



**FTC/Office of the Secretary  
Room H135 (annex W)  
600 Pennsylvania Avenue NW  
Washington, DC 20580**

**Re: Business Opportunity Rule, R511993**

**Dear Sir(s) and/or Madam(s),**

**July 4, 2006**

**I am writing this letter because I am very concerned about the proposal of R511993, or Business Opportunity Rule. In its present form, it could severely hurt my distributorship business. I fear that it may even prevent me from continuing in the business that has provided for me and my family and many friends for many years.**

**I began my association in Network Marketing in 1975, and I have enjoyed the business and the rewards of having a second part time income. The products offered are exclusive and the quality is unsurpassed in the marketplace.**

**My fear is that some of the "proposed sections" of the proposed rule will make it impossible for me to continue to sell my product. This waiting period will give the general public the idea that there is something wrong with me or my product and company. I believe that this 7 day waiting period is unnecessary, since my company, XanGo, has a 90% buy back policy for all purchases including sales kits and the like. In the Direct Selling industry, it is a known fact that this waiting period will severely 'hamper' or destroy the effectiveness of the entrepreneurial spirit, and cast a dark cloud on network marketing as a whole. XanGo's sales kits cost only \$35. People buy many many other items everyday for far more than this; and yet are not made to wait for seven days!?! It will increase the burden to keep more and more records and detailed paperwork or "paper trails", and increase the opportunity**

**for "Identity Theft" and all that goes with that. I cannot see any way in which this proposed rule will help. I do, however, see many ways in which their net result will be "negative". Giving out the information as references, will jeopardize the credibility of everyone. It will also compromise their personal identity information. And this could all happen without their prior approval. The ramifications of this proposed rule are so deep and grave for our industry that I cannot begin to list them all here.**

**There are many "SCAMS" out there, and I don't see where this will stop them at all. It would seem more appropriate for our leaders to pass laws that would deter this kind of "criminal behavior", instead of crippling the honest hard working sales marketer with unfair reporting laws as outlined in the proposed rule, R511993. I am a good, law abiding citizen, and this ruling will hurt me and many millions of others just like me. We need your help! Please!**

**Sincerely,**

**~~Steven Naden~~ / XanGo Independent Distributor**