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| 8 | IN THE UNITED STAT | FS DISTRICT COURT | |
| 9 | IN THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA | | |
| 10 | FEDERAL TRADE COMMISSION, | No. 8:18-CV-1636-AG (DFMx) | |
| 11 | Plaintiff, | PRELIMINARY INJUNCTION | |
| 12 | VS. | I KELIMINAKI INJUNCTION | |
| 13 | APARTMENT HUNTERS, INC. et al., | | |
| 14 | Defendants. | | |
| 15 | | | |
| 16 | On September 11, 2018, the Federal Trade Commission ("Commission"), | | |
| 17 | filed its Complaint for Permanent Injunction and Other Equitable Relief pursuant | | |
| 18 | to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. | | |
| 19 | § 53(b) against Apartment Hunters, Inc., also doing business as | | |
| 20 | WeTakeSection8.com, ApartmentHunterz.com, and FeaturedRentals.com, Real | | |
| 21 | Estate Data Solutions, Inc., Rental Home Listings Inc., UAB Apartment Hunters | | |
| 22 | LT, Steven Shayan, and Kevin Shayan. (Docket No. 1). The Commission applied | | |
| 23 | for a temporary restraining order ("TRO") and for an order to show cause why a | | |
| 24 | preliminary injunction should not issue pursuant to Rule 65 of the Federal Rules of | | |
| 25 | Civil Procedure. (Docket No. 9). On September 13, 2018, the Court issued a TRO | | |
| 26 | against all Defendants and ordered Defendants to appear before the Court on | | |
| 27 | September 24, 2018 to show cause why the Court should not enter a preliminary | | |
| 28 | injunction, pending final ruling on the Co | mplaint against Defendants, enjoining the | |
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violations of the law alleged in the Complaint, continuing the preservation of their
 Assets, and imposing such additional relief as may be appropriate. (Docket No.
 14). At the September 24, 2018 hearing, the Court ruled that the Temporary
 Restraining Order was converted into a Preliminary Injunction. The Court, having
 considered the Complaint, declarations, exhibits, memoranda and argument
 presented, makes the following findings of fact and conclusions of law:

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FINDINGS

A. This Court has jurisdiction over the subject matter of this case, and
there is good cause to believe that it will have jurisdiction over all parties hereto
and that venue in this district is proper.

B. Defendants make false, misleading, or unsubstantiated claims that
consumers who subscribe to their websites find rental housing, including housing
that is approved for Section 8 Housing Vouchers, within seven business days or
less, that the rental listings on the Defendants' websites are accurate, up-to-date,
and available for consumers to rent, that Defendants have exclusive rights to list
certain rental listings on their websites, and that consumers cannot find these
listings on free websites.

18 There is good cause to believe that Defendants have engaged in and C. are likely to engage in acts or practices that violate Section 5(a) of the FTC Act, 15 19 U.S.C. § 45(a), and that Plaintiff is therefore likely to prevail on the merits of this 20 21 action. The FTC has established a likelihood of success in showing that Defendants have made material misrepresentations in the promotion and sale of 22 23 subscriptions for rental listings to numerous consumers, as demonstrated by screen 24 captures of Defendants' websites, declarations and complaints from consumers, declarations and complaints from landlords, a declaration from a representative of 25 26 the Housing Authority for San Bernardino County, the declaration of a FTC 27 investigator, and the additional documentation filed by the FTC. 28

1 D. There is good cause to believe that immediate and irreparable harm 2 will result from Defendants' ongoing violations of the FTC Act unless Defendants 3 are restrained and enjoined by order of this Court.

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There is good cause to believe that immediate and irreparable damage E. to the Court's ability to grant effective final relief for consumers-including 5 monetary restitution, rescission, disgorgement or refunds-will occur from the 6 sale, transfer, destruction or other disposition or concealment by Defendants of 7 their Assets, unless Defendants are immediately restrained and enjoined by order 8 9 of this Court from doing so outside the ordinary course of business.

10 F. There is good cause to believe that immediate and irreparable damage 11 to the Court's ability to resolve the case on the merits will occur absent a Court Order requiring the preservation of Defendants' documents, records, and databases. 12

G. 13 Defendants have been noticed and provided an opportunity to defend Plaintiff's request for a Preliminary Injunction. 14

15 H. Good cause exists permitting the Plaintiff to take limited expedited 16 discovery.

Weighing the equities and considering Plaintiff's likelihood of 17 I. ultimate success on the merits, a temporary restraining order with expedited 18 19 discovery, a prohibition on listing, or marketing or selling access to, rental listings 20 for properties that accept, or purportedly accept, Section 8 vouchers or other 21 government housing subsidies, and other equitable relief is in the public interest.

This Court has authority to issue this Order pursuant to Section 13(b) 22 J. 23 of the FTC Act, 15 U.S.C. § 53(b) and Federal Rule of Civil Procedure 65.

24 No security is required of any agency of the United States for issuance Κ. of a temporary restraining order. Fed. R. Civ. P. 65(c). 25

DEFINITIONS

For the purpose of this Order, the following definitions shall apply:

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A. "Advertisement" or "advertising" means any written or verbal
 statement, illustration, or depiction that promotes the sale of a good or service or is
 designed to increase consumer interest in a brand, good, or service. Advertising
 media include, but are not limited to, packaging and labeling; promotional
 materials; print; television; radio; mobile applications; and Internet, social media,
 and other digital content.

B. "Asset" includes any legal or equitable interest in, right to, or claim
to, any real and personal property, including, but not limited to, websites, chattel,
goods, instruments, equipment, fixtures, general intangibles, inventory, checks,
notes, leaseholds, effects, contracts, mail or other deliveries, shares of stock,
interest in mutual funds, lists of consumer names, accounts, credits, premises,
receivables, funds, and cash, wherever located, whether in the United States or
abroad.

C. "Corporate Defendant(s)" means Apartment Hunters, Inc., also d/b/a
WeTakeSection8.com, ApartmentHunterz.com, and FeaturedRentals.com; Real
Estate Data Solutions, Inc.; Rental Home Listings Inc.; UAB Apartment Hunters
LT; individually or collectively, and each of their subsidiaries, affiliates,
successors, and assigns.

D. "Defendant(s)" means Corporate Defendants, Kevin Shayan, and
Steven Shayan, individually, collectively, or in any combination.

"Document" is synonymous in meaning and equal in scope to the 21 E. usage of "document" and "electronically stored information" in Federal Rule of 22 23 Civil Procedure 34(a), Fed. R. Civ. P. 34(a), and includes writings, drawings, 24 graphs, charts, photographs, sound and video recordings, images, Internet sites, 25 web pages, websites, databases, electronic correspondence, including e-mail, chats, 26 and instant messages, contracts, accounting data, advertisements, FTP Logs, Server 27 Access Logs, books, written or printed records, handwritten notes, telephone or videoconference logs, telephone scripts, receipt books, ledgers, personal and 28

1 business canceled checks and check registers, bank statements, appointment books, 2 computer records, customer or sales databases and any other electronically stored 3 information, including Documents located on remote servers or cloud computing systems, and other data or data compilations from which information can be 4 5 obtained directly or, if necessary, after translation into a reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term. 6 "Housing Voucher" means a rent subsidy voucher issued by a 7 F. government housing agency pursuant to Section 8 of the United States Housing 8 9 Act of 1937, 42 U.S.C. § 1437f. "Individual Defendants" means Kevin Shayan and Steven Shayan, 10 G. 11 individually or collectively. 12 **ORDER** 13 I. PROHIBITION AGAINST LISTING AND MARKETING OF **GOVERNMENT-SUBSIDIZED RENTAL HOUSING, INCLUDING** 14 15 ANY RENTAL PROPERTIES THAT ACCEPT HOUSING 16 **VOUCHERS** It is Ordered that Defendants are restrained and enjoined from advertising, 17 marketing, promoting, offering for sale, or selling, or assisting others in the 18 advertising, marketing, promoting, offering for sale, or selling of, access to rental 19 listings for properties that have been approved for, accept, or purportedly accept 20 21 Housing Vouchers or any type of government rent subsidy. 22 П. **PROHIBITION AGAINST THE USE OF CERTAIN TERMS IN** 23 **CONNECTION WITH MARKETING OF ACCESS TO RENTAL** 24 **LISTINGS** It is further Ordered that Defendants, Defendants' officers, agents, 25 employees, and attorneys, and all other persons in active concert or participation 26 27 with any of them, who receive actual notice of this Order by personal service or 28 otherwise, whether acting directly or indirectly, in connection with the advertising,

marketing, promoting, offering for sale, or selling of subscriptions or access to 1 2 rental listings are restrained and enjoined from using in any domain names, 3 Uniform Resource Locators (URLs) for public-facing websites, keywords purchased to advertise Defendants' services on search engines, mobile 4 5 applications, or business names or aliases, any of the following terms: "Section 8," 6 • 7 "Voucher," 8 "Subsidized," 9 "Affordable housing," 10 • "Low-income," 11 "Public housing," 12 "Income-based," or 13 "Project-based." 14 III. **PROHIBITION AGAINST DECEPTIVE CLAIMS RELATING TO** 15 **RENTAL LISTINGS, INCLUDING FALSE OR UNSUBSTANTIATED** 16 CLAIMS 17 It is further Ordered that Defendants, Defendants' officers, agents, 18 employees, and attorneys, and all other persons in active concert or participation 19 with any of them, who receive actual notice of this Order by personal service or 20 otherwise, whether acting directly or indirectly, in connection with the advertising, 21 marketing, promoting, offering for sale, or selling of subscriptions or access to 22 rental listings are restrained and enjoined from: 23 making any misrepresentation, or assisting others in making any A. 24 misrepresentation, expressly or by implication: 25 about the number of listings contained in any website or 1. 26 database; 27 2. about the length of time it takes users of a website or database 28 to find rental housing;

| 1 | 3. | that rantal listings on a wahaita or datahasa contain accurate |
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| | 5. | that rental listings on a website or database contain accurate |
| 2 | | contact information for landlords; |
| 3 | 4. | that rental listings on a website or database are up to date; |
| 4 | 5. | that rental listings on a website or database are exclusive or not |
| 5 | | found on other websites; |
| 6 | 6. | that rental listings on a website or database are available for |
| 7 | | rent; or |
| 8 | 7. | about any other fact material to consumers concerning the |
| 9 | | purchase of a subscription or access to rental listings, such as: |
| 10 | | the total costs; any material restrictions, limitations, or |
| 11 | | conditions; the nature or terms of a refund or cancellation; or |
| 12 | | any material aspect of its performance, efficacy, nature, or |
| 13 | | central characteristics; and |
| 14 | B. makin | ng or assisting others in making any representation, expressly or |
| 15 | by implication, about the benefits, performance, or efficacy of websites or | |
| 16 | databases that contain rental listings (including the representations set forth in | |
| 17 | Section III.A.1-7, above), unless: | |
| 18 | 1. | the representation is non-misleading; |
| 19 | 2. | there is a reasonable basis for the representation at the time the |
| 20 | | representation is made; and |
| 21 | 3. | there is written substantiation for the representation in the |
| 22 | | Defendants' possession at the time the representation is made. |
| 23 | IV. PROHIBI | FION AGAINST MISREPRESENTATIONS RELATING TO |
| 24 | | ANY GOOD OR SERVICE |
| 25 | It is furthe | r Ordered that Defendants, Defendants' officers, agents, |
| 26 | employees, and attorneys, and all other persons in active concert or participation | |
| 27 | with any of them, who receive actual notice of this Order by personal service or | |
| 28 | otherwise, whethe | r acting directly or indirectly, in connection with the advertising, |
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marketing, promoting, offering for sale, or selling of any good or service are
restrained and enjoined from misrepresenting, or assisting others in
misrepresenting, expressly or by implication: the total costs; any material
restrictions, limitations, or conditions; any material aspect of its performance,
efficacy, nature, or central characteristics; the nature or terms of a refund or
cancellation; or any other material fact.

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V. PRESERVATION OF DOCUMENTS, RECORDS, AND DATABASES

8 It is further ordered that Defendants, Defendants' officers, agents,
9 employees, and attorneys, and all other Persons in active concert or participation
10 with any of them, who receive actual notice of this Order, whether acting directly
11 or indirectly, are hereby restrained and enjoined from:

A. Destroying, erasing, falsifying, writing over, mutilating, concealing,
altering, transferring, or otherwise disposing of, in any manner, directly or
indirectly, Documents, records, or databases that relate to: (1) the business,
business practices, Assets, or business or personal finances of any Defendant; (2)
the business practices or finances of entities directly or indirectly under the control
of any Defendant; or (3) the business practices or finances of entities directly or
indirectly under common control with any other Defendant; and

B. Failing to create and maintain Documents that, in reasonable detail,
accurately, fairly, and completely reflect Defendants' incomes, disbursements,
transactions, and use of Defendants' Assets.

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VI. DISTRIBUTION OF ORDER BY DEFENDANTS

It is further ordered that Defendants shall immediately provide a copy of this Order to each affiliate, telemarketer, marketer, sales entity, successor, assign, member, officer, director, employee, agent, independent contractor, client, attorney, spouse, subsidiary, division, and representative of any Defendant, and shall, within ten (10) days from the date of entry of this Order, provide Plaintiff with a sworn statement that this provision of the Order has been satisfied, which statement shall include the names, physical addresses, phone number, and email addresses of each
such person or entity who received a copy of the Order. Furthermore, Defendants
shall not take any action that would encourage officers, agents, members, directors,
employees, salespersons, independent contractors, attorneys, subsidiaries,
affiliates, successors, assigns or other persons or entities in active concert or
participation with them to disregard this Order or believe that they are not bound
by its provisions.

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VII. ASSET PRESERVATION

9 It is further ordered that Defendants shall take all steps necessary to
10 preserve Defendants' Assets, as well as the Assets of its affiliated companies, and
11 to refrain from liquidating, converting, encumbering, pledging, loaning, selling,
12 dissipating, disbursing, granting a lien or security interest or other interest in, or
13 otherwise disposing of any funds, real or personal property, or other Assets, outside
14 of the ordinary course of business.

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VIII. FINANCIAL DISCLOSURES

16 It is further ordered that within five (5) days following the service of this
17 Order, each Defendant that has not provided complete financial disclosures
18 pursuant to the TRO entered on September 13, 2018 (Docket No. 14), shall prepare
19 and deliver to Plaintiff's counsel:

A. completed financial statements on the forms attached to this Order as
Attachment A (Financial Statement of Individual Defendant) for each Individual
Defendant, and Attachment B (Financial Statement of Corporate Defendant) for
each Corporate Defendant;

B. completed Attachment C (IRS Form 4506, Request for Copy of a
Tax Return) for each Individual and Corporate Defendant.

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IX. LIMITED EXPEDITED DISCOVERY

It is further ordered that, notwithstanding the provisions of the Fed. R. Civ.
P. 26(d) and (f) and 30(a)(2)(c), and pursuant to Fed. R. Civ. P. 30(a), 34, and 45,

Plaintiff is granted leave, at any time after service of this Order, to conduct limited
expedited discovery for the purpose of discovering: (1) the nature, location, status,
and extent of Defendants' Assets; (2) the nature, location, and extent of
Defendants' business transactions and operations; (3) Documents reflecting
Defendants' business transactions and operations; or (4) compliance with this
Order. The limited expedited discovery set forth in this Section shall proceed as
follows:

8 Plaintiff may take the deposition of parties and non-parties. Forty-A. eight (48) hours' notice shall be sufficient notice for such depositions. The 9 limitations and conditions set forth in Rules 30(a)(2)(B) and 31(a)(2)(B) of the 10 11 Federal Rules of Civil Procedure regarding subsequent depositions of an individual 12 shall not apply to depositions taken pursuant to this Section. Any such deposition taken pursuant to this Section shall not be counted towards the deposition limit set 13 14 forth in Rules 30(a)(2)(A) and 31(a)(2)(A) and depositions may be taken by 15 telephone or other remote electronic means;

- B. Plaintiff may serve upon parties requests for production of Documents
 or inspection that require production or inspection within five (5) calendar days of
 service, provided, however, that three (3) calendar days of notice shall be deemed
 sufficient for the production of any such Documents that are maintained or stored
 only in an electronic format.
- C. Plaintiff may serve upon parties interrogatories that require response
 within five (5) calendar days after Plaintiff serves such interrogatories;
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- D. The Plaintiff may serve subpoenas upon non-parties that direct production or inspection within five (5) calendar days of service.
- E. Service of discovery upon a party to this action, taken pursuant to this
 Section, shall be sufficient if made by facsimile, email, or by overnight delivery.
- F. Any expedited discovery taken pursuant to this Section is in addition
 to, and is not subject to, the limits on discovery set forth in the Federal Rules of

1 Civil Procedure and the Local Rules of this Court. The expedited discovery 2 permitted by this Section does not require a meeting or conference of the parties, 3 pursuant to Rules 26(d) & (f) of the Federal Rules of Civil Procedure. The Parties are exempted from making initial disclosures under Fed. 4 G. 5 R. Civ. P. 26(a)(1) until further order of this Court. 6 X. **SERVICE OF THIS ORDER** It is further ordered that copies of this Order may be served by any means, 7 8 including facsimile transmission, electronic mail or other electronic messaging, 9 personal or overnight delivery, U.S. Mail or FedEx, by agents and employees of Plaintiff, by any law enforcement agency, or by private process server, upon any 10 11 Defendant or any Person (including any financial institution) that may have 12 possession, custody or control of any Asset or Document of any Defendant, or that 13 may be subject to any provision of this Order pursuant to Rule 65(d)(2) of the 14 Federal Rules of Civil Procedure. For purposes of this Section, service upon any 15 branch, subsidiary, affiliate or office of any entity shall effect service upon the 16 entire entity. 17 **CORRESPONDENCE AND SERVICE ON PLAINTIFF** XI. 18 It is further ordered that, for the purpose of this Order, all correspondence and service of pleadings on Plaintiff shall be addressed to: 19 Rhonda Perkins (rperkins@ftc.gov) 20 Amanda Grier (agrier@ftc.gov) 21 22 Federal Trade Commission 23 600 Pennsylvania Ave., NW 24 Mailstop CC-8528 Washington, DC 20580 25 26 Fax: 202-326-3395 27 28

| 1 | XII. RETENTION OF JURISDICTION |
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| 2 | It is further ordered that this Court shall retain jurisdiction of this |
| 3 | matter for all purposes, including the construction, modification, and enforcement |
| 4 | of this Order. |
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| 7 | SO ORDERED, this 27th day of September, 2018, at 10:25 a.m. |
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| 9 | Congres |
| 10 | ANDREW J. GUILFORD |
| 11 | UNITED STATES DISTRICT JUDGE |
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