

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

# NOTICE OF APPEARANCE



<b>CASE NAME</b>	<b>FILE/DOCKET NUMBER</b>
In the matter of Dr. Scott Shell, DVM	D09435

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.</p> <div style="border: 1px solid black; padding: 5px;"> <p>Bryan H. Beaman Rebecca C. Price Sturgill, Tumer, Barker &amp; Moloney, PLLC 333 W. Vine Street, Suite 1500 Lexington, Kentucky 40507 Telephone: (859) 255-8581 bbeaman@sturgillturner.com rprice@sturgillturner.com</p> <p>Michelle C. Pujals Allison J. Farrell Horseracing Integrity &amp; Welfare Unit 4801 Main Street, Suite 350 Kansas City, MO 64112 Telephone: (816) 291-1864 mpujals@hiwu.org afarrell@hiwu.org</p> </div>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <div style="border: 1px solid black; padding: 5px;"> <p>Horseracing Integrity and Safety Authority 401 West Main Street Suite 222 Lexington, KY 40507 Telephone: (877) 513-2919</p> </div>

**3. ASSOCIATE/ASSISTANT DIRECTOR**

<b>4. SIGNATURE OF SENIOR COUNSEL</b>	<b>5. DATE SIGNED</b>
Bryan H. Beaman	07/19/2024

**Return this form to:** Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**ADMINISTRATIVE LAW JUDGE:**

**HON. JAY L. HIMES**

**IN THE MATTER OF:**

**DR. SCOTT SHELL, DVM**

**APPELLANT**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on July 19, 2024, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as counsel for the Horseracing Integrity and Safety Authority. I am admitted to practice before the Supreme Court of the United States of America; United States Courts of Appeals for the Sixth, Seventh, and Tenth Circuits; United States District Courts for the Eastern and Western Districts of Kentucky; and the Supreme Court of Kentucky. I am in good standing with the Kentucky Bar Association (KBA No. 86968).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

*/s/ Bryan H. Beaman*

Bryan H. Beaman

Sturgill, Turner, Barker & Moloney, PLLC

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Lexington, Kentucky 40507

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In connection with the Notice of Appearance filed on July 19, 2024, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of counsel for the Authority. I am admitted to practice before the Supreme Court of Kentucky. I am in good standing with the Kentucky Bar Association (KBA No. 97312).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

*/s/ Rebecca C. Price*

\_\_\_\_\_  
Rebecca C. Price  
Sturgill, Turner, Barker & Moloney, PLLC  
333 West Vine Street, Suite 1500  
Lexington, Kentucky 40507  
Telephone: (859) 255-8581  
Fax: (859) 231-0851  
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In connection with the Notice of Appearance filed on July 19, 2024, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as counsel for the Horseracing Integrity & Welfare Unit, a division of Drug Free Sport, LLC. I am admitted to practice before the state courts of New York and Pennsylvania and the Southern District of New York. I am in good standing with the New York State Office of Court Administration (Registration No. 2472538), the Attorney Registration Office for the Supreme Court of Pennsylvania (ID No. 326638), and the Supreme Court of Missouri, Board of Law Examiners (Missouri Bar No. 74530/In-House Admission Only).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

*/s/Michelle C. Pujals*

Michelle C. Pujals  
Horseracing Integrity & Welfare Unit  
4801 Main Street, Suite 350  
Kansas City, MO 64112  
Telephone: (816) 291-1864  
Email: [mpujals@hiwu.org](mailto:mpujals@hiwu.org)

**UNITED STATES OF AMERICA  
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**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

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As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

*/s/Allison J. Farrell*

Allison J. Farrell  
Horseracing Integrity & Welfare Unit  
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Kansas City, MO 64112  
Telephone: (816) 602-0945  
Email: [afarrell@hiwu.org](mailto:afarrell@hiwu.org)

**CERTIFICATE OF SERVICE**

I hereby certify that on July 19, 2024, pursuant to Federal Trade Commission Rules of Practice 4.2(c) and 4.4(b), I caused the foregoing Notice of Appearance (FTC Form 232) and Declaration of Bryan H. Beauman, Rebecca C. Price, Michelle C. Pujals and Allison J. Farrell to be filed and served as follows:

Hon. Jay L. Himes  
Administrative Law Judge  
Office of Administrative Law Judges Federal  
Trade Commission  
600 Pennsylvania Ave. NW  
Washington DC 20580  
Via e-mail to [OALJ@ftc.gov](mailto:OALJ@ftc.gov)

April Tabor  
Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Ave. NW  
Washington, DC 20580  
Via email: [electronicfilings@ftc.gov](mailto:electronicfilings@ftc.gov)

Andrew J. Mollica, Esq.  
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Garden City, New York 11530  
516 528-1311 Cell  
516 280-3182 Office  
Via email to [jdmol@aol.com](mailto:jdmol@aol.com)  
*Attorney for Appellant*

/s/ Bryan H. Beauman  
Counsel for Horseracing Integrity and Safety  
Authority