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Kim Bloomer
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Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a Young Living distributor and destroy my small business. Along with using and providing my clients/customers with these products, I educate them on how to care for their pets naturally using what God has provided us in nature. I feel it is such an infringement of our Constitutional rights for the FTC to even propose this sort of rule in a supposedly free country. Isn't this sort of action what our Founding Fathers wanted to avoid?

I've been a distributor with Young Living Essential Oils for nearly two years now and not only have the products enhanced my own health and well being, but the health of my family and dog, and others. My business provides a valid service to people and also many of us provide additional jobs.

I started my Young Living business because of the products, not even for the opportunity initially. I love these products and have experienced increased wellbeing as a result. Is that no longer our inalienable right in this country? The pursuit of happiness? Well these products have made me happier by increasing my wellbeing which is what many of us are seeking and not only that but empowered me with a business opportunity where I can reach out to help others. For me, starting with Young Living was about the products and helping others, but what is wrong with making a living from helping others? To remove those rights by making it almost impossible for anyone to not only purchase the products but to share them cannot be Constitutional. Who is the government working for? For the people, by the people, of the people OR the powers that be?

Please do not allow this rule to pass. I love this business and I love the products and it is helping me earn some additional money. My family depends on the use of these products also. Please don't destroy my small business by even considering this rule! This is my livelihood, and would you begin now to destroy

Americans right to additional income, better lives, and small businesses only to support big corporations? We the people ARE the backbone of this country.

Some sections of this proposed rule would make it very hard, nearly impossible for me to sell my Young Living products and ultimately my pet care services.

Also this waiting period will give the public the idea that there's something wrong with me or our plan and also reflects badly on me. I also think this seven-day waiting period is unnecessary, because Young Living already guarantees all its products and has a buyback policy in place. So what further could this proposed rule add to that? All business has risk, anyone wanting to enter into a business should realize that before they do so. I feel the same about gambling –why should we bail people out who make the decision to gamble? Same holds true for those who decided a particular business wasn't for them. Sadly, the government is trying to moderate what should be an individual human decision of responsibility and doing your homework.

Young Living's sales kits only cost \$49-\$149 and the larger cost includes products that surpass the cost of the kit in value. People purchase cars, appliances, TVs, DVD players, video games, etc. that cost far more and they don't have to wait for seven days to make those purchases.

Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone as a prospect and will then have to send in reports to my company. I am a small home business and this burden could destroy my business. In fact, when would any of us have time to actually run our businesses with all the proposed paperwork and tracking, or is that the idea? To run us all out of business? How would that affect the US economy then???

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harrasment so this part can't go in at all, unless the FTC passes an addition to this rule Prohibiting sexual or racial attacks related to this disclosure and how would they enforce or protect us in this case? The government hasn't even protected their veterans of late with the fiasco that recently happened in Washington. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet and been approached by many crooks because of my success. This rule will do nothing to stop them. They hurt my business! This rule will not stop Crooks - they violate the current rule all the time. But I am a good American citizen and it will hurt me. Thank you

and please help me.

Sincerely,

[REDACTED]

Kim Bloomer
Young Living Distributor