

From: Dave Newman
Posted At: Monday, March 12, 2007 1:04 AM
Conversation: Direct Revenue Settlement
Posted To: Consent Agreement

Subject: Direct Revenue Settlement



To whom this concerns,

I just found out about this proposed settlement concerning Direct Revenue and the FTC from the following document found here
<http://edocket.access.gpo.gov/2007/E7-3058.htm>

I only have one question. Are you people stupid or something? Your fining this company \$1.5 million while it made \$23+ Million or more
<http://www.benedelman.org/spyware/nyag-dr/e2.pdf#page=4> by hijacking consumers PC. How would I know this?? Because I'm one the many security experts that spent hours and hours helping poor victims remove this crap from their PC's on several security forums. If you are going to discourage this kind of activity in the future you must make the penalty's for such activities worthy of the damage that they caused which in this case you are failing to do.

This settlement is a slap on the wrist to the boatload of money these people are walking away with. I totally disagree with this settlement as it simply promotes the following train of thought if I were an adware vendor..

" I can make 50 Million...Pay the FTC 1 Million in penalty's and walk away with 49 Million"

Get some backbone for gods sake....and make the punishment fit the crime.