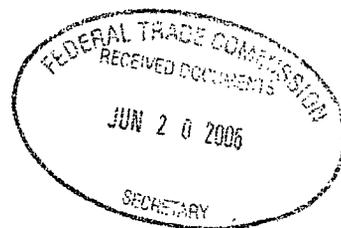


522418-70335

Shari Cooley  
[REDACTED]  
[REDACTED]  
[REDACTED]



Federal Trade Commission/Office of Secretary  
room H-135 Annex W  
600 Pennsylvania Ave NW  
Washington DC 20580

Re: Business Opportunity Rule 511993

To Whom it May Concern:

I am writing out of deep concern about the proposed Business Opportunity Rule 511993. I believe in its present form it could prevent me and thousands of entrepreneurial men and women from continuing to sell Cookie Lee Jewelry.

**THE SEVEN DAY WAITING PERIOD.** This is both burdensome for the sponsor and suspicious for the new consultant. Such federally mandated rules would add additional and unnecessary time to getting started and would add a paper trail nightmare.

**LITIGATION** - If Cookie Lee Jewelry has never been found guilty of any litigation what is the purpose for disclosing such litigation other than to confuse and raise suspicion on the part of the prospect.

**REFERENCES** - I have always prided myself in Cookie Lee's ethics and superb customer service. Disclosing the ten closest distributors to the prospect is a violation of privacy in this day and age of identify theft.

I have been an Independent Consultant for Cookie Lee Jewelry since 2004. It has afforded me the ability to work from home while continuing to raise my daughter, who is part of the up and coming future citizens of this country. My family now depends on my income from this direct selling business.

While I appreciate the FTC's work to protect the consumer, I believe this new rule has more negative consequences than positive and there are less burdensome alternatives available to achieving your goals.

Thank you for your time in considering my concerns.

Respectfully  
[REDACTED]

Shari Cooley  
Independent Consultant, Cookie Lee Fine Fashion Jewelry