



Re: Federal Trade Commission Business Opportunity Rule, R511993

Dear Sir or Madam,

I am writing this letter because I am concerned that if the proposed Business Opportunity Rule R511993 is adopted in its present form, my livelihood as a Synergy WorldWide distributor will be significantly undermined.

I realize that some direct-marketing firms have been guilty of using deceptive or even fraudulent statements. Has any other form of marketing, manufacturing, or services company been guilty of the same? This is, and should be, against existing law, and should be dealt with in the courts of America. But for the most part, direct marketing has brought products and services to the public in an orderly and beneficial manner.

It comes to mind that in the past, one direct marketing company was made jest of for giving distributors a pink Cadillac. The company's answer was "and what color Cadillac does your company give you?" These and all other direct marketing citizens were only trying to make a living for their families.

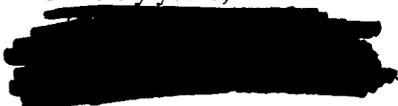
To overly regulate, and therefore stifle, small business would only give unfair advantage to very large corporations and special interest groups — groups that don't necessarily have any interest in the common person's welfare. Again, court action for those breaking existing law seems appropriate.

It is true that not everyone with direct marketing aspirations will succeed, but this is true in every endeavor in America. Not all politicians, bureaucrats, farmers, or hourly paid workers are successful in their careers. But if any of these adults really want to pursue these dreams, what makes it right for a government to overly regulate their interactions?

We are currently under the Executive and Legislative branches voted into office by voters believing that less regulation is better than more. Is this to be only for the giants in industry and marketing? Free market by definition includes the small business and entrepreneurs. Free market is the sermon preached almost daily by the current administration.

Please re-think this unfair and restrictive rule and allow the hard working American citizens the right to pursue an honest chance for a bite of the Great American Dream.

Sincerely yours,


John Ragsdale



cc: The Honorable Charles Taylor, US Congress
cc: The Honorable Elizabeth Dole, US Senate
cc: The Honorable Richard Burr, US Senate