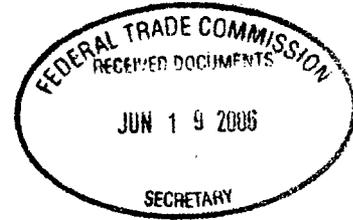


522418-70656

June 13, 2006



Federal Trade Commission/Office of the Secretary  
Room H-135 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

*RE: Business Opportunity Rule, R511993*

Dear Sir or Madam:

I am writing on behalf of Jockey Person to Person, Inc. ("Jockey"), a recently formed direct selling subsidiary of Jockey International, Inc., to express concerns about the proposed Business Opportunity Rule, R511993.

Jockey is opposed to the seven day waiting period, the elimination of the \$500 threshold, and the release of information related to things like litigation, earnings claims, and references. The administrative costs, difficulty in pulling together the various required data, and privacy issues are all reasons why these new regulations would cause a severe impact on direct selling companies.

Jockey appreciates the work of the FTC to protect consumers, but we believe this proposed new rule has many unintended consequences and will negatively impact direct selling companies and the more than 13 million independent sales consultants who work with direct selling companies. Please reconsider this rule in favor of a more balanced approach.

Sincerely,

**JOCKEY INTERNATIONAL, INC.**

  
Edward C. Emma  
President and Chief Operating Officer