

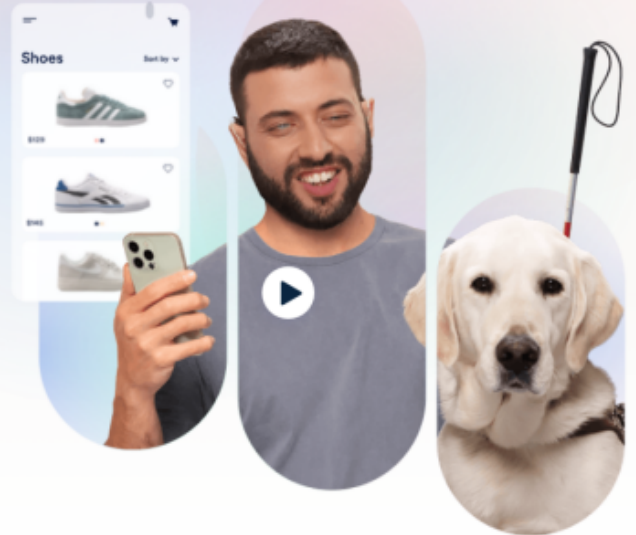
# **EXHIBIT A**

# The #1 Web Accessibility Solution for WCAG & ADA Compliance

- ✓ **Affordable** Plans start at \$49/month with free 7-day trial
- ✓ **Efficient** 2-minute integration & immediate turnaround
- ✓ **Compliant** Accessibility statement and certifications

START FREE TRIAL >

▶ GET A DEMO



"Accessibility is good for business and the right thing to do"  
Ben, blind user & entrepreneur

Trusted by 167,743 small businesses and industry leaders alike



## Everyone should be able to enjoy your website, regardless of ability!

By streamlining accessibility, accessiBe's solutions empower businesses of all sizes to take the inclusive approach and comply with ADA & WCAG.



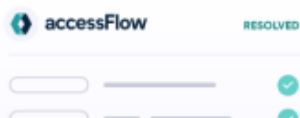
Inclusivity for everyone



Attract new customers



Comply with legislation





WEB ACCESSIBILITY MARKET LEADER

accessiBe is trusted by and powers over 167,743 websites worldwide!

AS SEEN ON



**Dr. Hoby Wedler**  
Marketing Agency Owner & Blind User

"The websites I've checked out that your platform works on were accessible to me; frankly, it's the first thing that came up when I searched for a partner. I saw no flaws, and I thought I'd reach out."

Watch Video ★★★★★



**Rob McClinton**  
CEO, Small World Communications

"Not only are we going to confidently offer accessibility solutions as part of our package, the only way we will provide it will be through accessiBe."

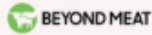
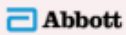
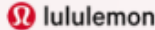
Watch Video ★★★★★



▶ Watch Video



▶ Watch Video

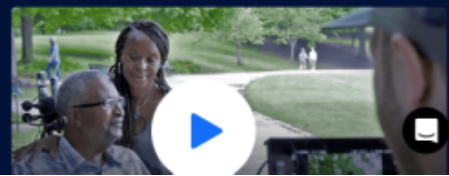


SEE OVER 100 ACCESSIBE WEBSITES >

## Building an inclusive culture side-by-side with the community

accessiBe and the disability community are partnering to educate the business community and general public on the importance of diversity, equity, and inclusion of persons with disabilities.

Together, we spread awareness and education by giving prominent disability-focused organizations, individuals, and changemakers a



equity, and inclusion of persons with disabilities.

Together, we spread awareness and education by giving prominent disability-focused organizations, individuals, and changemakers a platform to reach millions and share their experiences.

Partners with hundreds of disability organizations including:



MAKING THE WORLD MORE INCLUSIVE

Our vision: to make the internet accessible, inclusive & equitable

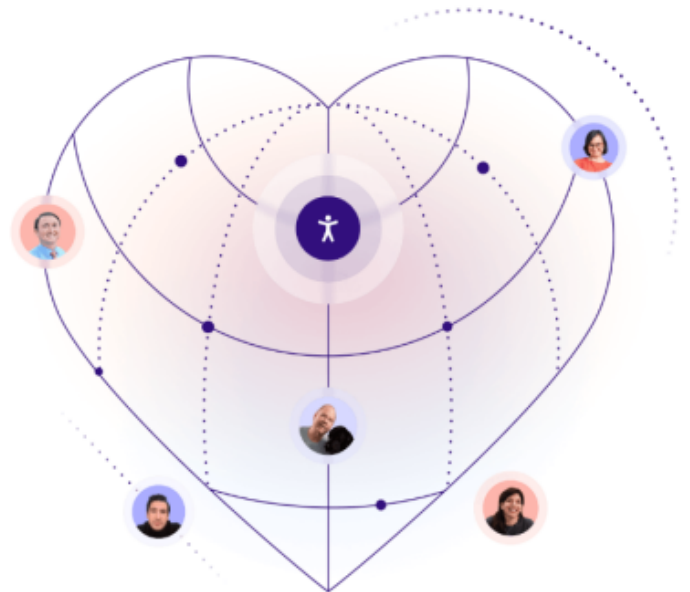
We live our lives online. It's where we read the news, order groceries, and connect with people. But 20% of the population has disabilities that exclude them from using it. accessiBe's goal is to make the online world inclusive. It's about time!



"Sustainable web accessibility is not just for businesses but first and foremost for users with disabilities."

Shir Ekerling CEO @ accessiBe

MORE ON OUR VISION >



GDPR & CCPA COMPLIANT

Your website's security and users' privacy are top priority

We implement the highest industry standards and practices regarding the security of the websites we operate on and their



## privacy are top priority

We implement the highest industry standards and practices regarding the security of the websites we operate on and their users' privacy. We are GDPR and CCPA compliant and trusted by industry leaders. You are in good hands.



"We have audited accessiBe's cybersecurity practices and they passed with flying colors. Great job!"

Sam Caulton CTO @ Cybertechnica

MORE ON OUR SECURITY >

### EQUAL OPPORTUNITIES IS A BASIC CIVIL RIGHT

## Why is web accessibility so important?

Making the internet accessible is about leveling the playground for 20% of the world's population. The internet has become the most important innovation of our lifetime. Making it inclusive is the most significant step towards achieving a society that prioritizes the inclusion of all its people and values, everyone, for who they are, regardless of abilities.

SEE WHAT ADVOCATES THINK





The opportunity for our society is enormous! Just imagine how fast our society will progress in every sector if 1.5 Billion (!) people as intelligent, talented, and driven as anyone finally receive access to the full potential of the world's largest resource pool. The internet.

WEB ACCESSIBILITY MARKET LEADER

Why choosing accessiBe? Our customers explain best!

START FREE TRIAL >

CONTACT SALES >



Clear market leader

The largest in the industry



Disability community-led

Guided by the disability community



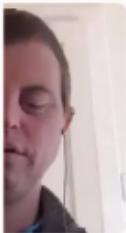
Patented technology

Powerful AI-Powered solutions

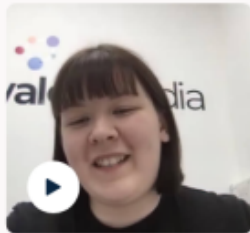


Highest success rate

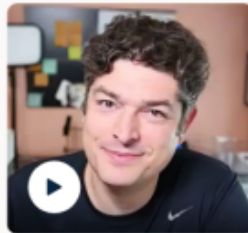
By a tremendous margin



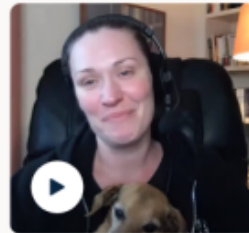
Jler 3Point Founder



Sara-Mai Reyes Escoto Marketing, NorthWales Media



Adam Weiss President, Great Matter



Kate Wolovsky Founder, Disabled Duo



Nihar Kulkarn Partner, Roswell



A NEW AND INCLUSIVE REALITY

## Thanks to AI, web accessibility at scale is finally a reality!

By leveraging machine learning, we are revolutionizing how websites are made accessible. Our technology enables us to take a scalable approach to web accessibility in a business-friendly way, from auditing and testing to remediation.

Together with the disability community, we make the possibility of an accessible internet a practical reality.

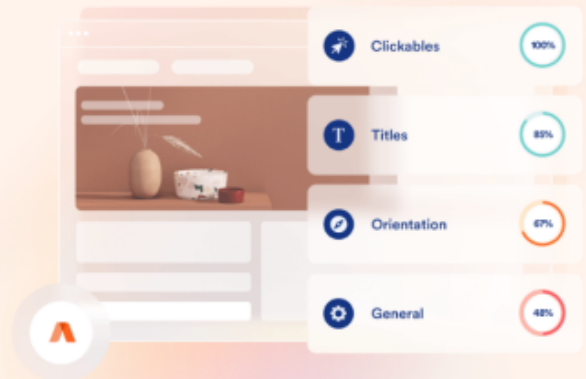


AUDIT YOUR WEBSITE FOR FREE

## Find out now if your website is WCAG & ADA compliant

yoursite.com

GET AUDIT



### PRODUCT

- Examples
- Artificial Intelligence
- Accessibility Interface
- accessiBe VS Competitors
- CMS Integrations
- Security & Privacy

### COMPANY

- About accessiBe
- Reviews
- Our Impact
- Vision
- Careers
- Our Blog

### COMPLIANCE

- Overview
- WCAG 2.1
- ADA Title III
- AODA
- Section 508
- EAA/EN301549

### SUPPORT

- My Account
- Partners
- Tech Support
- Customization
- Installation Guides
- Product Assistance

### MORE

- Partner Program
- Strategic Partners
- Affiliate Program
- Discovery Call
- DIY Testing Guide
- Web Accessibility Audit

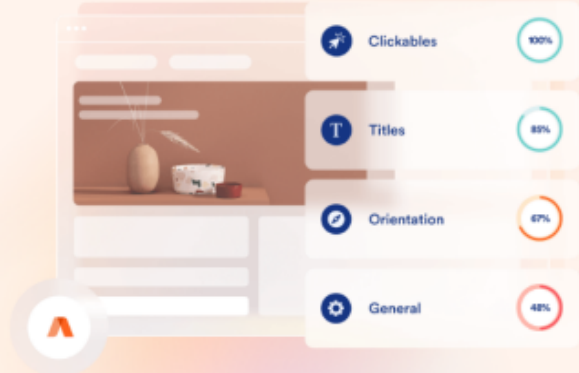




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