522418-70240

From: Anne & Wes Birdsall
[redacted]

FEDERAL TRADE COMMISSION
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SECRETARY

July 13, 2006

To: Federal Trade Commission/Office of the Sec'y, Rm. H-135 (Annex W)
600 Pennsylvania Avenue, NW, Washington, D.C. 20580

Re: Business Opportunity Rule, R511993

To Whom It May Concern:

We appreciate that the FTC exists to protect the public from unfair/deceptive business practices. Therefore, we wish to respectfully state our strong opposition to the proposed Business Opportunity Rule, R511993.

The reason is: our completely positive experience of 35 years with Shaklee Corporation and its products. (We first had a brief membership in a competing MLM company, but were not satisfied with product quality or prospecting methods.) We and our 5 children (now adults) continue to trust the Shaklee system. Benefits include: shopping time saved; great reduction in solid waste; product safety + efficacy (thru on-going R+D which includes clinical testing); family wellness; and of course member price discounts. The 100% Satisfaction or Buy-Back Guarantee is also important. Finally, in a time of job "out-sourcing", we value the home-business potential, including single or stay-at-home parents + senior citizens!

Respectfully,
[redacted]

cc. to Sen. Tom Harkin & Chuck Grassley