

522418-70633

Federal Trade Commission/Office of the Secretary
Room H-135
Annex W



RE: Business Opportunity Rule, R511993

Dear Everyone:

Writing this letter with concern was not difficult since it forces most of the small businesses, and especially those who are home operated on a part-time or full-time basis. To freely give information that would make easier the strong possibility of ID Fraud. The government itself cannot make those files inaccessible to potential theft now and by requiring the small business who make up the backbone of the economy to be required to give you the information is ludicrous. Banks have problems doing it, Insurance carriers can't do it, the Social Security Service can't do it, the Veteran's Administration Can't do it. So how can our government? The Direct Selling Network is on the whole honest, above most guidelines you could ever draw up, and eliminates the future costs your rule would force on everyone.

Do you insist on a National gun waiting approval to hopefully keep them out of hands that could misuse them? Are there across the board background check for previous records to keep them from improper purchase? How about theft of social security cards? What about the availability of drugs that is definitely more costly to all of us than just those who use them?

Do contracts by time payments of furniture, automobiles, homes, insurance, medical coverage, anything really be under those same Rules? How about the legal Loan Sharking by easy Check Cashing or Fast Loans everywhere, that allows up to 900% interest charges? How about the Telethons that raise money for the needy and ill? Shall I go on? The small businesses throughout this country contribute a great share toward the economy of this country and to restrict them with unnecessary rules is not only unneeded, but a total waste of time on your part which we feel could be used in a more useful way.

While I appreciate most of the work the FTC does for our protection, this rule will have many unintended results that will hurt more than just the direct selling industry.

PLEASE CHOOSE NO ON THE BUSINESS OPPORTUNITY RULE R511993.
You are cutting the business opportunities of all who are trying to make above the average living? Or do you want more on the unemployment lines because they cannot make ends meet? It's up to you.

Thank you for your consideration

Sincerely yours,

A New Nature's Sunshine Distributor

Cc: file, FTC, Natr