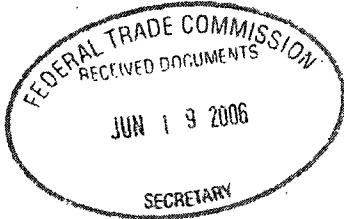


522418-70521



Mr. and Mrs. Pat Madden

[REDACTED]

[REDACTED]

June 10, 2006

[REDACTED]

FTC Office of the Secretary, Rm H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
Re: Business Opportunity Rule, R511993

Dear Sir or Madam:

We are seriously concerned about the inequitable nature of Business Rule R511993! While we genuinely appreciate the FTC's role in guarding citizens from unscrupulous businesses and unethical practices, we also appreciate the importance of fostering legitimate business for the good of all.

We beg you to bear with us and consider two vital issues: first, the inconsistencies of the Opportunity Rule as it stands now, and second, the dynamic of the value our business brings to real people such as you and I, and the part we play in the larger scope of our welfare and economy as a nation.

Business Opportunity Rule R511993 gives an advantage to those businesses not using direct selling to market their products, and at the same time a great disadvantage to any business involved with direct sales, regardless of their compliance with established guidelines. This rule proposes a 7-day waiting period to purchase products, but the same is not required of other industries selling far more expensive products through trained salesmen. In the case of our business, we often assist people battling debilitating diseases to include cancer. Many do not want, nor should be forced to, wait for 7 days longer to receive nutrients. Would this type of practice be tolerated in any other realm of health care, even though nutrients are completely non-toxic but pharmaceuticals are known to be both toxic and potentially dangerous? If indeed this 7 day waiting period was wise for business, wouldn't it be required of all businesses? The same question should rightly be asked of the "Earnings Claims Statement" proposal, or the Litigation disclosure proposal. The Litigation proposal is especially interesting in an age of lawsuits. Why burden any business with disclosing every overturned lawsuit? Is this asked of any other business type? Finally, the concept of a list of references through the last three years is especially contradictory to good

business practices which guard the privacy of its clientele. If new rulings require disclosure of personal information, those rulings are both unethical and destructive to the businesses and citizens the rulings are meant to guard. Business Opportunity Rule R511993 is <sup>highly</sup> problematic and potentially just as destructive as the unethical practices of the few they attempt to guard us from.

Lastly, I'd appreciate a brief word for the sake of the welfare of my nation. Health care costs are stripping our nation's resources and though we spend the most per capita we rank 37<sup>th</sup> in the world for health according to the World Health Organization. It is no hidden or light matter that I speak of. The need for preventative health care is not just for another business but far more seriously for the hope of a national future. If anything, we need your support! We have resources that are able to benefit our economy with business dollars, but much more than that, the effect of excellent nutrition decreases health care cost demands and increases the vitality of our nation's business men + women, soldiers, and future generations. We beg of you to be realistic and equitable, and we urge you to support those businesses which further the strength of our nation. Our future depends on it.

Sincerely,

[REDACTED] Mannatech Associates