

Dennis "Clark" Kent

522418-70652

Dear Senator Ensign,

June 5, 2006

I am an independent associate for Isagenix, International, and I live in your district. I'm writing about the FTC's proposed "Business Opportunity" rule (16 CFR Part 437).

I have been with Isagenix two and a half years and in network marketing a total of four years. I am concerned because I believe this rule would have a negative effect on my home-based business and income.

The FTC would require a seven-day waiting period before new people can sign up as an Isagenix sales associate. This will increase record keeping and administrative requirements.

The FTC would require me to provide the names and telephone numbers of the 10 nearest prior purchasers of the "business opportunity" to all potential associates. This can violate the privacy rights of other purchasers and create opportunities for identity theft.

The FTC would require me to provide a list of lawsuits filed against the company going back 10 years. This doesn't distinguish between winning and losing lawsuits. This law could turn meritless lawsuits into winning lawsuits.

While the FTC's proposal might be well-intentioned, I believe it is ill-conceived. It will significantly increase record keeping and administrative requirements for home-based businesses and have a chilling impact on small businessmen and women.

Please contact the FTC and stop this proposed rule.

Sincerely,


Dennis Kent. Lt Col. USAF. retired