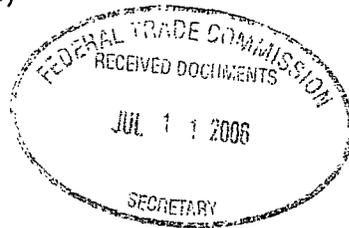


Date July 7, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993



Krista Raines
Tastefully Simple Consultant

Dear Sir or Madam:

I am writing because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from successfully operating my business as a direct seller of Tastefully Simple products. I understand that the FTC's mission is to protect the public from unfair and deceptive acts or practices. However, some of the sections in the proposed rule will make it very difficult for me to sell Tastefully Simple products and help others start Tastefully Simple businesses of their own.

One of the most confusing and burdensome sections of the proposed rule is the seven-day waiting period for new consultants. Our new consultant startup kit costs only \$170. People buy TVs, cars and other items that cost much more than that, and they don't have to wait seven days. This waiting period gives the impression that there might be something wrong with our business.

Under this waiting period requirement, I will also need to keep very detailed records when I first speak to someone about Tastefully Simple, and I will then have to spend much of my time preparing and sending in reports to Tastefully Simple headquarters. This will be a major burden for me, and it doesn't help to protect the public in any way.

When I became a Tastefully Simple independent consultant 5 years ago, I did it primarily because I wanted to earn some additional money. My family now depends on this extra income, and I'm very concerned about the proposed Business Opportunity Rule, because I believe it will jeopardize my business.

I appreciate the work of the FTC to protect consumers, but I believe this proposed new rule has many unintended consequences and that there are less burdensome alternatives available in achieving the FTC's goals.

Thank you for your time and for taking my comments into consideration.

Sincerely,

Krista Raines

Tastefully Simple Independent Consultant

Additional commenters who submitted this form letter:

First Name	Last Name	Organization Name
Judith	Albrecht	Tastefully Simple
Michelle	Ashbaugh	Tastefully Simple
Ginger	Bone	Tastefully Simple
Lisa	Brekke	Tastefully Simple
Laura	Browning	Tastefully Simple
Sheryl	Chaitoff	Tastefully Simple
Stephanie	Cone	Tastefully Simple
Glenda	Corp	Tastefully Simple
Corina	Danielson	Tastefully Simple
Kim	Dedic	Tastefully Simple
Lori	Diehl	Tastefully Simple
Robb	Dorward	Tastefully Simple
Angela	Gunter	Tastefully Simple
Trudy	Hamilton	Tastefully Simple
Lynn	Hansen	Tastefully Simple
Kelly	Heimbach	Tastefully Simple
Sarah	Imwalle	Tastefully Simple
Eileen	Kosar	Tastefully Simple
Michelle	Kraemer	Tastefully Simple
Mary	Lenart	Tastefully Simple
Goldie	Matthew	Tastefully Simple
Megan	Mazer	Tastefully Simple
Jody	Morgan	Tastefully Simple
Donna	Morin	Tastefully Simple
Renee	Pence	Tastefully Simple
Cindy	Quinn-Hopkins	Tastefully Simple
Krista	Raines	Tastefully Simple
Michele	Roe	Tastefully Simple
Kristin	Sayers	Tastefully Simple
Lindsey	Thompson	Tastefully Simple
Karen	Weatherford	Tastefully Simple
Molly	Witte	Tastefully Simple