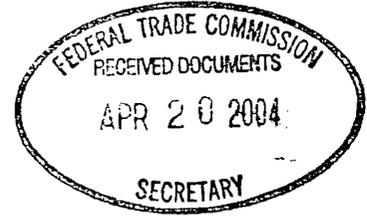


000984

4/19/2004



Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C.
20580

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

Many people are writing to you about this issue who are internet marketers. I am not an internet marketer.

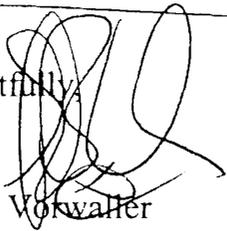
However, history has proven time and time again that government intervention in free market activities almost always has the opposite effect intended. The market is already governing itself by creating increasingly effective anti-spam filters at most ISP sites.

It seems crystal clear to me that adding government reporting requirements will put many small internet enterprises out of business, and will give competitive advantages to spammers, who already act outside of existing laws, and who will act outside the proposed reporting requirements.

Enforcement actions under existing laws will be more than adequate. Adding to the government control and bureaucracy will only tend to suppress free enterprise, and spamming will continue.

Please, do not enact the rules under consideration.

Respectfully,


Gaylon Vorvaller