

Attention : Consumer Response Center

522418-70306

July 9, 2006

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Dear Sir or Madam:

I am writing this letter to let my feelings be known concerning the proposed Business Opportunity Rule R511993. I am very strongly opposed to such ruling. Understanding that it is the responsibility of the FTC to protect the public from "unfair and deceptive acts or practices" I believe this rule would do just the opposite, it would open them up to all kinds of potential danger, including but not limited to identity theft and other deceitful practices. Once you start passing around people's personal information to people you may or may not know, and certainly not necessarily trust, you are inviting trouble. Big Time. Not only that, but the seven-day waiting period is just ridiculous, when people want to get started with the business or building their future, they want to do it now, not in 7 days. This would be a very big burden for anyone building any kind of business. That would be like saying I need to buy groceries to fix dinner tonight, but I have to wait 7 days to do so because it is the rule about such things. When someone has a desire to start doing anything, be it starting up a home based business, or an exercise program, or even a conventional job, their desire is in the present. This would be such a stumbling block in building my FreeLife business—it would be literally crippling. I have been a distributor for FreeLife International for over 7 years, and our family has come to depend upon the extra income provided by this business opportunity. We are not risking anyone's money when they do get involved with our opportunity, as we provide a 90-day unconditional money back guarantee, and a 30 day money back guarantee on the business kit. One more reason we don't need the 7 day waiting period.

While I do appreciate the efforts of the FTC to protect consumers, I just think this particular rule would be counterproductive. I believe this proposed new rule has many unintended consequences for direct sellers. There must be a less burdensome way to achieve the goal you are trying to achieve. Thank you for your consideration in this matter.

Sincerely,

[REDACTED]
Mary Cramer