

EXHIBIT D

#1 WEB ACCESSIBILITY SOLUTION

accessiBe VS the Competition

accessWidget stands out by utilizing innovative technology to reduce business costs and time significantly and is a reliable source for your web accessibility needs.



	AccessiBe's AI Solution	Accessibility Services	Accessibility Plugins
Options	✓ The only automatic solution	○ AudioEye, User1st & more	○ MaxAccess, WP Access & more
Compliance	✓ WCAG 2.1, ADA, s508 & more	○ Depends on project scope	○ Do not comply with legislation
Pricing	✓ Price start at \$490/year	○ \$5,000 - \$50,000/year	○ Free to low cost subscriptions
Turnaround	✓ Up to 48 hours from installation	○ Projects take 3-26 weeks	○ No full turnaround
Success Rate	✓ Industry highest success rate	○ Drops to 50% within 6 months	○ 5% - 15% of the requirements
Maintenance	✓ Re-scanning every 24 hours	○ Require additional services	○ No maintenance included

#1 WEB ACCESSIBILITY SOLUTION

accessWidget is the most trusted solution in the market

YOU ARE ALWAYS SUPPORTED

We provide litigation support, expertise, and experience



accessWidget is the most trusted solution in the market

accessWidget is trusted by hundreds of thousands of websites, including industry-leading enterprises, government agencies, state websites, leading law firms, and more.



AS SEEN ON



We provide litigation support, expertise, and experience

With accessiBe, you are always supported. In easy times and in more challenging times. Our team and dedicated agents are in place to provide you with support for litigation purposes.



ACCESSIBILITY IS ABOUT PEOPLE

Our immense impact on the world

While most competitors only care about acting as a legal bandaid, we work closely with our end-users (people with disabilities) daily to ensure a reliable, excellent digital experience that fits their needs.



We've invested millions into raising awareness and educating businesses on the importance of web accessibility



We work closely with hundreds of disability-focused organizations such as Ruderman, Viscardi, and more



We've made hundreds of thousands websites accessible in three years. Collectively, our competitors have only made a few thousand

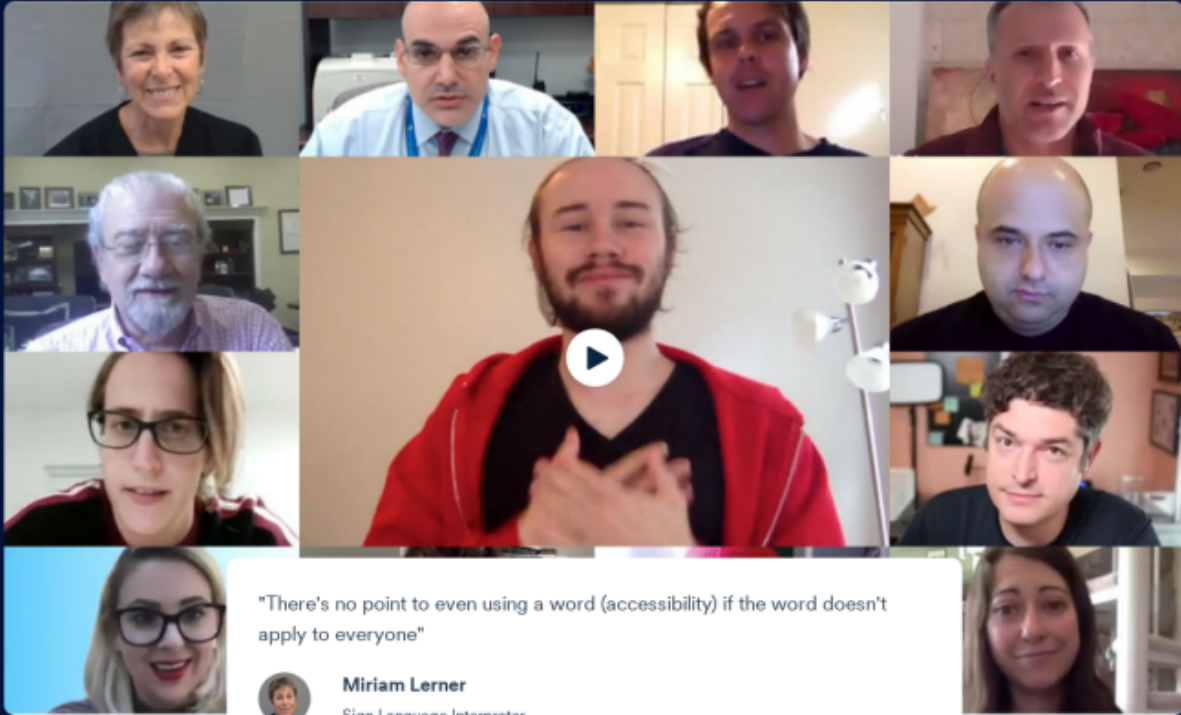


We power and sponsor disability-focused organizations behind the scenes and on a daily basis because we care

The video below was watched by over 1,000,000 businesses that are now



The video below was watched by over 1,000,000 businesses that are now aware of the importance of web accessibility!



THE HUGE DIFFERENCES

With us, accessibility works for you.
It's a no-brainer for all businesses

Our mission is to simplify and streamline accessibility so every business, regardless of its size or resources, can participate in the global online inclusion efforts and become accessible.

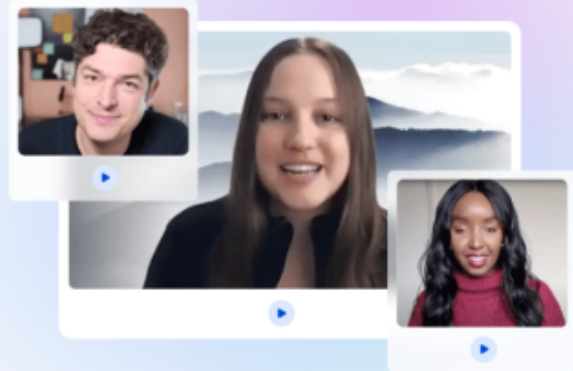


THEY'LL EXPLAIN IT BEST

See what our customers, partners and users think!

With so many happy customers, partners, and users, accessiBe is a clear choice. Let them explain why.

SEE TESTIMONIALS >



DESIGN

We make sure that you don't have to compromise your site's design

Competition: Requires you to follow specific color-ratios and font-sizes that hinder and limit the user experience you and your designers worked so hard to achieve. Often requires you to even completely revamp your design.

accessiBe: Let you design your website how you think is best for your branding, user experience, and marketing efforts. When a user with a vision impairment enters your site, they'll use our interface to adjust the design so it perfectly fits their needs.



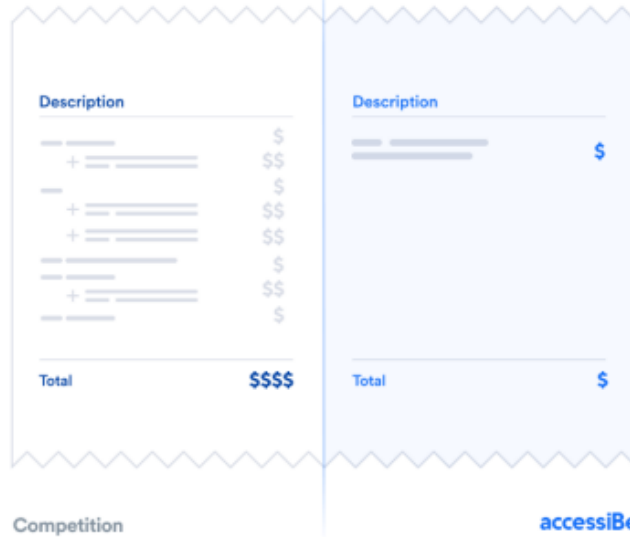


COSTS

We make web accessibility affordable for all businesses

Competition: The traditional approach requires a WCAG expert to work with at least one full-stack web developer and spend dozens of hours remediating your site. This usually requires a large budget and much time and resources, which most businesses cannot afford, especially small ones.

accessiBe: All accessWidget plans, solutions, products, and services cost less than 10% of the average project price. Our focus on technology, AI, and automation allows us to reduce costs by cutting out labor significantly.



SOURCE CODE





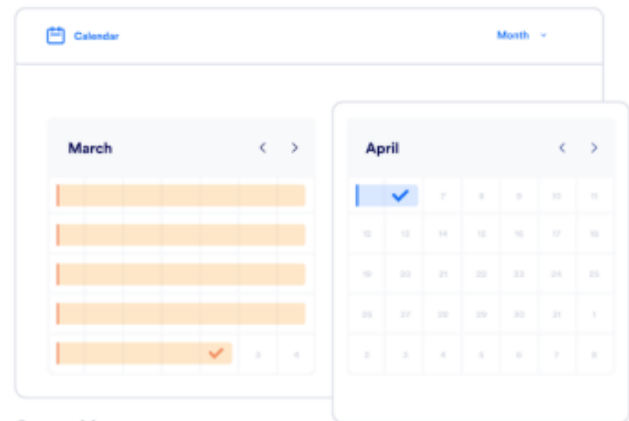
accessiBe: accessWidget re-scans and re-analyzes each page of a website using it, at a minimum rate of once every 24 hours, to ensure that every new update, addition, or revised content is being remediated to compliance instantly. This is one of our most significant advantages.

TURNAROUND

We deliver results within 48 hours to fit modern business needs

Competition: The WCAG is a 1,000-page guidebook explaining what accessible websites look and operate like. It includes hundreds of code standards, best practices, and design guidelines. Because of its complexity, completing accessibility projects can take up valuable time and resources that can be allocated elsewhere.

accessiBe: accessiBe starts processing and analyzing your website immediately on installation and fixes your inaccessible code within 48 hours. You'll receive an accessibility statement and certificate right in your email when done.



Competition

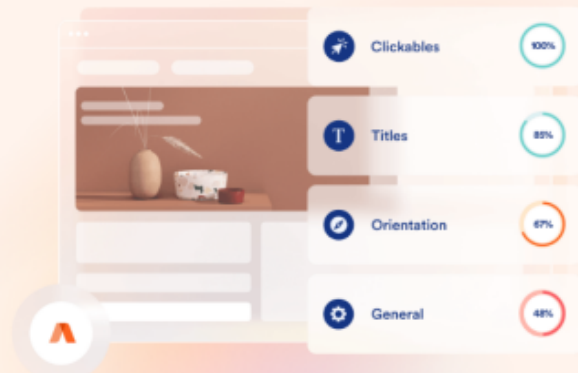
accessiBe

AUDIT YOUR WEBSITE FOR FREE

Find out now if your website is WCAG & ADA compliant

yoursite.com

GET AUDIT



code or previous adjustments made

Competition: Requires you to provide a third-party developer full access to your databases and your source-code, so they can dig through it and revamp it for weeks, hopefully without introducing new bugs in the process.

accessiBe: Integrated into your websites or applications using a secure, modern SaaS integration model and does not require source-code access nor does it affect it.



MAINTENANCE

We maintain your compliance throughout website updates

Competition: Every new update your website undergoes is a challenge that requires a change in the code, which not everyone can do. This not only requires you to pay very high retainers but also to slow down and hinder your marketing efforts.

accessiBe: accessWidget re-scans and re-analyzes each

