

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners.

Thank you for your efforts to solve the problem of unsolicited bulk email
The proposed requirement for merchants to maintain suppression lists does trouble me.

As a consumer and potential merchant I must ask you to consider this ruling very
carefully.

My specific concern is the requirement for the consumer to grant permission before being
added to any list.

We are only dealing with these specific merchants because of past positive results.

This could seriously limit the growth of legitimate reputable information.
Could these suppression lists easily fall into spammers hand and add to the problem?

An on line Better Business Bureau of Merchants would be of much more assistance to us
as consumers.

Please consider the many negative effects this ruling would have on the honest merchants
that have added so much value to the net.

Respectfully,

Kaye Montgomery
Ontario
Canada