UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

NELSON GAMBLE & ASSOCIATES LLC, et al.,

Defendants.

Case No. SACV12-1504-JST (MLGx)

[proposed] STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS

Plaintiff, the Federal Trade Commission ("FTC"), commenced this civil action on September 10, 2012, by filing its Complaint for Permanent Injunction and Other Equitable Relief ("Complaint") for a permanent injunction, and other equitable relief in this matter, pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 53(b) and 57b, and the Telemarketing and Consumer Fraud and Abuse Prevention Act ("Telemarketing Act"), 15 U.S.C. § 6101 *et seq.* On September 10, 2012, on motion by the FTC, the Court entered an *ex parte* temporary restraining order with asset freeze and other equitable relief against Defendants. On October 15, 2012, the FTC and Defendants agreed to, and the Court entered, a stipulated preliminary injunction. Defendants filed their Answers on November 19, 2012. Now, the FTC and Defendants hereby stipulate to the entry of a Final Order for Permanent Injunction Page 1 of 32

and Settlement of Claims ("Order") to resolve all matters in dispute in this action between them

FINDINGS OF FACT

By stipulation of the parties, the Court finds as follows:

- 1. This is an action by the FTC instituted under Sections 13(b) and 19 of the FTC Act, 15 U.S.C. §§ 53(b) and 57b. The Complaint seeks both permanent injunctive relief and equitable monetary relief for Defendants' alleged deceptive acts or practices as alleged therein.
- 2. The FTC has the authority under Sections 13(b) and 19 of the FTC Act to seek the relief it has requested, and the Complaint states a claim upon which relief can be granted against Defendants.
- 3. This Court has jurisdiction over the subject matter of this case and has jurisdiction over Defendants. Venue in the Central District of California is proper.
- 4. The activities of Defendants, as alleged in the Complaint, are in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
- 5. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.

- 6. Defendants waive all rights to seek judicial review or otherwise challenge or contest the validity of this Order. Defendants also waive any claim that they may have held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action to the date of this Order. Each settling party shall bear its own costs and attorney's fees.
- 7. This action and the relief awarded herein are in addition to, and not in lieu of, other remedies as may be provided by law, including both civil and criminal remedies.
- 8. Entry of this Order is in the public interest.

DEFINITIONS

- 1. "Assisting others" includes, but is not limited to:
 - A. performing customer service functions, including, but not limited to, receiving or responding to consumer complaints;
 - B. formulating or providing, or arranging for the formulation or provision of, any advertising or marketing material, including, but not limited to, any telephone sales script, direct mail solicitation, or the design, text, or use of images of any Internet website, email, or other electronic communication;

- C. formulating or providing, or arranging for the formulation or provision of, any marketing support material or service, including but not limited to, web or Internet Protocol addresses or domain name registration for any Internet websites, affiliate marketing services, or media placement services;
- D. providing names of, or assisting in the generation of, potential customers;
- E. performing marketing, billing, or payment services of any kind; and
- F. acting or serving as an owner, officer, director, manager, or principal of any entity.
- 2. "Competent and reliable evidence" means tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.
- 3. "Corporate Defendants" means Nelson Gamble & Associates LLC; Jackson Hunter Morris & Knight LLP; Mekhia Capital, LLC; Blackrock Professional Corporation; and their successors and assigns.

- 4. "Customer" means any person who has paid, or may be required to pay, for products, services, plans, or programs offered for sale or sold by any other person.
- 5. "*Defendants*" means all of the Corporate Defendants and the Individual Defendant, individually, collectively, or in any combination.
- 6. "Federal homeowner relief or financial stability program" means any program (including its sponsoring agencies, telephone numbers, and Internet websites) operated or endorsed by the United States government to provide relief to homeowners or stabilize the economy, including but not limited to:
 - A. the Making Home Affordable Program;
 - B. the Financial Stability Plan;
 - C. the Troubled Asset Relief Program and any other program sponsored or operated by the United States Department of the Treasury;
 - D. the HOPE for Homeowners program, any program operated or created pursuant to the Helping Families Save Their Homes Act, and any other program sponsored or operated by the Federal Housing Administration; or
 - E. any program sponsored or operated by the United States Department of Housing and Urban Development ("HUD"), the HOPE NOW

Alliance, the Homeownership Preservation Foundation, or any other HUD-approved housing counseling agency.

- 7. "Financial related product or service" means any product, service, plan, or program represented, expressly or by implication, to:
 - A. provide any consumer, arrange for any consumer to receive, or assist any consumer in receiving, credit, debit, or stored value cards;
 - B. improve, or arrange to improve, any consumer's credit record, credit history, or credit rating;
 - C. provide advice or assistance to any consumer with regard to any activity or service the purpose of which is to improve a consumer's credit record, credit history, or credit rating; or
 - D. provide any consumer, arrange for any consumer to receive, or assist any consumer in receiving, a loan or other extension of credit.
- 8. "Individual Defendant" means Jeremy Rommel Nelson.
- 9. "*Person*" means a natural person, organization, or other legal entity, including a corporation, partnership, proprietorship, association, cooperative, or any other group or combination acting as an entity.
- 10. "Secured or unsecured debt relief product or service" means, with respect to any mortgage, loan, debt, or obligation between a person and one or more

secured or unsecured creditors or debt collectors, any product, service, plan, or program represented, expressly or by implication, to:

- A. negotiate, settle, or in any way alter the terms of payment or other terms of the mortgage, loan, debt, or obligation, including but not limited to, a reduction in the amount of interest, principal balance, monthly payments, or fees owed by a person to a secured or unsecured creditor or debt collector.
- B. stop, prevent, or postpone any mortgage or deed of foreclosure sale for a person's dwelling, any other sale of collateral, any repossession of a person's dwelling or other collateral, or otherwise save a person's dwelling or other collateral from foreclosure or repossession;
- Obtain any forbearance or modification in the timing of payments
 from any secured or unsecured holder of any mortgage, loan, debt, or obligation;
- D. negotiate, obtain, or arrange any extension of the period of time
 within which the person may (i) cure his or her default on the
 mortgage, loan, debt, or obligation, (ii) reinstate his or her mortgage,
 loan, debt, or obligation, (iii) redeem a dwelling or other collateral, or

- (iv) exercise any right to reinstate the mortgage, loan, debt, or obligation or redeem a dwelling or other collateral;
- E. obtain any waiver of an acceleration clause or balloon payment contained in any promissory note or contract secured by any dwelling or other collateral; or
- F. negotiate, obtain, or arrange (i) a short sale of a dwelling or other collateral, (ii) a deed-in-lieu of foreclosure, or (iii) any other disposition of a mortgage, loan, debt, or obligation other than a sale to a third party that is not the secured or unsecured loan holder.

The foregoing shall include any manner of claimed assistance, including, but not limited to, auditing or examining a person's application for the mortgage, loan, debt, or obligation.

11. "Telemarketing" means any plan, program, or campaign which is conducted to induce the purchase of goods or services, or a charitable contribution, by use of one or more telephones, and which involves a telephone call, whether or not covered by the Telemarketing Sales Rule (16 C.F.R. Part 310).

ORDER

BAN ON SECURED AND UNSECURED DEBT RELIEF PRODUCT AND SERVICES

- **I. IT IS THEREFORE ORDERED** that Defendants, whether acting directly or through any other person, are permanently restrained and enjoined from:
 - A. Advertising, marketing, promoting, offering for sale, or selling any secured or unsecured debt relief product of service; and
 - B. Assisting others engaged in advertising, marketing, promoting, offering for sale, or selling any secured or unsecured debt relief product or service.

BAN ON TELEMARKETING

II. IT IS FURTHER ORDERED that Defendants, whether acting directly or through any other person, are permanently restrained and enjoined from participating in telemarketing, or assisting others engaged in telemarketing.

BAN ON ROBOCALLS

III. IT IS FURTHER ORDERED that Defendants, whether acting directly or through any other person, are permanently restrained and enjoined from initiating, or causing others to initiate, any telephone call that delivers a prerecorded message.

PROHIBITED MISREPRESENTATIONS RELATING TO FINANCIAL RELATED PRODUCTS OR SERVICES

- IV. IT IS FURTHER ORDERED that Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service, facsimile transmission, email, or otherwise, whether acting directly or through any corporation, subsidiary, division, or other device, in connection with the advertising, marketing, promotion, offering for sale or sale of any financial related product or service, are hereby permanently restrained and enjoined from:
 - A. Misrepresenting or assisting others in misrepresenting, expressly or by implication, any material fact, including but not limited to:
 - 1. The terms or rates that are available for any loan or other extension of credit, including but not limited to:
 - a. closing costs or other fees;
 - the payment schedule, the monthly payment amount(s),
 or other payment terms, or whether there is a balloon
 payment; interest rate(s), annual percentage rate(s), or
 finance charge; the loan amount, the amount of credit, the

draw amount, or outstanding balance; the loan term, the draw period, or maturity; or any other term of credit;

- c. the savings associated with the credit;
- d. the amount of cash to be disbursed to the borrower out of the proceeds, or the amount of cash to be disbursed on behalf of the borrower to any third parties;
- e. whether the payment of the minimum amount specified each month covers both interest and principal, and whether the credit has or can result in negative amortization;
- f. that the credit does not have a prepayment penalty or that no prepayment penalty and/or other fees or costs will be incurred if the consumer subsequently refinances; and
- g. that the interest rate(s) or annual percentage rate(s) are fixed rather than adjustable or adjustable rather than fixed;
- 2. Any person's ability to improve or otherwise affect a consumer's credit record, credit history, or credit rating or ability to obtain credit;

V.

- 3. That any person can improve any consumer's credit record, credit history, or credit rating by permanently removing negative information from the consumer's credit record, credit history, or credit rating, even where such information is accurate and not obsolete;
- 4. That a consumer will receive legal representation;
- B. Advertising or assisting others in advertising credit terms other than those terms that actually are or will be arranged or offered by a creditor or lender.

PROHIBITED REPRESENTATIONS RELATING TO ANY PRODUCT OR SERVICE

IT IS FURTHER ORDERED that Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service, facsimile transmission, email, or otherwise, whether acting directly or through any corporation, subsidiary, division, or other device, in connection with the advertising, marketing, promotion, offering for sale or sale of any product or service, are hereby permanently restrained and enjoined from misrepresenting or assisting others in

misrepresenting, expressly or by implication, any material fact, including but not limited to:

- A. Any material aspect of the nature or terms of any refund, cancellation, exchange, or repurchase policy, including, but not limited to, the likelihood of a consumer obtaining a full or partial refund, or the circumstances in which a full or partial refund will be granted to the consumer;
- B. That any person is affiliated with, endorsed or approved by, or otherwise connected to any other person; government entity; any federal homeowner relief or financial stability program; public, non-profit, or other non-commercial program; or any other program;
- C. The nature, expertise, position, or job title of any person who provides any product, service, plan, or program;
- D. That any person will provide any product, service, plan, or program to any consumer;
- E. That any person providing a testimonial has purchased, received, or used the product, service, plan, or program;
- F. That the experience represented in a testimonial of the product, service, plan, or program represents the person's actual experience

- resulting from the use of the product, service, plan, or program under the circumstances depicted in the advertisement;
- G. The total costs to purchase, receive, or use, or the quantity of, the product, service, plan, or program;
- H. That consumers have ordered, purchased, or agreed to purchase any product or service from any person, and therefore owe money to that or any other person;
- I. That any person will not debit consumers' bank accounts, charge consumers' credit or debit cards, or otherwise withdraw money from consumers until after consumers perform any action;
- J. Any material restriction, limitation, or condition on purchasing,
 receiving, or using the product, service, plan, or program; or
- K. Any material aspect of the performance, efficacy, nature, or characteristics of the product, service, plan, or program.

PROHIBITION ON UNAUTHORIZED WITHDRAWALS

VI. IT IS FURTHER ORDERED that Defendants and their successors, assigns, officers, agents, servants, employees, attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service or otherwise, whether acting

directly or through any corporation, subsidiary, division, or other device, are hereby restrained and enjoined from:

- A. Causing consumers' bank accounts to be debited or credit or debit cards charged without having obtained consumers' express informed consent, or
- B. Making electronic fund transfers from a consumer's account on a recurring basis without:
 - Obtaining a written authorization signed or similarly
 authenticated from consumers for preauthorized electronic fund
 transfers from the accounts; and
 - 2. Providing to the consumers a copy of a written authorization signed or similarly authenticated by the consumers for preauthorized electronic fund transfers from the consumers' accounts.

SUBSTANTIATION FOR BENEFIT, PERFORMANCE, AND EFFICACY CLAIMS

VII. IT IS FURTHER ORDERED that Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service, facsimile transmission, email, or otherwise, Page 15 of 32

whether acting directly or through any corporation, subsidiary, division, or other device, in connection with the advertising, marketing, promotion, offering for sale, or sale of any product or service are hereby permanently restrained and enjoined from making any representation or assisting others in making any representation, expressly or by implication, about the benefits, performance, or efficacy of such product or service, unless at the time such representation is made, Defendants possess and rely upon competent and reliable evidence that substantiates that the representation is true.

CUSTOMER INFORMATION

VIII. IT IS FURTHER ORDERED that Defendants and their successors, assigns, officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service, facsimile transmission, email, or otherwise, whether acting directly or through any corporation, subsidiary, division, or other device, are permanently restrained and enjoined from:

A. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security

number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account) of any person that any Defendant obtained prior to entry of this Order in connection with the advertising, marketing, promotion, offering for sale or sale of any secured or unsecured debt relief product or service, and

- B. failing to dispose of such customer information in all forms in their possession, custody, or control within thirty (30) days after receipt of written direction to do so from a representative of the FTC. Disposal shall be by means that protect against unauthorized access to the customer information, such as by burning, pulverizing, or shredding any papers, and by erasing or destroying any electronic media, to ensure that the customer information cannot practicably be read or reconstructed.
- C. **Provided, however**, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by a law, regulation, or court order.

PROHIBITION ON COLLECTING ON ACCOUNTS

assigns, officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with any of them who receive actual notice of this Order by personal service, facsimile transmission, email, or otherwise, whether acting directly or through any corporation, subsidiary, division, or other device, are permanently restrained and enjoined from attempting to collect, collecting, or assigning any right to collect payment from any consumer who purchased or agreed to purchase from any Defendant any secured or unsecured debt relief product or service.

MONETARY JUDGMENT

X. IT IS FURTHER ORDERED that:

IX.

- A. Judgment in the amount of FOUR MILLION, SIX HUNDRED

 THIRTY EIGHT THOUSAND, NINE HUNDRED AND FIFTEEN

 DOLLARS (\$4,638,915) is entered in favor of the FTC against the

 Individual Defendant and the Corporate Defendants, jointly and

 severally, as equitable monetary relief;
- B. In partial satisfaction of the judgment against Defendants:

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1.

Wells Fargo Bank shall, within ten (10) business days from receipt of a copy of this Order, transfer to the FTC or its designated agent all funds, if any, in (a) account number xxxx3631 in the name of Jeremy R. Nelson, (b) account number xxxx0397 in the name of Blackrock Professional Corporation, (c) account number xxxx0348 in the name of Jackson Hunter Morris & Knight, (d) account number xxxx0728 in the name of Lexxani Insurance Services, (e) account number xxxx0777 in the name of Debt Relief Law Group, (f) account number xxxx0916 in the name of Jackson Hunter Morris & Knight, (g) account number xxxx0908 in the name of Debt Relief Law Group, (h) account number xxxx0924 in the name of Jackson Hunter Morris & Knight, (i) account number xxxx9769 in the name of Lexxani Insurance Services, (j) account number xxxx0932 in the name of Jackson Hunter Morris & Knight, (k) account number xxxx0874 in the name of Blackrock Professional Corporation, (1) account number xxxx0890 in the name of Blackrock Professional Corporation,

- and (m) account number xxxx0882 in the name of Blackrock Professional Corporation;
- 2. Merrill Lynch shall, within ten (10) business days from receipt of a copy of this Order, liquidate all assets in (a) account number xxxx6W99 in the name of Jeremy R. Nelson and (b) account number xxxx5W90 in the name of Jeremy R. Nelson, and transfer the proceeds of such liquidation to the FTC or its designated agent;
- 3. JP Morgan Chase Bank shall, within ten (10) business days from receipt of a copy of this Order, transfer to the FTC or its designated agent all funds, if any, in (a) account number xxxx4515 in the name of Blackrock Professional Corporation, (b) account number xxxx9076 in the name of Blackrock Professional Corporation, (c) account number xxxx6158 in the name of Blackrock Professional Corporation, (d) account number xxxx8355 in the name of Mekhia Capital, LLC, (e) account number xxxx0526 in the name of Mekhia Capital, LLC, (f) account number xxxx3316 in the name of Mekhia

- Capital, LLC, and (g) account number xxxx2820 in the name of Jackson Hunter Morris & Knight LLP;
- 4. Crossroads Financial Technologies, LLC shall, within ten (10) business days from receipt of a copy of this Order, transfer to the FTC or its designated agent all funds, if any, in account number xxxx4601 in the name of Jackson Hunter Morris & Knight LLP;
- from receipt of a copy of this Order, transfer to the FTC or its designated agent all funds, if any, in (a) account number xxxx2173 in the name of Checkmate Debt Solutions, (b) account number xxxx1347 in the name of Jackson Hunter Morris & Knight LLP, (c) account number xxxx1039 in the name of Nelson Gamble & Associates, and (d) account number xxxx1065 in the name of Nelson Gamble & Associates.

Upon such asset transfers, the remainder of the judgment is suspended as to the Individual Defendant, subject to the Subsections below.

- C. The asset freeze is modified to permit the transfers identified in this
 Section. Upon completion of those transfers, the asset freeze is dissolved.
- D. The FTC's agreement to the suspension of the judgment against the Individual Defendant is expressly premised upon the truthfulness, accuracy, and completeness of the Individual Defendant's sworn financial statements and related documents (collectively, "financial statements") submitted to the FTC, namely the Financial Statement of Individual Defendant Jeremy Nelson signed on April 26, 2013, including the attachments.
- E. The suspension of the judgment will be lifted as to the Individual

 Defendant if, upon motion by the FTC, the Court finds that the

 Individual Defendant failed to disclose any material asset, materially

 misstated the value of any asset, or made any other material

 misstatement or omission in the financial statements identified above.
- F. If the suspension of the judgment is lifted, the judgment becomes immediately due as to that Defendant in the amount specified in Subsection A. above (which the parties stipulate only for purposes of this Section represents the consumer injury alleged in the Complaint),

less any payment previously made pursuant to this Section, plus interest computed from the date of entry of this Order.

- G. All money paid to the FTC pursuant to this Order may be deposited into a fund administered by the FTC or its designee to be used for equitable relief, including but not limited to consumer redress and any attendant expenses for the administration of any redress funds. If a representative of the FTC decides that direct redress to consumers is wholly or partially impracticable or money remains after redress is completed, the FTC may apply any remaining money for such other equitable relief, including but not limited to consumer information remedies, as the FTC determines to be reasonably related to the practices alleged in the Complaint. Any money not used for such equitable relief is to be deposited to the U.S. Treasury as equitable disgorgement. Defendants have no right to challenge any actions the FTC or its representatives may take pursuant to this Subsection.
- H. Defendants relinquish dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.

- I. The facts alleged in the Complaint will be taken as true, without further proof, in any subsequent civil litigation by or on behalf of the FTC, including in a proceeding to enforce its rights to any payment or monetary judgment pursuant to this Order, such as a nondischargeability complaint in any bankruptcy case.
- J. The facts alleged in the Complaint establish all elements necessary to sustain an action by the FTC pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.
- K. Defendants acknowledge that their Taxpayer Identification Numbers (Social Security Numbers or Employer Identification Numbers), which Defendants previously submitted to the FTC, may be used for collecting and reporting on any delinquent amount arising out of this Order, in accordance with 31 U.S.C. § 7701.
- L. Pursuant to Section 604(a)(1) of the Fair Credit Reporting Act, 15
 U.S.C. § 1681b(a)(1), any consumer reporting agency may furnish a consumer report concerning Defendants to the FTC, which shall be used for purposes of collecting and reporting on any delinquent amount arising out of this Order.

ORDER ACKNOWLEDGMENTS

- **XI. IT IS FURTHER ORDERED** that Defendants obtain acknowledgments of receipt of this Order:
 - A. Each Defendant, within 7 days of entry of this Order, must submit to the FTC an acknowledgment of receipt of this Order sworn under penalty of perjury.
 - B. For 5 years after entry of this Order, the Individual Defendant for any business that such Defendant, individually or collectively with any other Defendant, is the majority owner or directly or indirectly controls, and each Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and managers; (2) all employees, agents, and representatives who participate in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order for current personnel. To all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which a Defendant delivered a copy of this Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

COMPLIANCE REPORTING

- **XII. IT IS FURTHER ORDERED** that Defendants make timely submissions to the FTC:
 - A. One year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury.
 - 1. Each Defendant must: (a) designate at least one telephone number and an email, physical, and postal address as points of contact, which representatives of the FTC may use to communicate with Defendant; (b) identify all of that Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the products and services offered, the means of advertising, marketing, and sales, and the involvement of any other Defendant (which Individual Defendant must describe if he knows or should know due to his own involvement); (d) describe in detail whether and

how that Defendant is in compliance with each Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the FTC;

- 2. Additionally, the Individual Defendant must: (a) identify all telephone numbers and all email, Internet, physical, and postal addresses, including all residences; (b) identify all titles and roles in all business activities, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest; and (c) describe in detail such Defendant's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.
- B. For 20 years following entry of this Order, each Defendant must submit a compliance notice, sworn under penalty of perjury, within 14 days of any change in the following:
 - 1. Each Defendant must report any change in: (a) any designated point of contact; or (b) the structure of any Corporate

Defendant or any entity that Defendant has any ownership interest in or directly or indirectly controls that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

- 2. Additionally, the Individual Defendant must report any change in: (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest, and identify its name, physical address, and Internet address, if any.
- Each Defendant must submit to the FTC notice of the filing of any bankruptcy petition, insolvency proceeding, or any similar proceeding by or against such Defendant within 14 days of its filing.
- D. Any submission to the FTC required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28
 U.S.C. § 1746, such as by concluding: "I declare under penalty of

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perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:_____" and supplying the date, signatory's full name, title (if applicable), and signature.

E. Unless otherwise directed by a FTC representative in writing, all submissions to the FTC pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: *FTC v. Nelson Gamble & Associates, et al.*, Matter Number X120048.

RECORDKEEPING

XIII. IT IS FURTHER ORDERED that Defendants must create certain records for 20 years after entry of the Order, and retain each such record for 5 years. Specifically, each Corporate Defendant and the Individual Defendant for any business in which that Defendant, individually or collectively with any other Defendants, is a majority owner or directly or indirectly controls, must maintain the following records:

- A. Accounting records showing the revenues from all goods or services sold, all costs incurred in generating those revenues, and the resulting net profit or loss;
- B. Personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name, addresses, and telephone numbers; job title or position; dates of service; and, if applicable, the reason for termination;
- C. Complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response;
- D. All records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the FTC; and
- E. A copy of each advertisement or other marketing material.

COMPLIANCE MONITORING

- XIV. IT IS FURTHER ORDERED that, for the purpose of monitoring

 Defendants' compliance with this Order, including any failure to transfer

 any assets as required by this Order:
 - A. Within 14 days of receipt of a written request from a representative of the FTC, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of

perjury; appear for depositions; and produce documents, for inspection and copying. The FTC is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

- B. For matters concerning this Order, the FTC is authorized to communicate directly with each Defendant. Each Defendant must permit representatives of the FTC to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.
- C. The FTC may use all other lawful means, including posing, through its representatives, as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice.

 Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

RETENTION OF JURISDICTION XV. IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order. **IT IS SO ORDERED,** this _____ day of ______ 2013. JOSEPHINE STATON TUCKER UNITED STATES DISTRICT JUDGE