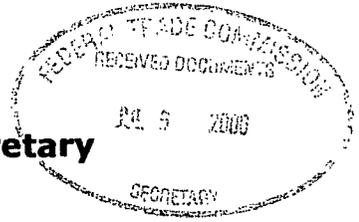


522418-70361

Date: July 1, 2006



**To: Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington DC 20580**

Ref: "Business Opportunity Rule, R511993"

Discussion of the Rule with recommendations:

The proposed rule in its present form would create serious problems for every QUIXTAR IBO. I have identified what I believe are the most important ISSUES and OFFER A SUGGESTED RECOMMENDATION FOR EACH ISSUE:

Issue A:

Prospects would have to wait 7 days after receiving disclosures before they could register.

Recommendation:

Eliminate the waiting period, at least for opportunities like Quixtar where a prospect can get his money back if not satisfied.

Issue B:

You would be required to give every prospect a list of "references" – the names, addresses, and phone numbers of 10 other IBOs in the area – seven days before the prospect registers. This requirement would infringe on the privacy of every IBO whose name, address, and phone number was provided to prospects. It would also penalize the sponsor, who would be required to give his prospect contact information for 10 other IBOs, any of whom might be happy to register the prospect themselves.

Recommendation:

Eliminate the requirement to provide 10 references.

Issue C:

You would have to give every prospect a list of all lawsuits, arbitrations, or other legal claims for the past 10 years involving Quixtar *or its IBOs* where the plaintiff *alleged fraud*, misrepresentation, or unfair trade practices – *regardless of whether or not the accusation was true*. Among other problems, this requirement would open up Quixtar and other legitimate companies to false accusations. Meanwhile, dishonest companies would simply ignore the rule.

Recommendation:

Eliminate the requirement to disclose past litigation.

Issue D:

You would have to make a different disclosure for every income claim. This would include any examples you might use during an opportunity presentation to illustrate how the Plan works.

Recommendation:

If disclosures are needed, require a simple, standard, easily understood disclosure such as "average monthly gross income for 'active' IBOs."

Issue E:

You would be required to provide prospects with personal financial documents to back up ("substantiate") any income claim.

Recommendation:

IBOs should possess substantiation for any claim but should not be required to disclose it except when required by the FTC and similar state agencies in an agency investigation.

Again, I believe that providing every prospect with important information about prior experiences is good for Quixtar and the entire direct selling industry. However, there are less burdensome ways to accomplish that goal than the manner set forth in the proposed FTC rule.

I respectfully request that you consider my recommendations.

Thank you,

[REDACTED]

Eugene V Dodson

[REDACTED]

Additional commenters who submitted this form letter:

First Name	Last Name	Organization Name
Todd	Deal	Quixtar, Inc.
Eugene	Dodson	Quixtar, Inc.
Vincent	Townsend	Quixtar, Inc.