration if you are not satisfied. When I present this opportunity to a prospect I make sure that they realize that this is not a "get rich quick" business you have to work in order to be able to attain the financial gain that is proposed in the business plan approved by the FTC. Here are a few of my responses to the proposed rules.

The requirement of a seven-day waiting period:

I know that when I first saw this opportunity I did my research and within days I was ready to start my business. I think this rule

would pull growth back a bit within various organizations. There are people out there who do not want to waste time. I think when you see the business plan your excitement to start is so fresh within the first few days that if you wait over seven it might be too long for someone to want to start.

The requirement to provide a "litigation list":

There is a lot of negative and lawsuits out there about any business. A litigation list does not solidify a business and its integrity. Overall I believe it just shows that there are people out there who were dissatisfied and jealous of the success and chose to make lawsuits to try to win. There is no need to show them when the corporation gives you every opportunity within a year to receive a full refund.

In conclusion, I believe that this proposed law would prohibit the freedom of sharing this opportunity. Quixtar and Alticor have enough proof within the website to state the actual documentation of what this business entails. There are also disclaimers in the business plan booklets that show that statistics from the Federal Trade Commission. I am so thankful that this opportunity has come into my life and I am committed to being a part of it till the end

Thank you so much for your time.

Sincerely,

Stephanie E. Brom