

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

# NOTICE OF APPEARANCE



<b>CASE NAME</b>	<b>FILE/DOCKET NUMBER</b>
Natalia Lynch, in the matter of	D09423

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

<b>1. COUNSEL OR REPRESENTATIVE</b>	<b>2. RESPONDENT(S) OR THIRD PARTY(IES)</b>
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Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,

Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

Lee Popkin  
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New York, New York 10036  
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lpopkin@proskauer.com

Horsereading Integrity and Safety Authority  
401 West Main Street Suite 222  
Lexington, KY 40507  
Telephone: (877) 513-2919

**3. ASSOCIATE/ASSISTANT DIRECTOR**

<b>4. SIGNATURE OF SENIOR COUNSEL</b>	<b>5. DATE SIGNED</b>
Lee Popkin	7/9/2024

Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES  
FTC DOCKET NO. D09423**

**ADMINISTRATIVE LAW JUDGE: JAY L. HIMES**

**IN THE MATTER OF:**

**NATALIA LYNCH**

**APPELLANT**

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**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

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In connection with the Notice of Appearance filed on July 8, 2024, and 16 CFR 4.1(d), I state that I am in good standing with the New York State Bar Association (#5108329) and that I am admitted to practice before the Supreme Court of New York.

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

ALL OF WHICH IS RESPECTFULLY SUBMITTED THIS 9th day of July, 2024.

/s/ *Lee Popkin*

Lee Popkin  
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## CERTIFICATE OF SERVICE

I hereby certify that pursuant to Federal Trade Commission Rules of Practice 4.2(c) and 4.4(b), the foregoing Notice of Appearance (FTC Form 232) and Statement of Good Standing were e-filed and served via electronic mail on Tuesday, July 9, 2024 to:

Hon. Jay L. Himes  
Administrative Law Judge  
Office of Administrative Law Judges  
Federal Trade Commission  
600 Pennsylvania Ave. NW  
Washington DC 20580  
Via e-mail: [Oalj@ftc.gov](mailto:Oalj@ftc.gov)

April Tabor  
Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Ave. NW  
Washington, DC 20580  
Via email: [electronicfilings@ftc.gov](mailto:electronicfilings@ftc.gov)

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/s/ **Bryan H. Beaman**