

# **EXHIBIT C**

# Compelling prices for businesses of all sizes

Show prices for: **accessWidget**

## accessWidget

The leading AI-Powered web accessibility, WCAG & ADA compliance solution

Monthly Billing **Annual Billing** SAVE 20%

Websites with over 100K monthly visitors require the Enterprise plan. Otherwise, price is based on page count and addons only. [HOW DO WE COUNT PAGES?](#)

All plans include our **Litigation Support Package**

	Standard \$490 /year For websites under 1,000 pages	<b>Advanced</b> \$1,490 /year For websites under 10,000 pages, or for premium extra addons	Advanced Plus \$3,490 /year For websites under 100,000 pages, or for premium extra addons	Enterprise Custom Unlimited plan with all premium and enterprise extra addons
	<a href="#">START FREE TRIAL &gt;</a>	<a href="#">START FREE TRIAL &gt;</a>	<a href="#">START FREE TRIAL &gt;</a>	<a href="#">CONTACT US &gt;</a>
<b>Full AI &amp; Widget Features</b>				
Compliance with ADA, AODA, EAA, WCAG & more	✓	✓	✓	✓
Accessibility statement & certification of performance	✓	✓	✓	✓
AI-Powered screen reader & keyboard navigation	✓	✓	✓	✓
Accessibility widget for UI and design remediation	✓	✓	✓	✓
AI-Powered daily compliance monitoring and scans	✓	✓	✓	✓
Monthly AI-Powered accessibility compliance audits	✓	✓	✓	✓
<b>Litigation Support Package</b>	✓	✓	✓	✓
<b>Premium Addons</b>				
<b>Priority Support &amp; SLA</b>		✓	✓	✓
<b>Monthly remediation report with full documentation</b>		✓	✓	✓
<b>Automatic Google Analytics Integration</b>		✓	✓	✓
<b>User &amp; Team Management</b>		✓	✓	✓

User & Team Management



Multi-account management



API & Batch Management



Enterprise Addons

No page limit



Testing accounts



Solution engineering



Single-Sign-On (SSO)



Custom legal terms



Receive up to \$5,000 in Tax Credit with accessiBe

Businesses that are making efforts to increase accessibility for people with disabilities can receive up to \$5,000 in tax credits!!!

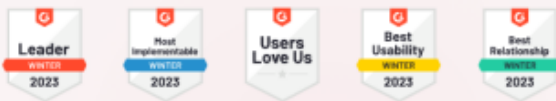
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Our partners get all premium and enterprise addons, for all plans!

Leverage accessiBe's premium and enterprise features, as well as a dedicated partner agent, with no extra fees, regardless of the license purchased (standard included).

LEARN MORE >



WEB ACCESSIBILITY MARKET LEADER

accessiBe is trusted by and powers over 167,744 websites worldwide!

AS SEEN ON





[SEE OVER 100 ACCESSIBE WEBSITES >](#)

WE DON'T TAKE IT FOR GRANTED

## "Trusting you with my business? Prove you are worth it"



"I tried many accessibility options because my clients are obligated to use accessibility by law. Most of the plugins do not do the job. Still, after trying the Web Accessibility By accessiBe, my search for a solution is over,



"accessiBe is easy to install and covers all of my concerns. I was immediately able to address my clients' concerns about accessibility in a simple and cost-effective manner. The software ensures that I don't



"How much time accessiBe saved my team. It was definitely in excess of 20 hours which really keeps costs down. I believe that all of our web properties now comply with the ADA requirements. This is a moral and legal

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[MORE ON G2 >](#)



"Our lawyer recommended that we proactively make our website accessible for the disabled as per ADA requirements. I'm happy to say that this was made a rather easy task, thanks to accessiBe. If my math is right, we saved about 40 hours of in-house developer work (10,000+ pages). This would have cost many more dollars than accessiBe's fee."

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"This is amazing! Allowed my company to relatively quickly make our sites inclusive for all users! This is already giving good results, as few users already reached out complimenting the new features, which accessiBe made happen! Keep up the good work."

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"The easy installation is the best feature of accessiBe. It is a great product that covers all ADA, WCAG 2.1, and Section 508 and it works exactly as it is intended to. I'm using it for ADA Compliance... Many of our clients were being hit with frivolous lawsuits. accessiBe solved many of these."

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"After an explanatory email was sent to all of our clients, they immediately saw the value of having accessiBe's platform integrated into their sites. We have signed dozens of customers. They all feel confident and happy with the solution."

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"Usually, services either help just the customers or business owners. AccessiBe helps both, and it works amazingly so far (I have it installed for a few days, and still playing with the options, but looks promising)."

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"It's fast, it's simple, and it's user-friendly. The whole experience felt more like shopping on eBay than handling a service provider! It helps solve accessibility for websites without complicating things. It makes a task that seems like a mountain into a hill."

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"While subscribing to their advanced plan, and making our website accessible, we've had several interactions with accessiBe's team. They are always responsive, friendly, and service-oriented. Feels good to work with a top-notch SaaS company such as them."

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"I installed this on my WooCommerce store I've been running for a couple of years, and love it. People with disabilities can now more easily navigate through my store, which means they get to purchase what they wanted, and helps me to earn more!"

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"This tool covers the broad scope of ADA compliance issues. The interface provides users is easy to use and professionally designed. It saved me hours of effort and allows me to provide my clients with a cost-effective way to expand their website to be inclusive for all users. No complaints with this miracle tool :-)"

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"A client of our agency reached out and asked us to find an ADA solution for his eCommerce website, we started looking for such right away. We were very excited to find an automated and simple solution such as accessiBe. And even more surprised with the efficiency and the professionalism of the team members."

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"accessiBe allows visually disabled users to control their browsing experience, which makes the internet more open to us. accessiBe allows impaired users to adjust their website experience. So if a user is color-blind, they can adjust the colors to a color-blind friendly profile. The same goes for epileptics, near/far-sighted people, and more."

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"A friend told me about the ADA act, and it basically ruined my day knowing I had to deal with something I do not fully understand. But I somehow stumbled on this plugin after Googling the topic, and puff, problem solved! Thanks so much! "

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"We embedded the code on my customer's website. The Implementation was simple, fast and the product works exactly as described. warmly recommended!"

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"accessiBe gives a lot of great options that you simply must-have for people with disabilities. Works great so far, and our users have complimented our site because of these extra features we provided. Thanks!"

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## Frequently asked questions

### Does accessiBe comply with legislation?

Yes! accessiBe's solutions provide WCAG and ADA compliance using multiple approaches depending on the chosen product. But not only that, accessiBe provides you with a Litigation Support Package in case you need to prove your ADA website compliance and guides you through the process.

### Does accessiBe cover accessibility requirements?

Yes! accessiBe's solutions cover the WCAG (Web Content Accessibility Guidelines) version 2.1 at the AA level success criteria. Each product aims to provide a different approach toward accessibility.

### Is accessiBe GDPR & CCPA compliant?

Yes. accessiBe complies with all major data protection regulations, including GDPR and CCPA. Moreover, accessiBe does not collect any personal or identifiable data, only structure, and behavior.

### How is accessiBe different from accessibility plugins?

accessiBe is the only AI-powered solution-suite in the industry that offer multiple approaches for WCAG and ADA compliance. accessiBe provides your business an accessibility statement and certification of performance, and even a litigation support package.

### How much does accessiBe cost?

accessiBe plans start at \$49 a month for both accessWidget and accessFlow. accessServices, our expert services department includes different pricing depending on the service.

### How do I install accessiBe?

Installation is dependent on which product you choose. accessWidget is installed using a JS snippet installation and others in different ways. accessWidget can also be integrated using Google Tag Manager or use one of our CMS extensions like WordPress, Joomla, BigCommerce, Drupal, etc.

### What website platforms does accessiBe support?

accessiBe solutions are platform-agnostic and work with any CMS and website building platform. To mention a few: WordPress, Joomla, Squarespace Shopify, Wix, BigCommerce, Volusion, Magento, Concrete 5, Weebly, and more.

### Does accessiBe affect loading speed?

Absolutely not! accessiBe loads asynchronously with your website. Meaning, that the browser loads your website in parallel with accessiBe, and does not wait for it to load or process anything.

### Can I customize accessiBe's design?

Yes! accessiBe's solutions are fully customizable and can easily match your website's design. You can choose your preferred color pallets, positions, icons, sizing, and even the placement of the accessibility button.

AUDIT YOUR WEBSITE FOR FREE

Find out now if your website





structure, and behavior.

using Google Tag Manager or use one of our CMS extensions like WordPress, Joomla, BigCommerce, Drupal, etc.

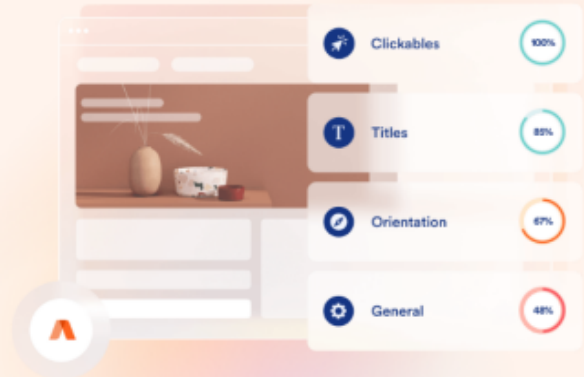
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yoursite.com

GET AUDIT



#### PRODUCT

- Examples
- Artificial Intelligence
- Accessibility Interface
- accessiBe VS Competitors
- CMS Integrations
- Security & Privacy

#### COMPANY

- About accessiBe
- Reviews
- Our Impact
- Vision
- Careers
- Our Blog

#### COMPLIANCE

- Overview
- WCAG 2.1
- ADA Title III
- AODA
- Section 508
- EAA/EN301549

#### SUPPORT

- My Account
- Partners
- Tech Support
- Customization
- Installation Guides
- Product Assistance

#### MORE

- Partner Program
- Strategic Partners
- Affiliate Program
- Discovery Call
- DIY Testing Guide
- Web Accessibility Audit



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