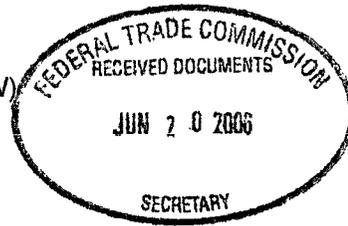


Mary Warren
Scent-Sationally Yours,

[REDACTED]
Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580



Re: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter to express my strong opposition to the proposed Business Opportunity Rule R511993. I understand that it is the responsibility of the Federal Trade Commission to protect the public from "unfair and deceptive acts or practices," but the rule as proposed would make it virtually impossible for me to continue building my business as a Scent-Sations Inc Independent Distributor.

As the owner of my own business, it is already difficult to do my business and keep up with all the federal, state, and local laws and policies. Now you want to add more requirements and make it more difficult to grow my business. Not only do I have to be responsible for collecting information about the people who become distributors under me, but I would have to hold onto the information I collect for 3 years, and SHARE the information with strangers! Who in their right mind in this day and age of hacking and privacy policies and intrusions would even want to consider giving me their information, much less be responsible for someone else's just to earn extra money for themselves and their families?

Another question I would have to ask is how long before the FTC or some other government agency comes along and wants to see the records and find out who is in my downline. And what is to keep the government from just seizing these records? It's a bit like the McCarthy era, I'd say. Someone joined Pampered Chef, they must be against the American government and in cahoots with another country to gain secrets. Far fetched? Not in the 50s it wasn't.

And what about the 7 DAY WAITING PERIOD before someone can join a direct selling business? Someone buying a gun doesn't have that long of a "cooling off" period...and that's what would be happening – the person would be cooling off to the business opportunity. That makes my business less profitable and could actually keep me from LIFE, LIBERTY, AND THE PURSUIT OF HAPPINESS, which is what this country is SUPPOSED to be based on.

America is dependent on the small business for its economy. In fact, if it wasn't for the small business, America might cease to be the great giant of commerce that it is. But it seems as though the FTC is wanting to keep the small business down, especially the Direct Selling businesses that grow through people joining an enterprise by suggesting Rule R511993. And it's not just Scent-Sations, Inc. It's also Mary Kaye, Pampered Chef, Avon, Watkins, Arbonne, Tupperware, Party Lites, Stampin' Up. We're talking about stay at home moms and dads who want to make life better for their children by being there when they are needed. We're talking about single moms who do these businesses on the side to supplement their income because the dead beat dad doesn't pay child support. We're talking about the college student trying to get through school and become a doctor or teacher and not have a huge student loan debt when they graduate. Direct Selling is a legitimate way of making a living for many people.

Where did this "rule" originate? Is government trying to keep people down by making it so difficult to do a home business that they have to keep working for someone else and never better themselves? Are big corporations like WalMart behind this "rule" so they can be the only ones selling cosmetics, cookware, candles, and containers?

The proposed rule calls for the release of information on lawsuits that allege misrepresentation, or unfair or deceptive practices over a ten-year period. It doesn't matter if the company was found innocent or not. Today, almost all business lawsuits contain claims of misrepresentation or unfair competition. It doesn't make sense to me that I would have to disclose these lawsuits unless Scent-Sations Corporation, or its officers, directors, or sales department employees had been found guilty or liable.

I have been a Scent-Sations Distributor for more than 2 years. I became a Distributor to earn additional income. Now I depend on this extra income. My goal is to give my husband the opportunity to retire in 2 years. Without my Scent-Sations distributorship that will never happen.

While I appreciate the work of the FTC to protect consumers, I believe this proposed new rule will bring undue hardship to home businesses. Please consider NOT allowing this RULE to be put into effect.

Sincerely,

[REDACTED]
June 13, 2006