

Care Labeling Rule

An FTC Roundtable

Bios

Marie D'Avignon

Marie D'Avignon, American Apparel & Footwear Association (AAFA) Manager of Government Relations, is the staff liaison for AAFA's Labeling Committee helping AAFA members understand global regulatory requirements and explore innovative best practices. She also heads up AAFA's Environmental Committee overseeing efforts toward supply chain sustainability, as well as managing a trade portfolio focusing on market access and reducing barriers to trade. Hailing originally from Tyler, TX, Ms. D'Avignon has a degree in International Politics from Trinity University in San Antonio, TX. Before joining AAFA in June of 2011, she worked on environmental infrastructure issues in the public affairs and government relations department of the North American Development Bank.

Augustine Chang

Augustine Chang is the owner of Natures Best Cleaners in Petaluma, California. Mr. Chang has been involved in the dry cleaning industry for the past 25 years as

an owner and operator. During that time, Mr. Chang has contributed his knowledge in the field through his involvement with the Korean Dry Cleaners Association of Northern California (KDANC). Through the years he has served as Secretary, President, and as a Board Member of the North Bay Chapter. Mr. Chang is the current President of the Professional Wetcleaners Association, which grants membership to wholly dedicated Professional Wetcleaners. For the past 5 years, Mr. Chang has held several professional wet cleaning demonstration workshops in his establishment and has helped train other dry cleaners to convert to professional wet cleaning.

Richard Fitzpatrick

Richard Fitzpatrick is the Vice President of Kreussler Inc., the North American division of Kreussler GmbH. Kreussler is a family owned and operated, mid-sized chemical manufacturer located in Wiesbaden, Germany. Widely credited as the inventors of modern wet cleaning, Kreussler invented SYSTEMK4, a worldwide

patent pending cleaning solution utilizing SOLVONK4, known also as Dibutoxymethane. Since its introduction, over five hundred dry cleaners have converted to SYSTEMK4. Kreussler is active in the European association EFIT in discussion for the ISO care labels and symbols to expand definitions DIN EN ISO 3175-2 and 3175-3 for alternative solvents. He has been active in the industry for twenty-five years, starting in his family's dry cleaning business. He worked for Miele USA as a territory manager for wet cleaning and special applications and has been with Kreussler for the last thirteen years.

Robert M. Frisby

Robert Frisby is an attorney in the Division of Enforcement of the FTC's Bureau of Consumer Protection. He is currently leading the FTC's regulatory review of the Care Labeling, Textile, and Wool Rules. He joined the FTC in 1987, and has held several positions since then, including stints as an Assistant Director in the Enforcement Division (2002-2010), an attorney in the Bureau's Division of Policy and Evaluation (1987-1990), and as counsel on detail to the Republican staff of the United States House of Representatives Committee on Energy and Commerce (2010-2011). He received his J.D. from the University of Virginia School of Law and his B.A. from the University of Maryland.

Frank Gorman

Frank Gorman has been an Assistant Director in the FTC's Enforcement Division since 2010. In that role, he supervises rulemaking proceedings, compliance investigations, and both federal court and administrative litigation. From 2007 to 2009, he was the Chief of the FTC's Criminal Liaison Unit, where he helped coordinate parallel civil-criminal law enforcement proceedings and provided legal advice and support to FTC attorneys working with criminal law enforcement agencies. He also served for two years as an Assistant Director for Regional Operations and as Counsel to the Director in the Bureau of Consumer Protection, and as a trial attorney in the Division of Marketing Practices. In addition to his work at the FTC, he has worked in private practice and as a legal services attorney. He received his B.A. in Political Science and his J.D. from the University of Connecticut.

Ann Hargrove

Ann Hargrove is the Director of Special Projects at the National Cleaners Association (NCA). For many years prior to joining NCA, she operated a drycleaning business and then a wetcleaning business. At NCA, she provides members with training relating to professional wetcleaning services.

Amanda B. Kostner

Amanda B. Kostner is an attorney in the Division of Enforcement of the FTC's Bureau of Consumer Protection, which she joined in early 2013. Ms. Kostner previously worked in private practice where she represented financial institutions and public companies in litigation, government enforcement, investigations, and compliance matters related to federal and state fair lending, financial consumer protection, and securities laws.

Adam Mansell

Adam Mansell is currently a Director of Wulff Consultancy, a consultancy to the fashion and textile industry. From 1995 to 2011, he worked for a wide variety of fashion and textile bodies including the British Clothing Industry Association, the British Interior Textile Association, and the Silk Association. Latterly he has been the Chief Operating Officer of the UK Fashion and Textile Association – the umbrella body representing the whole of the fashion and textile supply chain. In addition, for the past 18 years, he has also run the Home Laundering Consultative Council, the body in the UK that has responsibility for the textile care labels. He is a member, and past President, of the Governing Body of GINETEX, the organization that owns the copyright to the care symbols used in ISO 3758. He is also a member of the ISO working group with responsibility for ISO 3758 and the Convenor of the Working Group

responsible for ISO 6330 – the Standard behind the care labels.

Paul Matthai

Paul Matthai is a senior regulatory analyst for the Pollution Prevention Division/Office of Pollution Prevention and Toxics (PPD/OPPT) at the Environmental Protection Agency (EPA). Most of his work involves evaluating ongoing EPA rulemaking activities and actions to determine if they are suitable for Pollution Prevention alternatives to reduce health and environmental risk. One of his current projects is the small business dry cleaners sector. He is coordinating an Agency-wide effort to shift the dry cleaning sector to a wet-process technology that will reduce the use of perchloroethylene (Perc) and other solvent based cleaning processes.

Julianna Mo

Julianna Mo is the co-owner of Press On Cleaners in San Mateo, California. Her business is the only Green Business Certified Dry Cleaner in San Mateo County. Since converting to Professional Wet Cleaning in 2008, Ms. Mo and her husband, James Roh, have increased their sales revenue by six-fold proving the viability of the business model. Ms. Mo and Mr. Roh have attended numerous workshops throughout California to share their expertise and experience in the field. In October 2009, Ms. Mo wrote an article that was published in the San Mateo Daily Journal titled,

“What is Green Dry Cleaning?” She is currently the Secretary of the Professional Wetcleaners Association.

Nora Nealis

Nora Nealis has been The Executive Director of The National Cleaners Association (NCA) for over 10 years. She has 30 years experience in the drycleaning industry. NCA maintains a garment analysis laboratory that tests the serviceability of garments for both the drycleaning industry as well as many major garment manufacturers and designers.

Joy Onasch

Joy Onasch oversees the community and small business program at the Toxics Use Reduction Institute (TURI) at the University of Massachusetts Lowell. She manages the community grants, which TURI annually awards to community-based or municipal organizations striving to reduce toxics. Focus areas of the community and small business program currently include reducing or eliminating toxics in the home (including cleaning and building materials), pesticides, perchloroethylene in dry cleaning, the cosmetology industry and auto shops. Ms. Onasch is a professional engineer with over fifteen years of experience assisting with environmental compliance issues and pollution prevention projects. Her technical focus areas include hazardous waste, stormwater, wastewater, oil

storage and toxics use reduction. She earned a Bachelor’s degree in mechanical engineering from Union College and a Master’s degree in engineering and policy from Washington University in St. Louis.

Dart Poach

Dart Poach is president and owner of Don’s Leather Cleaning, Inc. Headquartered in Minneapolis, Minnesota, Don’s Specializes in the cleaning and refinishing of leather and suede apparel, fashion accessories, footwear and furniture. Mr. Poach is a second generation professional leather and suede cleaner who services hundreds of professional dry cleaners with weekly route service throughout the upper-Midwest. He is also a founding member of the Professional Leather Cleaners Association (PLCA). Formed as a trusted source for high standards of quality care, cleaning and refinishing of suede and leather apparel and accessories, PLCA is dedicated to ongoing research development. Collectively they provide the outsource needs for thousands of drycleaners throughout the U.S.

Charles L. Riggs

Professor Charles Riggs has been on the Faculty of Texas Woman’s University, with a joint appointment in two departments, Chemistry and Biochemistry and Textiles, since 1974. He is Chairman of the Drycleaning Remediation Advisory committee to the Texas Commission on Environmental Quality (TCEQ) and one

of only three U.S. representatives on the International Research Committee on Textile Care (ICT). He works with the American Society for Testing and Materials (ASTM) in connection with D-13: Textiles and D-12: Soaps and Detergents; and is a U.S. expert to the International Standards Organization (ISO), in connection with development of ISO 3758 and ISO 3175. His books include *Textile Laundering Technology*, *Textile Rental Services Association of America*, 1979, 1982, 1990, 2005. He has also authored over 100 articles, reports, and presentations in the area of textile cleaning. He has a Ph.D. in Chemistry from Oklahoma State University and a B.S., Chemistry (ACS certified) and Mathematics (double major).

Jennifer L. Rodgers

Jennifer L. Rodgers is the Technical Committee Manager for ASTM International Committee D13 on Textiles, with jurisdiction over ASTM D5489 currently referenced in the FTC Care Labeling Rule. She has expertise on ASTM International, its committee participation structure, the consensus process with regard to development of D5489, and its position as an international standards developer.

Mary Scalco

Mary Scalco is the CEO of the Drycleaning & Laundry Institute. She has experience and knowledge in all aspects of

drycleaning, wetcleaning, and laundering. She has been a member of AATCC and ASTM and at one time was Chairman of the AATCC RA43, the committee that deals with development of test methods for Professional Textile Care. She worked with EPA on its evaluation of various textile care methods including wetcleaning. Her educational background is in Textile Chemistry.

Kim Shady

Kim Shady is a twenty-five year industry veteran and currently serves as the Executive Vice President of On Premises Laundry Sales for Laundrylux, the North American importer of Electrolux and Wascomat professional laundry equipment. Prior to working at LaundryLux, Mr. Shady worked as the North American sales manager for another major brand of on-premise laundry equipment. He has been active in professional wetcleaning equipment sales since 1997. Wascomat is the best-selling brand of professional wetcleaning equipment in the country and operates in more than one thousand locations nationwide. He has customers that have completely switched to the wetcleaning methods, while others use wetcleaning as a supplement to their usual processes.

Peter Sinsheimer

Peter Sinsheimer is the executive director of the UCLA Sustainable Technology & Policy Program, an interdisciplinary

initiative designed to identify the viability of safer substitutes to toxic products and industrial processes and promote the diffusion of the safest available options. Since 2000, he has served as the principal investigator of the Environmental Garment Care Demonstration Project. Peter Sinsheimer's research interest focuses on evaluating safer substitutes to specific product/chemical combinations, alternatives analysis methodology, zero-emission energy generation from renewable resources and regulatory policy reform promoting sustainable technologies. His degrees include a Master's in public health in epidemiology as well as a Master's degree and Ph.D. in urban planning.

Stacy Sopcich

Stacy Sopcich is the Executive Director of Strategic Branding & Sustainability at GreenEarth Cleaning. Ms. Sopcich authored GreenEarth's 2011 and 2012 submissions on the FTC's Care Labeling Rule, and is the strategic lead for GreenEarth's Manufacturer Labeling Program, developed in response to demand for care instructions that specifically recommend the GreenEarth process. She is also GreenEarth's lead with the Sustainable Apparel Coalition (SAC), where she has helped develop Product Category Rules to measure the environmental impact of apparel and is currently working on consumer education initiatives for product care. She has

working knowledge of the consumer and industry issues around professional wet cleaning and expertise in care labeling standards, symbols and reasonable basis requirements.

Alan Spielvogel

Alan Spielvogel is the Director of Technical Services, National Cleaners Association; Chief Garment Analyst, National Center for Garment Analysis; and Director, New York School of Drycleaning. He is a contributing columnist to two national drycleaning trade publications and has contributed to publications such as Martha Stewart Living, The National Enquirer, Good Housekeeping, Pure and Simple, Essence, In Style, Woman's Wear Daily as well as The Associated Press, United Press International, The Wall Street Journal and The New York Times. New York Magazine voted him the "Best of the Best" in the field of vintage garment and fabric restoration. He has made television appearances on Good Morning America as well as other consumer oriented news programs on NBC, WPIX, and UPN as well as various syndicated television stations and cable outlets. With 43 years in the drycleaning industry, he has owned and operated his own plant, attended The Fashion Institute Of Technology, and authored numerous publications and manuals regarding fabrics, drycleaning, wetcleaning, machinery operation and maintenance.