

Stan Body

From: "Stan Body" <beautyrock@beautyrock.ca>
To: <tsr@ftc.gov>
Sent: April 3, 2002 12:37 PM
Attach: DMA Candice Louie Feb 25.doc
Subject: Proposed Rulemaking to Amend the Telemarketing Sales

April 3/02

FTC

Office of the Secretary,
Room 159
600 Pennsylvania Ave., N.W.,
Washington, D.C. 20580

Dear Committee:

Please find enclosed a copy of my Feb 25, 2002 letter to the DMA.

My company vehemently objects to the nuisance, mischief, and harassment of legitimate telemarketers.

Making rules for all phone-users is like killing all the fish and water-life in the Amazon, to eliminate the piranha!



Stan Body
President
BEAUTYROCKINC.

enclosure

03/04/2002

Beautyrock Inc. has lots of experience with outbound consumer telemarketing and I am willing to share our experience with the DMA and governments to help stop unnecessary, mischievous or nuisance legislation and to direct law enforcement organizations to real problems and solutions.

.Sincerely,

A handwritten signature in black ink that reads "Stan Body". The signature is written in a cursive style with a large, prominent initial "S".

Stan Body
President

Beautyrock

From: Beautyrock <stan-body@beautyrock.ca>
To: <tsr@ftc.gov>
Sent: April 4, 2002 2:30 PM
Subject: 16 CFR Part 310 Telemarketing Sales Rule

Dear Committee:

The Red Tape and inclusion of "unrelated to telemarketing" issues in the above probably does what some of your members want, but

IT Baffles Me

Including rules for "prize-giving" with "calling hours" is not justice!
"Investment rules" and "do-not-call" mischief don't fit - this is a mockery of legitimate telemarketers.

A misrepresentation of affiliation equates with lying, stealing and cheating. All kinds of laws and regulations cover these criminal acts. - Why not encourage the enforcement of existing laws rather than make silly nuisance laws?

Your proposed legislation has FAVOURTISM written all over it for:

- 1. Sweepstake marketers
 - 1A. BANKS EXEMPT
- 2. Prize promotions
 - 2A. TELEPHONE COMPANIES EXEMPT
- 3. Affinity promoters
 - 3A. AIRLINES EXEMPT
- 4. Certain list users
 - 4A. INSURANCE COMPANIES EXEMPT
- 5. Credit card protection sellers
 - 5A. CREDIT UNIONS EXEMPT
- 6. The continuance of the Rules exemptions
 - 6A. CHARITIES EXEMPT
- 7. Predictive dialler marketers (dead air)
 - 7A. POLITICAL CAMPAIGNS AND FUND RAISERS EXEMPT

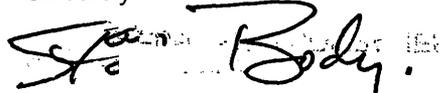
Is it really necessary to mandate truth?

Why in hell does charging a fee to not get a loan require legislation when all other shylocks and loan sharks go free? Does this really belong in the "telemarketers" sales rule?

I really am baffled!

My company is a legitimate outbound consumer telemarketer making over 40,000 calls per day. You are welcome to visit any time to review line by line the impact your legislation will have on consumers, the telemarketing industry and the free enterprise marketplace.

Sincerely,



Stan Body
President
BEAUTYROCK INC.

04/04/2002

cc: American Telemarketing Association - Jason Clawson, President
Direct Marketing Association - Robert Wientzen, President
Canadian Marketing Association - John Gustavson, President
CRTC - David Colville, Chairperson