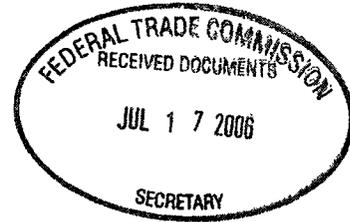


Beverly Krupp
[REDACTED]
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522418-70710



7-9-06

Re: Business Opportunity Rule R511993

Dear Sir or Madam:

We are writing you out of concern for the proposed Business Opportunity Rule R511993. It is understood that your responsibilities are to protect the public from fraud, or unfair or deceptive practices. However, we are having a hard time understanding this rule which would make it impossible to carry on our Young Living business.

We have been distributors for Young Living Essential Oils for over 10 years. We have built our business intending it to be a retirement business. We have many friends in direct sales, which represent very prestigious companies and have worked 20 to 30 years to build their businesses and to be able to support themselves when they retire. Over the years, we have gained much education, developing many leadership skills. Our lives have been enhanced both financially and socially because of stable companies with fair marketing opportunities.

My husband lost most of his eyesight 30 years ago and this industry has supported our family because of the opportunities available. Many of the people we have known have had disabilities and have succeeded in this industry. **There is opportunity here where there may not be any where else.**

It is a fact that if something isn't any good, people won't continue to buy. Young Living, as well as the other companies which I am aware of offer money back even for their distributor kits should they choose to be a distributor. Many people start out as customers, and upon enjoying the products decide to become a distributor. These companies offer very generous money back guarantees. Young Living will buy back your unused product going back several months, minus a small restocking fee. **You do not see that in items that cost thousands of dollars.** We have a business opportunity with a price tag of \$50. and that includes products, a wonderful utility bag, tapes, etc., worth much more than \$50. Thought to ponder might be "why so many professional people choose networking." Our own business has many PhD's, doctors, teachers, ministers, engineers, retired professionals, nurses, and many other professions. I am pointing out to you that some **very intelligent people choose to purchase** their products from companies such as Young Living. Also, it is the smartest way to buy wholesale and you aren't required to build a business. Often the business part just happens because you share a fantastic experience with a friend. We believe that the very best products are found through direct sales. And, the most successful work the hardest, and never quit until they reach whatever level they call success, as is true in all business.

Home parties and all direct sales are a part of American culture and have been for 40 years or more. Many have become very successful. This form of sales demonstrates and

teaches people about the products they are selling. We are not talking about hard sell, empty promises, or guarantees of wealth. However, **crooks are found in all business**, even the stock market (Enron) and over the last few years **several big businesses have failed us**, the investor, the employee, etc., but you can't stifle the growth of an industry by creating rules which hamper and prevent growth as well as opportunity.

This proposed ruling would be grossly un-American. Yes, we believe there should be opportunity for a family to build a second income, a mortgage payment, or send their kids to school to receive higher education. We have done all this along with millions of others. We believe everyone who so chooses should be able to build a business and share the opportunity with those who are seeking one. Constructing a law that would prevent a person from buying a \$50 kit for 7 days is an insult to **our free system of commerce and places a burden of paperwork that only a few could ever comply.**

Create a rule like this for the car industry and see what happens. Imagine seeing a car you wanted to buy now, but you have to wait seven days to sign the papers, and oh, by the way, you must give the buyer a list of all the defects, and recalls for that model and a list of people who have bought a car from you during the last 3 years and a list of everyone who wanted to bring back the car for a refund but couldn't and a list of everyone who tried to sue you. How many cars do you think will be sold? And just remember, you can't get your money back in thirty days, it has to be 72 hours, and that is only a selected few who make such an offer.

Millions of people who make an income from direct sales receive a 1099 or a W-2, pay taxes, federal and state. There are millions of people who are connected to Networking companies and direct sales organizations which is probably the largest industry in the United States. **Their means of earning their living is going to drastically be impaired, and the ripple in our economy will become a tidal wave. Thank you for taking our future into your considerations.**

Sincerely
Beverly and Owen Krupp