

# EXHIBIT 1

**First American  
Title Lending**

**Apply Online**

[home](#) | [apply online!](#) | [how it works](#) | [FAQs](#) | [specials](#) | [locations](#) | [about us](#) | [privacy policy](#) | [careers](#)

**Get the MONEY**  
*you need*  
**TODAY!**



**✓ Fast.**

Visit a First American Title Lending location and fill out an application.

**✓ Easy.**

A quick appraisal will be done on your car.

**✓ Convenient.**

A check will be issued to you!

*Drive away with all the help you need!*

© 2011 First American Title Lending. All Rights Reserved. Not affiliated with First American Title Insurance Company or real estate title insurance products.

## ✓ Fast.

Visit a First American Title Lending location and fill out an application.

You'll need to bring:

- identification
- clear vehicle title or current pawn contract from any competitor
- vehicle
- proof of income (such as a pay stub or bank statement)
- proof of residence (such as a utility bill)

## ✓ Easy.

A quick appraisal will be done on your car.

## ✓ Convenient.

A check will be issued to you!

[Apply Now!](#)

[Privacy Policy](#)

## Frequently Asked Questions

**Fast.**

Visit a First American location and fill out an application.

**Easy.**

A quick appraisal will be done on your car.

**Convenient.**

A check will be issued to you!



**Q. What is a title pawn?**

A. A title pawn is a way to get the money that you need while we hold your vehicle title.

**Q. Do I get to keep my vehicle?**

A. YES. You get to keep it.

**Q. Do you do a credit check?**

A. NO. We do not do a credit check. We don't care about bad credit, bankruptcy, or foreclosures.

**Q. How long does it take to get the money?**

A. Less than 30 minutes.

**Q. What happens to my title?**

A. We place a lien on the title until it is paid in full. Then we return the title to you.

**Q. Do you offer a referral program?**

A. YES. We will give you a \$25 for each person (first time customer) you refer once the pawn is made.

**Q. Is my car too old?**

A. Any year vehicle is accepted.

**Q. What kind of vehicle can I pawn?**

A. You can pawn any vehicle with a title (including commercial & semis).

# specials

Call the branch near you for  
any additional specials!

# georgia

# 0% INTEREST FOR 30 DAYS\*

**Lowest  
Rates**

*\*Some restrictions apply.  
See branch manager for deals.*

# EXHIBIT 2

## Google Adword Ads

Lowest Rate Title Pawns  
Ask about 0% Interest. No Credit  
Check. We Buy Out Title Loans!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rate.  
0% for 30 days. Get The Most Money.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% for 30 days. Most Money.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest 30 days. Most Money.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% for 30. Get The Most Money.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% 30 days . Get The Most Money.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest for 30 days!  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% for 30 days. All Makes & Models.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest for 30 Days.  
Title Pawned? We Can Help!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest 30 days.  
Title Pawned? We Can Buy it Out!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest for 30 days. We Buy  
Out Title Pawns. Nor Credit Check.  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% Interest for 30 Days. No Credit  
Check. We Buy Out Title Loans!  
[www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)

Title Lending – Low Rates.  
0% for 30 days! No Credit Check.  
Title Pawned? We Can Buy it Out!

# EXHIBIT 3



*credit union*  
I love my ~~big bank~~.

JoinSouth.com

Federally Insured by NCUA



SOUTHEASTERN  
FEDERAL CREDIT UNION

BPS  
Outdoor Media

**We Buy Out Title Pawns!**

**First American**  
**Title Lending**

**0%**  
**Interest!**  
for 30 days  
Certain terms and conditions may apply.

**Located Between Burger King & Waffle House** 

BPS  
Outdoor Media

# EXHIBIT 4

**First American**  
***Title Lending***

---

---

**0% INTEREST!**



# EXHIBIT 5

**First American**  
**Title Lending**



**0% INTEREST!**

**Compramos Prestamos Sobre Su Titulo**

**1709 E WALNUT AVE 706-281-1886**

**IT ALL**  
**EXTENDING**  
WE PUT YOUR PEST IN PAIN

**CASH**  
**N** **AR**



**First American**  
***Title Lending***

**0% INTEREST!**

**Compramos Prestamos Sobre Su Titulo**

**1709 E WALNUT AVE 706-281-1886**

# EXHIBIT 6

# BLACK FRIDAY ONLY

## All Title Pawns

# 9.5%

or lower!

0%  
Interest

Lowest  
RATES  
in town

First American  
***Title Lending***

Gainesville - Call 770-532-6741 or visit us at 199 John W Morrow Jr.  
(located between Jack's Vacuum and Dioselina's Bakery)



This is a pawn transaction. Certain terms and conditions may apply. Based on vehicle appraisal. See manager for details.



# EXHIBIT 7

# **First American** ***Title Lending***

## Get the cash you need today!

- Get up to \$5,000 in less than 30 minutes
- No credit check - your car is your credit
- Lowest rates in town - as low as 9.5%
- Title pawned? We can buy it out!
- **0% Interest for 30 days**

- NO NECESITA CREDITO!...Y USTED PUEDE SEGUIR MANEJANDO SU CARRO.
- GARANTIZAMOS LOS MAS BAJOS INTERESES EN LA CUIDAD.
- NECESITA AYUDA CON LOS GASTOS DE SU MUDANZA?
- RESIBA HASTA \$ 5,000 EN SOLO 30 MINUTOS.
- 0% INTERESES EN LOS PRIMEROS 30 DIAS.

**Gainesville 770-532-6741**  
**199 John Morrow Parkway**  
**(across from Ci-Ci's Pizza)**

Some restrictions apply. See branch for details.



# EXHIBIT 8



**First American**  
***Title Lending***

**Need some extra cash  
for the Holidays?**

**0% Interest for 30 days!**

**Rates as low as 9.5%**

**Title already pawned?**

**We can buy it out!**

**Lawrenceville 770-339-0400**

**900 Duluth Hwy (next to Moes Southwest Grill)**

**or apply online at [www.firstamericantitlelending.com](http://www.firstamericantitlelending.com)**

This is a pawn transaction. Some restrictions and conditions may apply for the 0% offer. All transactions subject to vehicle appraisal.

# EXHIBIT 9



# Need Extra Holiday Cash?

## Lowest Rates!

## 0% Interest!

**First American**  
***Title Lending***

Jonesboro (678) 471-1174

7441 Tara Blvd (next to Acme Pawn)

McDonough (678) 583-1813

2009 Jonesboro Rd (between Cheddar's & Firehouse Subs)

Locust Grove (678) 271-4340

4916 Bill Gardner Parkway (in the Kroger shopping center)

This is a pawn transaction. Certain terms and conditions may apply. Subject to vehicle appraisal and approval.

# EXHIBIT 10

**First American**  
***Title Lending***

**Need some extra cash?**

**0% INTEREST!**  
for 30 Days!

**LOWEST RATES!**

**ALL MAKES & MODELS!**

**NO CREDIT CHECK!**

**TITLE PAWNED?**

**WE CAN BUY IT OUT!**

**Dalton**  
(706) 281-1886  
1709 E Walnut Ave

**Fort Oglethorpe**  
(706) 866-2102  
1543 Battlefield Parkway

**Apply online [www.FirstAmericanTitleLending.com](http://www.FirstAmericanTitleLending.com)**

This is a pawn transaction. Certain terms and conditions may apply. Subject to vehicle inspection.



# EXHIBIT 11

**First American**  
***Title Lending***

---

---

**0% TITLE PAWN**

# EXHIBIT 12

**First American**  
***Title Lending***

---

---

**0%**

**INTEREST**