



OPENING REMARKS

SESSION 2:

COMPLAINTS, CONSUMER EDUCATION AND BUSINESS GUIDANCE

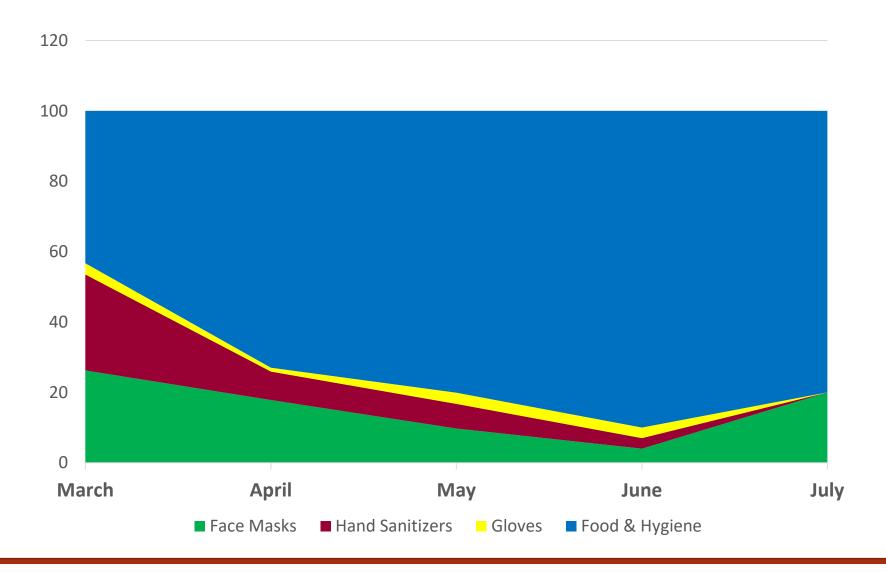
Ms Thezi Mabuza NATIONAL CONSUMER COMMISSION (SA)

INTRODUCTION

- 1. Declaration of "State of Disaster/ State of Emergency".
- 2. Government has a duty to protect consumers from unconscionable, unfair, unreasonable, unjust or otherwise improper trade practices.
- 3. Consumers engaged in panic buying of essential goods, including soaps, sanitizing products, foodstuffs and the like. Market response would results in:
 - i. Suppliers abruptly increasing prices on essential goods and services;
 - ii. Vulnerable consumers not having access to essential goods and services.
- 4. Responded by promulgating concomitant regulations (including price gouging).
- 5. Supported by business and consumer education to emphasise obligation and rights.



COMPLAINTS TRENDS: MARCH TO JULY



CHALLENGES

- Access by vulnerable consumer to consumer protection authorities.
- 2. Consistency in the enforcement of the Regulation in the different parts of the country.
- 3. Regulation of informal traders.
- 4. Speed of taking matters to the tribunal/courts.
- 5. Effectiveness of education and awareness initiatives.
- Impact on cross-boarder issues.



FOOD FOR THOUGHT

- 1. When Regulations were issued, was there 'meeting of minds' between affected regulators?
- 2. What were the trends in consumer complaints? How aligned were they to the different states of the response to the pandemic?
- 3. How effective were education and awareness campaigns in driving messages to consumers and suppliers? In hindsight, what could have worked better?
- 4. How effective were your regulations in ensuring that all suppliers (including informal sector) are subject to the same enforcement actions?



Thank you!

National Consumer Commission South Africa

Contact: + 27 12 428 7000

Toll free: 0800 014 880

Email: www.thencc.gov.za