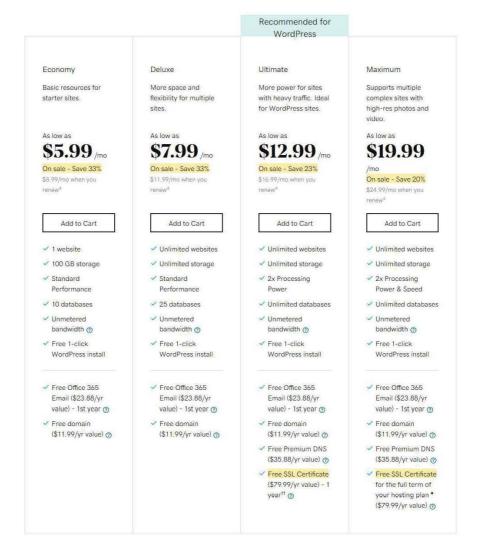
# Exhibit A





### All plans include

Easy-to-use control panel.

Includes industry-standard cPanel to install apps, manage backups and security.

Resources on-demand.

If you require more power for your site, seamlessly increase your CPU/RAM, I/O and storage with a 1-click purchase.

1-click install of over 150 free apps.

Get access to over 150 free apps to create CMS sites (WordPress, Joomla), forums and blogs through Installatron.

1 GB database storage.

Get unlimited MySQL databases with every Linux-based hosting plan. 24/7 network security.

Get peace of mind, knowing network security and DDoS protection is monitored around the clock.

1-click domain name setup.

Linking your site to your domain name has never been easier with GoDaddy registered domain

Websites and apps that process credit cards are expected to be PCI compliant.



**Business Hosting** 

### Need more power? Biz Hosting is best.

Business Hosting plans offer private-server speed with cPanel simplicity.

Learn More



WordPress Hosting

### It's Hosting (plus goodies!) made for WordPress

A sweet drop-and-drag page editor, plus automatic updates and 1-click restore.

Learn More



Optional paid service

### Be smart. Stay smart. Back it up.

Our Website Backup automatically backs up your data - every day. You can restore your data with a



single click.

And we're offering it for only \$2.99/mo. ③
That's smart.





#### Level up!

We have resources – CPU, memory, entry processes, I/O – at the ready for when you need them (we'll alert you when you're close.) Or you can really stay on top of things through our robust stats dashboard. Either way, leveling up is a one-click affair.

#### Award-winning security.

It's hard to believe anyone would want to harm your website, but they do. Thankfully, our security team is on the job 24/7 to meticulously monitor, thwart suspicious activity and deflect DDoS attacks.

#### Reliable web hosting.

When your website's down, that's a potentially missed opportunity to engage with a customer (or potential customer). That's why we offer a 99.9% service uptime guarantee. And if we don't uphold the guarantee, you may be eligible for a discount on your monthly shared hosting purchase during that time.

### Your favorite hosting app is one click away

Our 1-click app install makes it easy to build your site with the app you love.

Need a CMS? Joomla and Drupal are yours for a click. You have 125+ apps
available with cPanel/Linux hosting.

Mysal: MyordPress Drupal OcloudLinux OS

Mysal: Drupal Preps

Php

### Get online in under an hour

Each Linux plan includes:

cPane

Access all the hosting features and settings you need with this industry-standard control panel.

CloudLinux

Keep your site online with truly balanced CPU, RAM and Disk IO limits

Resources on-demand Get more CPU, RAM, EntryProcesses and I/O with



just a click.

Cage FS

Protect your content 24/7 with this virtualized file system.

Free applications Install over 125 applications on your website with just a click.



### **Linux Plan Details**

	Economy	Deluxe	Ultimate	Maximum
Free domain with annual plan 😗	~	~	~	~
Websites	1	Unlimited	Unlimited	Unlimited
Disk space	100 GB	Unlimited	Unlimited	Unlimited
Monthly bandwidth	Unmetered ②	Unmetered ③	Unmetered	Unmetered @
CPUs	1	1	2	2
Memory	512MB	512MB	1GB	2GB
Input/output (I/O)	1024	1024	1024	2048
FTP users ①	50	50	Unlimited	Unlimited
MySQL databases	10 x 1 GB	25 x 1 GB	Unlimited x 1 GB	Unlimited x 1 GE
Database backup/restore	4	<b>y</b>	~	~

See All

### Frequently asked questions

### What is web hosting?

Web hosting is a service provided by companies (the web host) that sell or lease space on a server where you store the files that make your website accessible on the internet. These companies typically require that you own a domain, and they may help you purchase

### How does web hosting work?

Once you purchase a Web hosting plan, we store your site on our servers and assign it a unique DNS. The DNS is the address that allows people around the world to access your website. This unique address is required in order for people to view your site.

By purchasing a website hosting package, you're buying space our servers. It's similar to the space on the hard drive of a computer, and the being on our server allows your website files to be accessed from anywhere.

For more information: Web Hosting product support page.

What is shared hosting?

If I already have a website, can I transfer it to your web hosting?

Moving your website to GoDaddy is a simple process; access your existing website files and upload them through our Hosting Control Center (or via an FTP client). If you don't immediate access to your website files, you should be able to request a copy from your current website hosting provider.

If you have any questions along the way, our 24/7 support team is here to assist you. We can help you determine the best method for transitioning your website to a GoDaddy account.

For more information: Transferring Your Hosting Account.

How do I transfer my web pages to your server?

If you've built your website in a HTML editor (like Dreamweaver or Microsoft Expression Studio), upload your website files via FTP (File Transfer Protocol). We have a built-in FTP File Manager for you to access in our Hosting Control Center.

If your files are larger than 20 MB, we recommend using the tool FileZilla, compatible with Windows®, Mac®, and Linux® operating systems. Or, you may choose to use third-party FTP clients.

Shared hosting is a popular hosting option where a provider hosts multiple websites on one physical web server. Typically, most websites don't use many server resources, so shared hosting lets providers offer stable service at a low cost. If you decide that shared hosting is right for you, you'll need to decide which type of shared hosting you prefer. We offer three shared hosting solutions: Linux plans using ePanel, Windows plans using Plesk and WordPress Hosting, Shared hosting allows you to share hosting space and costs with others, while benefitting from the speed and space you need for your small business website.

#### What kind of web hosting do I need?

Depending on the what you want to do with your website, we offer Windows and Linux hosting. For instance, if you want to create a shopping cart, host a podcast, or add a blog, check out Should! choose a Windows or Linux hosting account? to see which is the best fit

Or, call the GoDaddy Hosting support team. We're here to help

#### What is cPanel for hosting?

cPanel is a web hosting control panel that provides a web hosting customer/owner a user interface intended to help them easily manage their website and shared server. It allows users to create websites using a variety of content management systems (CMS) including WordPress, Drupal, Magento and Joomla.

#### What can I use to build my website?

There are several options to help you build your website - from hand-coding with HTML to using a website builder program. If you require a high degree of functionality and versatility from your website, you'll benefit from programs and applications that can help you build your site. Our Web Hosting plans give you access to free, server-side applications to develop and customize your website, including popular Content Management System (CMS) applications like WordPress® and Joomlal®. You can also add a Dedicated IP and add an SSL Certificate later.

For more information: Uploading Files to Your Website (FTP).

#### What is PCI compliance?

The Payment Card Industry Data Security Standards (PCI-DSS or PCI for short) designates security standards to protect cardholders' credit card data. That means, entities that store, process or transmit credit card information are expected to be compliant to the standards in the <u>Payment Card Industry Data Security Standards</u>.

#### How can I accept credit cards online?

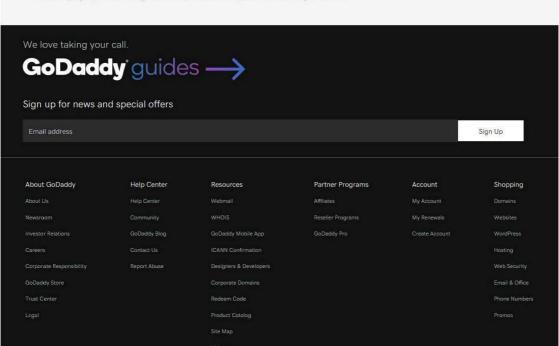
Our hosting services are a great place to setup your online presence and product catalog. You can then work with a third-party provider to process payments on your behalf to keep credit cards off your server. If you would like to accept payments directly on your server, we offer PCI-certified products like our Managed WordPress Ecommerce Hosting and the GoDaddy Online Store. Whichever path you choose, make sure to be informed of additional requirements to keep your business PCI compliant.

### What are the additional requirements I should know about?

We recommend you work with your payment provider (e.g., PayPal Checkout, Square Online Checkout and Stripe Checkout) to understand any additional requirements for which you are responsible. If you're using one of our PCI-certified products, we have a simplified checklist for you here.

4.00.ft. ◆.\* Product disclaimers

Third-party logos are marks are registered trademarks of their respective owners. All rights reserved.



# Exhibit B



### Save up to 33%\* on hosting that grows with you.

Shop Now

With industry-leading page load times and a 99.9% uptime guarantee, you can build your business with confidence.



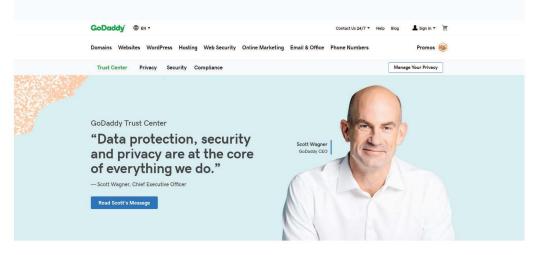
All your favorite apps are just a click away. Easily install WordPress, Drupal, Joomla, Magento and more.



Level up your resources to match your traffic. See where you stand at a glance with powerful analytics.

*See offer terms, conditions and legal policies.
Click here to unsubscribe or manage your email preferences.
Please do not reply to this email. Emails sent to this address will not be answered.
Copyright © 1999-2020 GoDaddy Operating Company, LLC. 14455 N. Hayden Rd, Ste. 219, Scottsdale, AZ 85260 USA. All rights reserved.

# Exhibit C





### Built on privacy.

While many tech companies make a fortune selling your data, we believe your trust is more valuable. Our business is built on helping you make a name for yourself online — not selling your name to other companies.

Privacy @ GoDaddy

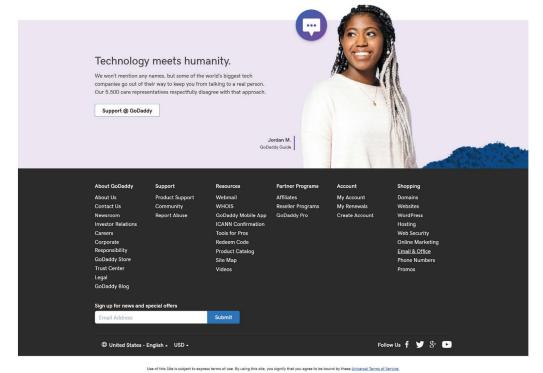




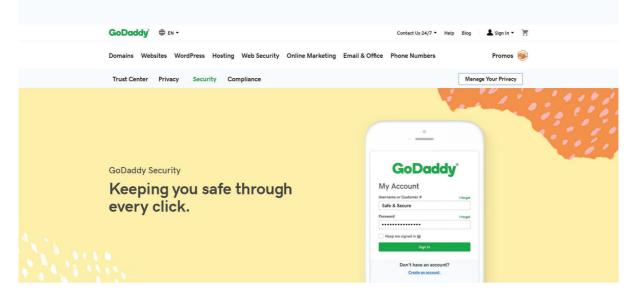
### Tools for compliance.

If you have a business, then you need to comply with privacy laws. It's just part of the job nowadays. Fortunately, we have options that will help keep you and your customers compliant.

Compliance @ GoDaddy



# Exhibit D





### Secure when you sign in.

When it comes to protecting your data, a strong password isn't strong enough. We offer two-factor authentication to ensure your account is safe even if your password isn't.

Turn On 2-Step Authentication

### Secure when you check out.

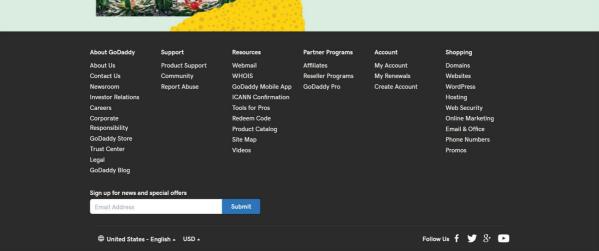
From the moment you land on our site, your data is protected with AES-256 encryption. How strong is that? Well top national security agencies use it for top secret information, and that's something.





### Built to take on the world.

Every day, our servers handle billions (with a B) of requests. And every month, we block more than 1,000 DDoS attacks. Our monitoring and detection mechanisms are built to prevent threats before they ever impact you or your customers.



# Exhibit E



## Exhibit F

GoDaddy Privacy Policy March 26, 2018

GoDaddy Respects your privacy

This Privacy Policy describes how we collect and use the personally identifiable information you provide on our Sites that link to this Privacy Policy and in our mobile applications. It also describes the choices available to you regarding our use of your personally identifiable information and how you access update can and information. Personally identifiable information (also known as 'personal data') is information about you that can be used, directly or indirectly, to identify you (name, address, telephone number, date of birth, email address, etc.). Data that does not allow identification of you, for example data anonymized, is not considered personally identifiable information.

### **EU-U.S. Privacy Shield and Swiss-U.S. Privacy Shield**

Our parent company, Go Daddy Operating Company, LLC (and our related entities, including GoDaddy.com, LLC, Wild West Domains, LLC, Blue Razor Domains, LLC, Starfield Technologies, LLC, Domains by Proxy, LLC, Outright, Inc., Locu, Inc., Mad Mimi, Inc. and Media Temple, Inc.) participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework. Go Daddy Operating Company, LLC is committed to subjecting all personal data received from European Union (EU) member countries and Switzerland, respectively, in reliance on the Privacy Shield Framework, to the Framework's applicable Principles. To learn more about the Privacy Shield Framework, visit the U.S. Department of Commerce's Privacy Shield List

Go Daddy Operating Company, LLC is responsible for the processing of personal data it receives, under each Privacy Shield Framework, and subsequently transfers to a third party acting as an agent on its behalf. Go Daddy Operating Company, LLC complies with each Privacy Shield Principles for all onward transfers of personal data from the EU and Switzerland, including the onward transfer liability provisions.

## Exhibit G

To easily access, view, update, delete or port your personal information, or to update your subscription preferences, please sign into your Account and visit "Account Settings." Please visit our <u>Trust Center</u> for additional information and guidance for accessing, updating or deleting data.

If you make a request to delete your personal information and that data is necessary for the products or services you have purchased, the request will be honored only to the extent it is no longer necessary for any Services purchased or required for our legitimate business purposes or legal or contractual record keeping requirements.

If you are unable for any reason to access your Account Settings or our Trust Center, you may also contact us by one of the methods described in the "Contact Us" section below.

### The E.U-U.S and Swiss-U.S. Privacy Shield Frameworks.

The following applies where Privacy Shield is used as the mechanism to transfer data from the EU or Switzerland to the U.S.:

On July 16, 2020, the Court of Justice of the European Union issued a judgment declaring as "invalid" the European Commission's Decision (EU) 2016/1250 of 12 July 2016 on the adequacy of the protection provided by the EU-U.S. Privacy Shield. As a result of that decision, the EU-U.S. Privacy Shield Framework is no longer a valid mechanism to comply with EU data protection requirements when transferring personal data from the European Union to the United States.

Nonetheless, the U.S. Department of Commerce continues to administer the Privacy Shield program, and our parent company, GoDaddy Operating Company, LLC (and our related entities, including GoDaddy.com LLC, GoDaddy Media Temple, Inc., GoDaddy Sellbrite, Inc., Domains by Proxy, LLC, and GoDaddy Corporate Domains, LLC) complies with the EU-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union to the United States. GoDaddy Operating Company, LLC has certified to the U.S. Department of Commerce that it adheres to the Privacy Shield Principles. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification, please visit <a href="https://www.privacyshield.gov/">https://www.privacyshield.gov/</a>.

GoDaddy.com, LLC is responsible for the processing of personal information it receives, under each Privacy Shield Framework, and subsequently transfers to a third party acting as an agent on its behalf. GoDaddy.com, LLC complies with the Privacy Shield Principles for all onward transfers of personal information from the EU and Switzerland, including the onward transfer liability provisions.

With respect to personal information received or transferred pursuant to each Privacy Shield Framework, GoDaddy.com, LLC is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, GoDaddy.com, LLC may be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact us at privacy@godaddy.com. Under certain conditions, more fully described on the <u>Privacy Shield Website</u>, you may invoke binding arbitration when other dispute resolution procedures have been exhausted.

In compliance with the Privacy Shield Principles, GoDaddy.com, LLC commits to resolve complaints about our collection or use of your personal information. EU and Swiss individuals with inquiries or complaints regarding our Privacy Shield policy should first contact us in any manner provided in the "CONTACT US" section below in this Privacy Policy.

GoDaddy.com, LLC has further committed to cooperate with the panel established by the EU data protection authorities (DPAs) and the Swiss Federal Data Protection and Information Commissioner (FDPIC) with regard to unresolved Privacy Shield complaints concerning human resources data transferred from the EU and Switzerland in the context of the employment relationship.

### 'Do Not Track' notifications.

Some browsers allow you to automatically notify websites you visit not to track you using a "Do Not Track" signal. There is no consensus among industry participants as to what "Do Not Track" means in this context. Like many websites and online services, we currently do not alter our practices when we receive a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," you may visit <a href="https://www.allaboutdnt.com">www.allaboutdnt.com</a>.

### Age restrictions.

Our Services are available for purchase only for those over the age of 18. Our Services are not targeted to, intended to be consumed by or designed to entice individuals under the age of 18. If you know of or have reason to believe anyone under the age of 18 has provided us with any personal information, please contact us per the instructions below.

### Non-Discrimination.

We will not discriminate against you for exercising any of your privacy rights. Unless permitted under applicable laws, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.