

Linda Jones
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July 7, 2006

Federal Trade Commission
Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, D.C. 20580

Re: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a distributor and destroy my business as well as the other business owners of XanGo.

I have been an independent distributor for only a few weeks for XanGo, but I can already tell how devastating your proposed rule would be on my business. Over the last 3 ½ years, XanGo has experienced phenomenal growth due to the direct marketing of its wonderful product. Because XanGo is a growing and very successful legitimate business, your proposed rule would limit the growth and decrease my potential for creating a business that would provide for me and my family for many years to come.

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell my product. One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new distributor. A XanGo distributorship costs \$35.00. People who buy TVs, cars, every day that cost much more don't have a seven day waiting period. I doubt many items would be sold if the purchaser had to wait seven days in order to buy the item. Under this waiting period requirement, recordkeeping would become very burdensome and time consuming for me as well as my company.

The proposed rule also requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. This could be very dangerous for a number of reasons. On a competitive basis, who would receive the information of the 10 prior purchasers? A

competitor? Someone that will use it for a fraudulent purpose? On a personal basis, if I were a purchaser, I feel this would be a violation of my privacy. I go to great lengths to avoid disclosing my personal information to anyone for any purpose whatsoever. Not only would you be subject to identity theft, but you would be inundated with junk mail and unwanted calls. On a business level, I would respect the privacy of my customers and I would be forced to inform them that their personal info is required by law to be given out to whomever resulting in a lost sale.

I respectfully request that the FTC take a very hard look at what you are trying to accomplish and what your goal is in passing this rule. Is your goal to keep fraudulent businesses from taking advantage of unsuspecting individuals? I applause you for that, but unfortunately, the internet has made it so easy for these types of fraudulent businesses to do business whether there is a ruling in place or not. Don't penalize companies that are legitimate businesses. Please reevaluate your ruling. Don't let a \$billion industry be so overlyburdened that it cannot survive.

In conclusion, if your ruling is passed, will all businesses be required to abide by the seven day waiting period before a purchase is made? Will they be required to provide full disclosure of prior purchasers? Will they have to disclose any legal actions taken against them during the previous 10 years? If your answer is "no" to any of these questions, I think that would be very unfair to require me and my company to abide by the ruling when others don't.

Thank you for your time in reading of my concerns and I hope you will take into consideration everything mentioned in this letter as well as all the comments you are receiving on this rule. I appreciate what you have to do and all I ask is that you do the right thing. Thank you.

Sincerely,

A large black rectangular redaction box covering the signature area of the letter.