

grow to be massive in size and impossible to manage. The problem a consumer would face is that they put their email address on the list and then opt into a newsletter or information of value to them and upon receiving an email about it they could mistake it for SPAM. They then send an email saying they were spammed to the do not registry list enforcers getting me in trouble when all the while I was simply following good business practices of following up with customers and providing them the valuable information about climbing that they were looking for and interested in.

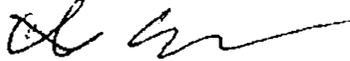
There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

You visit my site and look at the principles I use by going here:

[<http://www.nolimitclimbing.com>]

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,



Clint Evans

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