UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

FEDERAL TRADE COMMISSION,)
Plaintiff,)
) Case No. 11-CV-02448
V.)
) Judge Joan B. Gottschall
BEONY INTERNATIONAL LLC,)
a California Limited Liability Company,) Magistrate Judge Geraldine Soat Brown
MARIO MILANOVIC, individually and as an owner and/or member of Beony International LLC, and))))
CODY ADAMS, individually, Defendants.	/)))

FEDERAL TRADE COMMISSION'S MOTION FOR A TEMPORARY RESTRAINING ORDER WITH OTHER EQUITABLE RELIEF AND ORDER TO SHOW CAUSE WHY A PRELIMINARY INJUNCTION SHOULD NOT ISSUE

Plaintiff, Federal Trade Commission ("FTC"), having filed its Complaint seeking a permanent injunction and other relief, including restitution for consumers injured by Defendants' unlawful practices, pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), moves this Court with notice to Defendants for a Temporary Restraining Order With Other Equitable Relief and Order to Show Cause Why a Preliminary Injunction Should Not Issue ("TRO").¹ A temporary restraining order is necessary to bring an immediate halt to Defendants' ongoing deceptive practices that have likely injured thousands of

¹ Plaintiff's proposed TRO, and propose preliminary injunction, have been submitted to the Court with this motion.

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consumers in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, to prevent further harm to the public, and to preserve the possibility of effective final relief.

Plaintiff seeks an Order:

Restraining Defendants from further violations of Section 5(a) of the FTC Act, 15
U.S.C. §§ 45(a);

2. Requiring Defendants to preserve assets and to provide the FTC with an accounting of them;

3. Requiring Defendants to post notice of this lawsuit on their websites;

4. Requiring Defendants to preserve records and to report new business activity;

5. Granting expedited discovery; and

6. Requiring Defendants to show cause why this Court should not issue a

preliminary injunction extending such temporary relief pending an adjudication on the merits.

The FTC respectfully refers the Court to Plaintiff's Memorandum in Support of

Plaintiff's Motion for a Temporary Restraining Order and supporting exhibits.

WHEREFORE, Plaintiff Federal Trade Commission respectfully requests that the Court grant its Motion for a Temporary Restraining Order.

Respectfully Submitted,

Dated: April 13, 2011

/s/ John C. Hallerud JOHN C. HALLERUD Attorney for Plaintiff Federal Trade Commission 55 West Monroe Street, Suite 1825 Chicago, Illinois 60603 (312) 960-5634 (telephone) (312) 960-5600 (facsimile) jhallerud@ftc.gov (email)