

**Letter to the United States Federal Trade Commission re: Deceptive  
Milk Labeling and Advertising Concerning rBST**

**November 27, 2006**

I am John Vrieze of Baldwin, Wisc [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of. Meanwhile, dairy producers are being harmed. Accordingly, for the record, I urge that the Federal Trade Commission to take the actions requested by this letter and all of its signatories. FTC action is essential if the damaging and unlawful practices that predominate in the marketplace are to be stopped.

John Vrieze President  
Printed Name: Dairy Business Association  
Affiliation: Wisconsin Industry Organization  
Title: President

John Vrieze

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John Vrieze  
Printed Name: John Vrieze

Affiliation: Baldwin Dairy - Emerald Dairy

Title: Owner

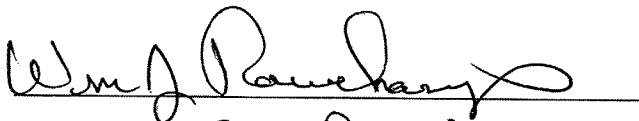
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Printed Name: Bill Rowekamp

Affiliation: Southeast Minnesota Ag Alliance

Title: President

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I am Jack Davis of Kuna, Id [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

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Jack Davis  
Printed Name: JACK DAVIS

Affiliation: United Dairymen of Idaho Chairman

Title: \_\_\_\_\_

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I am Robert Lefebvre of Buffalo, MN [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

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X 

Printed Name: Robert Lefebvre

Affiliation: Minnesota Milk Producers Assn.

Title: Executive Director

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I am Mitch Davis of St. Peter, Minnesota [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

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Printed Name: Mitch Davis

Affiliation: Northern Plains Dairy

Title: Managing Partner

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I am Brian Ryzekol of Bailey, Mi [city and state]. I

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Printed Name: \_\_\_\_\_

Brian Ryzekol

Affiliation: \_\_\_\_\_

B Ryzekol Dairy

Title: \_\_\_\_\_

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I am Dan Busscher of Hudson, mi. [city and state]. I

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Dan Busscher

Printed Name: Dan Busscher

Affiliation: Vreba-Hoff Dairy L.L.C.

Title: Dairy Farmer

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I am Mary Busscher of Hudson MI [city and state]. I

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M Busscher  
Printed Name: MARY BUSSCHER  
Affiliation: Vreba Hoff Dairy  
Title: partner

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I am Gene Quast of Amarillo, TX [city and state]. I

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Printed Name: Gene Quast

Affiliation: Dairy Industry

Title: Account Manager

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**November 27, 2006**

I am Gerrit de Jong of Tulare, California [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

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Printed Name: Gerrit de Jong

Affiliation: Felicita Dairy

Title: owner

