



## Commercial Script – Bad Intentions



**(Audio Effects and Music Throughout; Announcer:)** Suddenly it doesn't feel so safe out there. People are lookin at'cha with bad intentions. Because with Vita, your spot on the leader board is always up for grabs. Find a friend, find an enemy, find a game anywhere, anytime. **(Visual:)** 3G gaming **(Announcer:)** Never Stop Playing. PlayStation Vita. **(Visual:)** #Gamechanger Never Stop Playing PS Vita Sony Make Believe