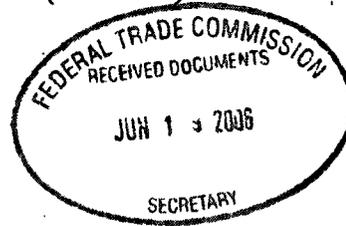


522418-70430

Federal Trade Commission/ Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Ave NW
Washington DC 20580



Re: Business Opportunity Rule, R511993

Dear Sir or Madam,

I am writing this letter to you because I am concerned about how this potential new ruling will affect my families' livelihood. My wife and I have been distributors of nutritional products, meal replacement bars and supplements for a couple of years now. We teach nutritional education in seminar format as well as one on one. We have helped countless people improve their health through diet modifications and many times through using our products. We have seen people regain their health.

We are loyal taxpayers and don't have a problem paying our fair share to help the common good of our nation. It concerns me when government gets involved in business practices that cause unnecessary stress and strain on the small business operations in our land with no apparent benefit to the business or the individual. This proposal as it is written would create an incredible burden in time, paper and energy keeping up with the records which will cause unnecessary delays in conducting business for little or no perceived benefit to the consumer.

I don't understand the reason behind the seven day waiting period for individuals to enroll as a new distributor. People spend thousands of dollars on cars, boats, furniture, and countless other things and don't have to wait seven days to complete their transaction. Most of my distributors spend less than \$100 to join and have a money back guarantee on their purchases. It is not practical for them to wait seven days. Whom does this wait protect or serve?

In regards to the reporting of lawsuits from companies I sell products from, How would I possibly keep up with lawsuits against the numerous product lines I represent? I also sell heating and air conditioning products from various sources. Must I keep up with lawsuits and legal goings on with all these corporations as well? Again, who does this concept protect or serve. It seems to bog down a small business's assets of time and energy trying to keep up with this. Also, the rule just speaks of lawsuits, not whether a company has lost or won the lawsuit. What is the true motivation behind this rule?

The rule also wants me to disclose distributors near me. Why would I want to disclose to my prospect a list of my competitors. That would have a negative impact on possible financial situation as my prospect may wish to do business with someone else that I gave them the name to. What if they move. Could my prospect now sue me for false information? Again, whom does this serve or protect?

I understand there are shady operations seeking to defraud the public out there. And I am all for punishing them through the legal system. It is a shame that we as Americans must be wary of every person and what their intent is. But it is my belief that the FTC's proposed rule would negatively impact my legitamate business and is quite unfair to the thousands and thousands of honest business owners all across America.

Thank you for hearing me and I look forward to your personal response to this letter.

Your fellow businessman/consumer/taxpayer,

Todd A. Hunsicker

