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Mrs. Judy Pommee
Mary Kay Independent Consultant

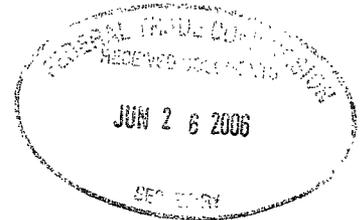
~~77 West Pine Court Dr~~

~~Washington DC 20580~~

~~Phone: 202-555-1234~~

~~Fax: 202-555-1234~~

Federal Trade Commission
Office of the Secretary
Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993



Dear Sir or Ms.

I am writing in regards to the proposed ruling of R511993, and the affect it will have on direct selling.

I have been with Mary Kay Cosmetics Inc. for over 10 years. By selling the company products , I have been able to stay home with my family, as well as to contribute to my family finances.

I have benefited prsonally from being a part of Mary Kay Cosmetics Inc., by developing leadership skills, increasing my self-esteem, and improving my communication skills.

The seven day waiting period will cast a negative light on the direct selling industry. We have worked hard for years to raise the public perception of this profession and this will create doubt in the eyes of the public.

R511993 proposed ruling will create more record keeping and administrative problems. R511993 will cause unnecessary delays that will hold up the income of potential new distributors.

I feelthat the Litigation Reporting, requirement does not give the consumer a realistic picture as the reporting does not distinguish between winning and losing lawsuits.

The Reference portion of the ruling:
Would be impractical to find the 10 nearest distributors
There are privacy issues due to identity theft and safely.

I appreciate that you are trying to help us regulate this wonderful industry from fraudulent groups, yet this proposed rule would unfairly target legitimate direct selling businesses such as mine.

Sincerely,
Mrs. Judy Pommee