

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580

522418-70395



RE: Business Opportunity Rule, R511993
Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a distributor with the Eniva Corporation.

Originally, I started my Network Marketing because of the products I loved them and wanted to earn some additional money. I have discovered over the years that some of the best health products are being distributed through network marketing. And it is through this system that I wish to share products with others.

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell my Eniva products.

The seven day waiting period will likely shut down my business. When the primary emphasis today is in sharing an opportunity to enjoy a product (not start a business), most people will run. Why should somebody have to wait a whole week to buy something? Honestly, I find this proposal to be the most absurd thing to come out of Washington. Why single out network marketing with such a burden? Let's wait seven days to get my car fixed, for example.

Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone and will then have to send in reports to my company. I have the understanding that with all the paper work this new ruling will put upon me, as soon as I make a mistake, I will be in violation. And I don't think this is fair.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. If this provision becomes part of this proposed ruling, I guess you can throw away our right to privacy. And we can all watch what America was built on go down the drain.

Let me ask you this: What if as a new distributor, I don't have 10 prior purchasers? Let alone, somehow they are near the prospect? For a new distributor, this would put an end to a sale.

This 10 prior purchasers rule will only provide a new avenue for crooks to get personal information. Women in my organization may be subject to sexual or racial harassment so this part can't go in at all.

Personally, I think all of the proposed regulation will put a noose around the industry. I recommend implementing licensing for the industry participants as an alternative.

Sincerely,

Lawrence Austin, [REDACTED]

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