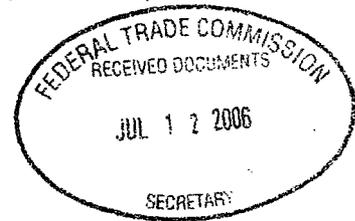


MARY DERTIEN

522418-70486

July 7, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)  
Re: Business Opportunity Rule, R511993  
600 Pennsylvania Avenue, NW  
Washington, DC 20580



RE: Business Opportunity Rule, R511993

TO WHOM IT MAY CONCERN:

I am VERY concerned about the proposed Business Opportunity Rule R511993. In its stated form, it would **greatly hamper my ability to earn a living** for myself and a disabled son as an independent distributor for MonaVie. (health beverage)

I have worked from home in the network marketing industry for the past 12 years, usually representing health products. The income has allowed me to help raise two grandchildren, assisting another son when he got custody some years ago.

This is a grass roots industry, made up of **hundreds of thousands of honest, hard working men and women** who are trying to make ends meet. Some of the requirements in this proposed rule would be extremely detrimental to nearly all of us. If we tell aspiring members they have to wait 7 days to enroll and make a purchase, it's going to make many simply **walk away in frustration**. Given the numbers of us nationwide, this proposed rule would have a negative impact on the economy in general, not to mention damaging many lives in both small and large ways.

**The dishonest and the con artists will always find a way around the rules, leaving the rest of us paying a dear price and devastating our small businesses.** Nearly all reputable companies already have a 90% buy-back policy. Our MonaVie distributor kit costs only \$39 ... a **TOKEN** amount. People can buy cars, boats and excessively expensive items anywhere with **NO** waiting period at all!

Another part of this proposed rule is the disclosure of at least **10 prior purchasers** nearby ... in countless areas, there **ARE** no others nearby, especially with a newer product such as ours. And I for one would **POSITIVELY** not want **MY** personal information being handed out to strangers. It would be putting people at risk for personal/physical reasons and could also be a horrific way for identity thieves to have a whole new heyday. I urge **COMMON SENSE** rather than implementing a complex new set of rules that would hurt the vast majority of honest folks and do little to hinder the criminals.

Mary Dertien