



Residual/Home Based Income Specialists

Federal Trade Commission / Office of the Secretary  
Room H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
Re: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am deeply concerned about the proposed Business Opportunity Rule R511993. I believe, in its present form, it could prevent me from continuing with my business. I understand that it is the FTC's responsibility to protect the public but some of the sections in this proposed rule will make it extremely difficult or impossible for reputable companies, such as Market America, to endure. This will devastate vast numbers of hard working entrepreneurs, like me, to survive and provide for our families.

I have been an independent distributor for Market America, Inc. for more than 12 years. I have helped many to earn a good income with this opportunity which has helped them and me to live a better life.

In my retirement years I was planning on this residual income to be my life blood. Your proposal will likely take my income away if it goes thru. I know that this proposal is well intentioned but it is also going to take away an industry that has helped many earn and provide for their families.

One of the most difficult, confusing and burdensome sections of the proposed rule is the seven day waiting period to enroll new distributors. This waiting period may give the impression that there is something wrong with the company or business model.

Our company is made up of hard working, well intentioned independent business owners. Many of us are not going to be able to handle the

A handwritten signature or mark, possibly the name "J" or "Seigh", written in black ink.



Bill & Pat Seigh

[Redacted address and contact information]

cumbersome amount of individual documentation that the new ruling proposes. Also, it will be next to impossible to find new prospective business owners who will want to document everything that you are requiring. Some of the documentation may actually endanger a person's privacy and could lead to identity theft.

Another area that will adversely affect a person's decision when considering becoming an independent business owner with a network marketing company is the disclosure of lawsuits. If a person or company is found innocent than why should they have to disclose information regarding something of which they are innocent?

In this age of suing over the least little thing to gain a possible profit it puts our industry at a huge disadvantage to add this into the proposal.

Please reconsider what is going to happen if this ruling goes thru. It will not only devastate an industry but also individuals and families who earn a living from this industry.

Thank you,  
William Seigh

[Redacted signature]