

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

### NOTICE OF APPEARANCE



CASE NAME <b>Asbury Automotive Group, Inc., et al.</b>	FILE/DOCKET NUMBER <b>File No. 222 3135 / Docket No. 9436</b>
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

<b>1. COUNSEL OR REPRESENTATIVE</b>	<b>2. RESPONDENT(S) OR THIRD PARTY(IES)</b>
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Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,

Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

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Asbury Automotive, Group, Inc.,

Asbury Ft. Worth Ford, LLC, d/b/a David McDavid  
Ford Ft. Worth,

McDavid Frisco - Hon, LLC, d/b/a David McDavid  
Honda of Frisco,

McDavid Irving - Hon, LLC, d/b/a David McDavid  
Honda of Irving, and

Ali Benli.

**3. ASSOCIATE/ASSISTANT DIRECTOR**

4. SIGNATURE OF SENIOR COUNSEL /s/ Edward D. Burbach	5. DATE SIGNED 9/3/2024
---	----------------------------

Return this form to: Federal Trade Commission  
Suite CC-5610  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**COMMISSIONERS:**        **Lina M. Khan, Chair  
Rebecca Kelly Slaughter  
Alvaro M. Bedoya  
Melissa Holyoak  
Andrew Ferguson**

**In the Matter of**

**ASBURY AUTOMOTIVE GROUP, INC.,  
a corporation,**

**ASBURY FT. WORTH FORD, LLC, a limited liability  
company, also d/b/a DAVID MCDAVID FORD  
FT. WORTH,**

**MCDAVID FRISCO – HON, LLC, a limited liability  
company, also d/b/a DAVID MCDAVID HONDA OF  
FRISCO,**

**MCDAVID IRVING – HON, LLC, a limited liability  
company, also d/b/a as DAVID MCDAVID HONDA OF  
IRVING, and**

**ALI BENLI, individually and as an officer of  
ASBURY FT. WORTH FORD, LLC,  
MCDAVID FRISCO – HON, LLC, and  
MCDAVID IRVING – HON, LLC.**

**DOCKET NO. D-9436**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 3, 2024, and pursuant to 16 C.F.R. § 4.1(d), I, Edward D. Burbach, state that I am eligible to practice before the Commission as a member of the Bar of the State of Texas (Bar No. 03355250). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

PUBLIC

Dated: September 3, 2024

Respectfully Submitted,

/s/ Edward D. Burbach

Edward D. Burbach

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COUNSEL FOR RESPONDENTS

PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**COMMISSIONERS:        Lina M. Khan, Chair  
                                 Rebecca Kelly Slaughter  
                                 Alvaro M. Bedoya  
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                                 Andrew Ferguson**

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company, also d/b/a DAVID MCDAVID HONDA OF  
FRISCO,**

**MCDAVID IRVING – HON, LLC, a limited liability  
company, also d/b/a as DAVID MCDAVID HONDA OF  
IRVING, and**

**ALI BENLI, individually and as an officer of  
ASBURY FT. WORTH FORD, LLC,  
MCDAVID FRISCO – HON, LLC, and  
MCDAVID IRVING – HON, LLC.**

**DOCKET NO. D-9436**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 3, 2024, and pursuant to 16 C.F.R. § 4.1(d), I, Robert F. Johnson III, state that I am eligible to practice before the Commission as a member of the Bar of the State of Texas (Bar No. 10786400). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

PUBLIC

Dated: September 3, 2024

Respectfully Submitted,

/s/ Robert F. Johnson III

Robert F. Johnson III

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COUNSEL FOR RESPONDENTS

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**UNITED STATES OF AMERICA  
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**MCDAVID IRVING – HON, LLC, a limited liability  
company, also d/b/a as DAVID MCDAVID HONDA OF  
IRVING, and**

**ALI BENLI, individually and as an officer of  
ASBURY FT. WORTH FORD, LLC,  
MCDAVID FRISCO – HON, LLC, and  
MCDAVID IRVING – HON, LLC.**

**DOCKET NO. D-9436**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 3, 2024, and pursuant to 16 C.F.R. § 4.1(d), I, John Sepehri, state that I am eligible to practice before the Commission as a member of the Bar of the State of Texas (Bar No. 00797408). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

PUBLIC

Dated: September 3, 2024

Respectfully Submitted,

/s/ John Sepehri

John Sepehri

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COUNSEL FOR RESPONDENTS

PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**COMMISSIONERS:**        **Lina M. Khan, Chair  
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Alvaro M. Bedoya  
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Andrew Ferguson**

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**MCDAVID IRVING – HON, LLC, a limited liability  
company, also d/b/a as DAVID MCDAVID HONDA OF  
IRVING, and**

**ALI BENLI, individually and as an officer of  
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MCDAVID FRISCO – HON, LLC, and  
MCDAVID IRVING – HON, LLC.**

**DOCKET NO. D-9436**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 3, 2024, and pursuant to 16 C.F.R. § 4.1(d), I, Michael J. Lockerby, state that I am eligible to practice before the Commission as a member of the Bar of the States of Virginia (No. 24003), and Montana (No. 50195306), and the D.C. Bar (No. 502987). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.



PUBLIC

Dated: September 3, 2024

Respectfully Submitted,

/s/ Michael J. Lockerby

Michael J. Lockerby

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COUNSEL FOR RESPONDENTS

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**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
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**COMMISSIONERS:**        **Lina M. Khan, Chair  
Rebecca Kelly Slaughter  
Alvaro M. Bedoya  
Melissa Holyoak  
Andrew Ferguson**

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FT. WORTH,**

**MCDAVID FRISCO – HON, LLC, a limited liability  
company, also d/b/a DAVID MCDAVID HONDA OF  
FRISCO,**

**MCDAVID IRVING – HON, LLC, a limited liability  
company, also d/b/a as DAVID MCDAVID HONDA OF  
IRVING, and**

**ALI BENLI, individually and as an officer of  
ASBURY FT. WORTH FORD, LLC,  
MCDAVID FRISCO – HON, LLC, and  
MCDAVID IRVING – HON, LLC.**

**DOCKET NO. D-9436**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 3, 2024, and pursuant to 16 C.F.R. § 4.1(d), I, Megan Chester, state that I am eligible to practice before the Commission as a member of the Bar of the State of Minnesota (No. 0398932), and the D.C. Bar (No. 1021163). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

PUBLIC

Dated: September 3, 2024

Respectfully Submitted,

/s/ Megan Chester

Megan Chester

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COUNSEL FOR RESPONDENTS

PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**CERTIFICATE OF SERVICE**

I hereby certify that on September 3, 2024, I caused the forgoing Notice of Appearance to be filed electronically using the FTC's E-Filing system, which will send notification of such filing to:

April Tabor  
Office of the Secretary  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Rm. H-113  
Washington, DC 20580  
[ElectronicFilings@ftc.gov](mailto:ElectronicFilings@ftc.gov)

OFFICE OF ADMINISTRATIVE LAW JUDGES  
Federal Trade Commission  
600 Pennsylvania Avenue, NW, Rm. H-110  
Washington, DC 20580

The Honorable Dania L. Ayoubi  
Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Ave., NW, Rm. H-110  
Washington, DC 20580

I further certify that on September 3, 2024, I caused a courtesy copy of the forgoing to be served via email to:

[ElectronicFilings@ftc.gov](mailto:ElectronicFilings@ftc.gov)

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I further certify that on September 3, 2024, I caused the forgoing to be served via email to:

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Dated: September 3, 2024

Respectfully Submitted,

/s/ Megan Chester  
Megan Chester

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COUNSEL FOR RESPONDENTS